NC STATEWIDE - STUDENTS GRADES 6th-12th

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	TOTAL 					ARI	EA						
	RA: EI:		Cumbe- R rland 	•		Gaston eckl- ourg		SBORO	•	•	WILM- INGTON 	EAST 	WEST
Total	300	100 43	11	46	85	36	49	58	20	38	7	33	18
YES	94.4	94.4 96.4	88.2	93.9	90.9	89.4	92.0	98.5	100.0	97.7	100.0	91.8	100.0
NO	5.2	5.6 3.6	11.8	6.1	7.6	7.9	7.3	1.5	-	2.3	-	8.2	-
DK/REFUSED	0.4		_	-	1.5	2.7	0.7	-	-	-	-	-	-
Net Diff.	89.2	88.7 92.	9 76.5	87.8	83.3	81.4	84.7	96.9	100.0	95.3	100.0	83.7	100.0



NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 21 Page 288 Jul. 28, 2014

	TOTAL	•	GRADE	WHITE	E AFRICAN AMER.	MEN WOMEN	TALKED ABOUT
	1			I	1 1	I	DRINKING
	1			I	1 1	I	ALCOHOL
	6th- 8th		9th- 9th 10th 11 L2th	th 12th 6th- 8th 1	9th- 6th- 9th- 2th 8th 12th 8th	•	9th- YES NO 2th
	1 1	1 1 1	1 1 1	1 1	1 1 1	1 1 1	1 1
Total	300 105	5 24 35 46	195 58 42	50 45 81	128 14 47	53 98 52	97 163 137
YES	94.4 94.7	91.5 92.0 98.4	94.2 91.1 96.8	94.3 95.5 94.3	3 96.1 100.0 86.9	96.0 90.8 93.5	5 97.5 94.1 94.7
NO	5.2 5.3	8.5 8.0 1.6	5.2 7.2 2.4	5.7 4.5 5.7	3.1 - 13.1	4.0 7.8 6.5	2.5 5.7 4.6
DK/REFUSED	0.4		0.7 1.7 0.8		0.8	- 1.3 -	- 0.2 0.7
Net Diff.	89.2 89.	5 83.0 84.0 96.	9 89.0 83.9 94.5	88.6 91.0 88.	6 93.0 100.0 73.8	91.9 83.0 86.	9 95.1 88.3 90.2



NC STATEWIDE - STUDENTS GRADES 6th-12th

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	•	ED ABOUT NKING n-8th)	TALKED ABOU DRINKING (9th-12th)	JT TALKED DRINKI (WHITI	NG	TALKED DRINKIN AFR. AMI	G	TALKEI DRINKI (MEN)	NG	TALKE	NG OKAY	THINK IT TO DRINE COHOL	'S THI OKAY TO (6th-8		•			
	YES 	NO Y 	res ino I I	YES NO) YE: 	S NO 	YES	NO 	YE -	s NO -	OKAY OKA 		OKAY NO OKAY 	•	AY NO OKAY 		CAY NO	OT
Total	300	25 80	138 5	7 102	106	45	16	77	74	86	63 102	186	9	91	93	95	61 1	36
YES	94.4 96	.2 94.3	93.7 95	.4 96.1	94.8	90.1	89.4	91.7	93.6	96.2	96.1 94.	0 95.4	89.4	96.3	94.5	94.5	96.8	96.1
NO	5.2 3	.8 5.7	6.1 2.	9 3.9	4.3	9.9 1	0.6	7.8	5.1	3.8	3.9 5.6	4.6	10.6	3.7	5.2	5.5	3.2	3.9
DK/REFUSED	0.4		0.2 1.	7 -	0.9	-	-	0.4	1.3	-	- 0.3	-	-	- 0.	. 4	-	-	-
Net Diff.	89.2 92	2.5 88.5	87.6 92	.5 92.3	90.4	80.2	78.8	83.9	88.5	92.3	92.2 88	.4 90.8	3 78.7	92.7	89.3	88.9	93.6	92.2



NC STATEWIDE - STUDENTS GRADES 6th-12th

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	•	•	O DRINK OKAY	O DRINK TRI	ED ALCOHOL			ALCOHOL TRIED	ALCOHOLIT	KNOW PEOPLE/ K RIED ALCOHOL TR . AMER.) (ME	ED ALCOHOL	•
	•			NOT YES KAY 	NO YE 	s NO 	YES NO 	YES NO) YES 	NO YES 1 	IO YES 	NO
Total	300 28	31 54	91 48	94 192	2 107	35 70	157	37 126	82 46	15 90	60 102	46
YES	94.4 89.7	89.7 92.9	94.4 95.3	96.3 94	.6 93.8	93.7 95	.2 94.8	91.1 95.1	95.9 93.	8 77.9 92.2	93.1 96	.8 94.7
NO	5.2 10.3	10.3 6.5	5.6 4.7	3.7 4.	7 6.2	6.3 4.	8 4.3	8.9 4.2	4.1 6.2	22.1 6.3	6.9 3.2	5.3
DK/REFUSED	0.4	0.6		- 0.	7 -		0.8	- 0.8		- 1.4		-
Net Diff.	89.2 79.	4 79.4 86.	4 88.9 90.6	92.6 89	0.9 87.7	87.4 90	0.5 90.5	82.3 90.9	91.9 87	.5 55.7 85.9	86.3 93	8.5 89.4



NC STATEWIDE - STUDENTS GRADES 6th-12th

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	TOTAL		AGE MOST OF TH	HEM STARTED DRINKING ALCOHOL	!	AGE STARTED DRINKING (WHITE)
	10/ 6	7 8	9 10 11-14		15 16 17 18/	
	YOUN- GER					YOUN- OVER GER
Total	300 9	- 1 3	2 2 76	10 16 20 30 69	35 24 6 4	4 7 51 47
YES	94.4 81.8	- 100.0 100.0	0 43.8 84.2 97.	4 100.0 94.2 94.9 100.0 97.	2 97.3 100.0 82.6 1	100.0 81.6 98.0 95.8
NO	5.2 14.4		56.2 - 2.6	- 5.8 5.1 - 2.8	2.7 - 17.4	- 18.4 2.0 4.2
DK/REFUSED	0.4 3.8		- 15.8 -			
Net Diff.	89.2 67.3	- 100.0 100.	0 -12.5 84.2 94	.8 100.0 88.4 89.8 100.0 94	.3 94.5 100.0 65.2	100.0 63.1 95.9 91.6



NC STATEWIDE - STUDENTS GRADES 6th-12th

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	TOTAL AGE ST	ARTED DRINKING AGE S	STARTED DRINKING A	AGE STARTED DRINKING; OFT	EN THEY DRINK ALCOHOL	OFTEN THEY DRINK ALCOHOL
	(AFRI	CAN AMER.)	(MEN)	(WOMEN)	I	(WHITE)
	1	I	I	I	I	
	10/ YOUN- GER	11-14 15/ 10/ OVER YOUN- GER	11-14 15/ 10, OVER YOU GER	N- OVER ONCE/A	Once/A Once/A ONCE/A O	LEAST/ Least/ Least/ LESS/ NNCE/A Once/A Once/A TH Week Month MONTH
Total	300 2	16 12 7	27 35	2 49 34 103	47 56 49 6	5 4 25 39 38
YES	94.4 100.0	100.0 100.0 76.5	5 100.0 94.5 1	00.0 95.9 100.0 95.8	90.9 100.0 100.0	93.8 84.3 100.0 100.0
NO	5.2 -	18.6	- 5.5	- 4.1 - 3.8	8.4 6.	2 15.7
DK/REFUSED	0.4 -	4.9		0.3	0.7	
Net Diff.	89.2 100.0	0 100.0 100.0 57.	9 100.0 88.9	100.0 91.9 100.0 92.0	82.5 100.0 100.0	87.6 68.7 100.0 100.0



NC STATEWIDE - STUDENTS GRADES 6th-12th

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	TOTAL OFTEN THEY DRINK ALCOHOL OFTEN THEY DRINK ALCOHOL OFTEN THEY DRINK ALCOHOL EASY/HARD E	RD
	LEAST/ Least/ Least/ LESS/ LEAST/ Least/ Least/ LESS/ LEAST/ Least/ Least/ LESS/ EASY HARD	RD
Total	300 30 18 11 3 45 19 26 25 58 28 30 24 114 169 20 81 95 88 71 124	
YES	94.4 100.0 100.0 100.0 100.0 92.8 82.9 100.0 100.0 98.2 96.3 100.0 100.0 94.5 95.4 100.0 94.3 93.4 96.4 95.8 96.	3
NO	5.2 6.5 15.3 1.8 3.7 5.2 4.6 - 5.7 6.3 3.6 4.2 3.7	
DK/REFUSED	0.4 0.7 1.8 0.3 0.4	
Net Diff.	89.2 100.0 100.0 100.0 100.0 86.4 67.6 100.0 100.0 96.4 92.6 100.0 100.0 89.4 90.8 100.0 88.6 87.1 92.8 91.6 92.	. 6



NC STATEWIDE - STUDENTS GRADES 6th-12th

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21. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"IN 2009, UNDERAGE DRINKING LED TO 60 MURDERS, 26,800 VIOLENT CRIMES SUCH AS RAPE, ROBBERY AND ASSAULT; AND 67,400 PROPERTY CRIMES INCLUDING BURGLARY AND CAR THEFT."

(Net Diff. = YES-NO)

	TOTAL 	EASY/ GET AL (AFR.			COHOL		COHOL			ABOUT 1	DRINKING 		NTS TALK ALCO (6th-8t	HOL	DRINK I	1	NTS TALCO	OHOL	DRINKING
	1 	EASY : 	HARD 1	EASY I 	HARD I 	EASY F 		TALK OUT 		Some- nes	NEVER ABO	TALK UT 		Some- nes 	•	R TALK BOUT 	•	ot Some- imes 	NEVER
Total	300	29	28	51	91	64	78	242	69	173	55	77	21	56	27	165	47	117	28
YES	94.4	90.0	88.8	92.4	94.1	96.3	96.9	94.7	96.1	94.2	94.2	95.2	100.0	93.3	93.3	94.5	94.3	94.6	95.1
NO	5.2	10.0	11.2	7.0	5.9	3.7	3.1	5.2	3.9	5.6	5.8	4.8	-	6.7	6.7	5.3	5.7	5.1	4.9
DK/REFUSED	0.4	-	-	0.7	-	-	-	0.1	-	0.2	-	-	-	-	-	0.2	-	0.3	-

89.2 80.1 77.5 85.4 88.2 92.5 93.7 89.6 92.2 88.5 88.5 90.3 100.0 86.6 86.6 89.2 88.6 89.4 90.3



Net Diff.

NC STATEWIDE - STUDENTS GRADES 6th-12th

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	TOTAL	PARENTS			KINKING	PARENT	IS TALK	ABOUT	DKINKI	NG PAREI	NTS TAL	K ABOUT	DRINKI	NG PARI	ENTS TA	TK ABOO	T DRINK	ING EI	MBARRAS	SED/	EMBARRAS
	I		ALCOR	IOL	- 1		ALCOHO:	L	1		ALCOHOL		ı	A	TCOHOL		AFRA]	ID 2 TP	ALK AFR	AID 2 !	TALK
	1		(WHIT	E)	- 1	(AFI	RICAN AM	MERICAN	i) [(MEN)		- 1		(WHITE)		W/	PARENT	'S ((6th-8t	h)
	ΙI	ALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lo	t Some-	- NEVE	R YES	NO	YES	NO
	1	- 1	1	1	- 1	1	1	1	1	1	1	1	ı	1	I	1	1 1		l I	I	
	1	1	1	1	- 1	1	1	1	1	1	1	1	1	1	1	1	1 1		1	I	
Total	300	170	46	124	36	48	16	32	12	124	34	90	25	117	35	83	30 1	.66	125	58	40
YES	94.4	95.5	97.7	94.7	97.5	90.2	90.0	90.3	89.0	92.5	95.1	91.5	96.5	97.0	97.0	97.0	92.3	95.2	92.9	97.8	89.3
NO	5.2	4.5	2.3	5.3	2.5	9.8	10.0	9.7	11.0	7.2	4.9	8.1	3.5	3.0	3.0	3.0	7.7	4.2	6.9	2.2	10.7
DK/REFUSED	0.4	_	_	_	_	_	_	_	_	0.3	_	0.4	_	_	_	_	- 0.	6 0.	. 3	_	_
,																		-			
Net Diff.	89.2	91.0	95.4	89.3	95.1	80.3	79.9	80.5	77.9	85.3	90.3	83.4	92.9	94.0	94.0	94.1	84.7	91.0	86.0	95.6	78.7
NCC DIII.	03.2	21.0	JJ. 4	05.5	JJ. 1	00.5	,,,,	00.5	,,,,	00.5	,,,,	05.4	22.3	34.0	24.0	J-1	04.7	21.0	00.0	20.0	, , , ,



NC STATEWIDE - STUDENTS GRADES 6th-12th

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	AFR			RASSED/ EMBA 2 TALK AFRAID FE) (AFR. A	2 TALK A			2 TALK	ALCOHOL USE YOUR AGE 1	s	BY YOUR AGE	E ALCOHOL USE ALCOHOL USE BY YOUR AGE BY YOUR AGE 9th-12th) (WHITE)
	YES 	NO 	YES N 	O YES 1 	IO YES 	NO 	YES NO 	•	Big Small		ROB- NOT A 1 PROB. LEM 	PROB- NOT A PROB- NOT A PROB. LEM PROB.
Total	300	108 8	5 109	91 37	23	89 59	77	66 261	174 88	37	90 15 1	72 21 180 27
YES	94.4 9	3.8 94	.5 97.1	93.1 87.0	94.1 9	94.6	100.0	91.3 95.3	3 93.9 98	.1 87.7	95.9 87.9	94.9 87.5 96.3 89.3
NO	5.2	5.3 5.	1 2.0	6.9 13.0	5.9 7	7.8 4.8	-	8.7 4.4	5.6 1.9	11.4	4.1 12.1	4.5 10.9 3.2 10.7
DK/REFUSED	0.4	0.9 0	.4 0.9		- 1	1.1 0.6	-	- 0.4	0.6 -	0.9	0	0.6 1.6 0.5 -
Net Diff.	89.2	88.5 89	.4 95.0	86.1 74.0	88.2	83.2 89.	8 100.0	82.6 90.	9 88.3 9	5.1 76.2	91.8 75.7	90.4 76.6 93.1 78.6



NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 21 Page 297 Jul. 28, 2014

21. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"IN 2009, UNDERAGE DRINKING LED TO 60 MURDERS, 26,800 VIOLENT CRIMES SUCH AS RAPE, ROBBERY AND ASSAULT; AND 67,400
PROPERTY CRIMES INCLUDING BURGLARY AND CAR THEFT."
(Net Diff. = YES-NO)

	•	BY YOU		BY YOU	JR AGE	•		•	EROUS F		PLE YOU COHOL	R (6	Sth-8th) (9t 	th-12th 	i)	(WHITE) 	(AF	R. AME	R.)	(MEN)
		•	NOT A PROB. 1		NOT A PROB. 	-	NOT A PROB. 	•	Very 	1	DANG-	DANG-	DANG-	. VERY DANG- OUS ER	DANG-	DANG-	DANG	- DANG	- DAN	G- DAN	RY SMWT. G- DANG- EROUS
Total	300	55	6	133	17	128	20	298	228	70	2	93	12	136	58	162	47	45	14	117	34
YES	94.4	91.3	76.7	93.3	87.0	97.3	88.3	94.9	94.6	95.8	-	95.1	92.0	94.3	96.6	95.9	93.7	89.4	100.0	92.4	94.3
NO	5.2	8.7	23.3	6.0	11.1	2.7	11.7	4.8	5.0	4.2	80.0	4.9	8.0	5.0	3.4	3.5	6.3	10.6	-	6.8	5.7
DK/REFUSED	0.4	-	-	0.7	2.0	-	-	0.3	0.4	-	20.0	-	-	0.7	-	0.6	-	-	-	0.8	-

89.2 82.6 53.4 87.3 75.9 94.6 76.5 90.1 89.7 91.6 -80.0 90.2 84.0 89.3 93.2 92.4 87.5 78.9 100.0 85.6 88.6



Net Diff.

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	TOTAL (WOMEN) SO	OCIAL MEDIA	AGE	
	1	I		
	I I	I		
	VERY SMWT. USE Insta- Fa DANG- DANG- SOCIAL gram bc EROUS EROUS MEDIA		11 12 13 14 15/ 15 1 	16 17 18/ OLDER
Total	300 112 36 267 106	64 61 26 3 156 1	15 37 44 59 142 52	45 36 9
YES	94.4 96.9 97.2 94.8 96.0	91.7 94.8 96.6 71.6 94.4 100.	.0 95.1 91.6 100.0 91.6 95.0 98.2	91.3 93.5 100.0
NO	5.2 3.1 2.8 4.7 4.0	7.8 5.2 3.4 28.4 5.0 -	4.9 8.4 - 6.8 4.8 1.8	8.0 6.5 -
DK/REFUSED	0.4 0.5 -	0.5 0.6 -	1.6 0.2 - 0.	.7
Net Diff.	89.2 93.8 94.5 90.2 92.0	83.9 89.6 93.2 43.2 89.3 100	.0 90.2 83.2 100.0 84.8 90.1 96.3	83.3 87.1 100.0



NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 21 Page 299 Jul. 28, 2014

21. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING? "IN 2009, UNDERAGE DRINKING LED TO 60 MURDERS, 26,800 VIOLENT CRIMES SUCH AS RAPE, ROBBERY AND ASSAULT; AND 67,400 PROPERTY CRIMES INCLUDING BURGLARY AND CAR THEFT." (Net Diff. = YES-NO)

	TOTAL	WHIT	E 2	AFRICAN	AMER.	ME	N	WOME	N I		F	RACE		I	MEN	· I	WOMEN	1	GENDE	R	
	1		1		1		1		1					1		1		I			
	1		- 1		1		1		ı					1		1		I			
	•		OLDER		.5/ 1 OLDER GE	YOUN-	.5/ 14 OLDER GE	YOUN-			1	AFR- ICAN ER.	ASIAN 	OTHER 	Ī	AFR- ICAN ER.	Ĺ	AFR- ICAN ER.		FEMALE	
Total	300	116	93	26	34	81	70	75	72	18	208	61	2	4	109	26	100	34	151	149	
YES	94.4	95.2	95.7	87.7	91.6	92.1	93.2	96.7	96.7	100.0	95.4	89.9	100.0	92.1	94.5	81.8	96.5	96.	1 92.	6 96.1	
NO	5.2	4.0	4.3	12.3	8.4	6.7	6.3	3.3	3.3	-	4.1	10.1	-	-	4.7	18.2	3.5	3.9	6.5	3.9	
DK/REFUSED	0.4	0.8	-	-	-	1.2	0.5	-	-	-	0.5	-	-	7.9	0.9	-	-	-	0.9	-	
Net Diff.	89.2	91.2	91.4	75.3	83.3	85.5	86.9	93.5	93.3	100.0	91.3	79.8	100.0	92.3	1 89.	8 63.	7 93.0	92.	2 86.	1 92.3	



NC STATEWIDE - STUDENTS GRADES 6th-12th

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22. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING? "TEENAGERS WHO USE ALCOHOL HAVE HIGHER RATES OF ACADEMIC PROBLEMS AND POOR SCHOOL PERFORMANCE COMPARED TO NON-DRINKERS."

	TOTAL 			AREA				
	EIGH	Dur- Cumbe- ham & rland Wake	OTTE	Gaston Rest Meckl- nburg	GREEN- For- SBORO sythe/ Gulfrd	Rest WILM- INGTON 		EST
Total	300 100	43 11	46 85	36 49	58 20	38 7	33 1	8
YES	79.2 84.1	91.4 76.8	79.1 72.3	64.9 77.8	79.4 84.4	76.8 68.9	79.2 8	37.4
NO	20.8 15.9	8.6 23.2	20.9 27.7	35.1 22.2	20.6 15.6	23.2 31.1	20.8 1	.2.6
DK/REFUSED								
Net Diff.	58.4 68.	2 82.7 53.	6 58.1 44.0	5 29.8 55.6	58.8 68.7	53.6 37.7	58.4	74.9



NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 22 Page 301 Jul. 28, 2014

22. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING? "TEENAGERS WHO USE ALCOHOL HAVE HIGHER RATES OF ACADEMIC PROBLEMS AND POOR SCHOOL PERFORMANCE COMPARED TO NON-DRINKERS."

	TOTAL				GR	ADE				1	WHITE	AFR	ICAN AM	ER. 	MEN	l I	WOMEN	TAI DRINE	KED AB	OUT
	i									i		i		i	i	İ	i	ALCO		
	•	Sth- 6	5th 7	th 8	th 9 12		th 1	.0th 1	1th	12th (8th						9th- th 8ti			YES	NO
	I	I	I	I	I		l 	 	 		 	I 			 	 	I 	I 	 	
Total	300	105	24	35	46	195	58	42	50	45	81	128	14	47	53	98	52	97	163	137
YES	79.2	89.9	94.3	89.8	87.8	73.4	88.0	69.8	75.4	55.3	94.5	73.4	68.9	67.2	90.4	75.8	89.5	70.9	67.1	93.6
NO	20.8	10.1	5.7	10.2	12.2	26.6	12.0	30.2	24.6	44.7	5.5	26.6	31.1	32.8	9.6	24.2	10.5	29.1	32.9	6.4
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	58.4	79.9	88.6	79.6	75.7	46.8	76.0	39.6	50.8	10.5	89.0	46.7	37.7	34.5	80.8	51.7	78.9	41.8	34.2	87.2



NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 22 Page 302 Jul. 28, 2014

22. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING? "TEENAGERS WHO USE ALCOHOL HAVE HIGHER RATES OF ACADEMIC PROBLEMS AND POOR SCHOOL PERFORMANCE COMPARED TO NON-DRINKERS."

	•	ALKED A DRINKI (6th-8t	NG	TALKED DRINKI (9th-12	NG	TALKED DRINKI (WHITE	NG	TALKE DRINK AFR. A	ING	TALKE DRINKI (MEN	NG	T TALKI DRINKI (WOM	ING	-				OKAY !	HINK IT TO DRIN -12th)	K OKAY	HINK IT'S TO DRINK ITE)
	YI 	ES NO 	0 Y 	ES N 	 	ES NO 	YI 	ES NO 		ES NO 	YI 	es inc I I) 	KAY NO OKAY 		KAY NO OKAY 	DT 0: 	KAY N OKAY 		OKAY N OKAY 	IOT
Total	300	25	80	138	57	102	106	45	16	77	74	86	63	102	186	9	91	93	95	61 :	136
YES	79.2	69.4	96.3	66.7	89.7	67.1	95.5	63.4	79.8	68.3	94.1	66.0	93.0	64.7	87.4	60.8	93.3	65.0	81.7	61.1	91.5
NO	20.8	30.6	3.7	33.3	10.3	32.9	4.5	36.6	20.2	31.7	5.9	34.0	7.0	35.3	12.6	39.2	6.7	35.0	18.3	38.9	8.5
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		-
Net Diff.	58.4	38.7	92.6	33.3	79.5	34.2	90.9	26.8	59.6	36.6	88.2	32.0	85.9	29.3	74.8	21.7	86.7	30.0	63.4	22.1	82.9



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22. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING? "TEENAGERS WHO USE ALCOHOL HAVE HIGHER RATES OF ACADEMIC PROBLEMS AND POOR SCHOOL PERFORMANCE COMPARED TO NON-DRINKERS."

	TOTAL				IT'S	•		•	-	-											KNOW PEOPLE/	
								•		-								-			RIED ALCOHOL	
	1.9	(AFR. A	MER.)	(MEN)	(WOME	N)	ALCOR	HOL	(6th-8t	th)	(9th-1	2th)	(WHI	ľE)	(AFR.	AMER.)	(M	EN)	(W	OMEN)	
	16	KAY IN	OT I	OKAY IN	OT IC	KAY IN	OT IY	ES IN	TO 13	ES N	o 13	ZES N	n 13	ES IN	ro 13	/ES 1	NO 13	YES	NO I	YES I	NO	
	10	•	KAY I		KAY I		AY I	-5 IL	1 0	LES IN	را ،	LES IN	. 1	, r	. 1	1 CTO	NO 1.	IEO I	NO I	1E2	NO	
	- :	10	VAI I	101	VAT I	101	WI I	. '	, '	, '	. '	- '	. '	, '	. '	, '	. '	, '	. '	, '		
	'	'			I	'		· · ·	_ I	<u>'</u>	<u>'</u>		<u>'</u>	<u>'</u>	<u>'</u>	'	<u>'</u>	1	1	1		
Total	300	28	31	54	91	48	94	192	107	35	70	157	37	126	82	46	15	90	60	102	46	
YES	79.2	67.3	66.5	67.0	89.0	62.1	85.9	70.6	95.3	77.4	96.2	69.1	93.6	71.5	97.9	64.3	77.9	72.7	94.6	68.8	96.3	
NO	20.8	32.7	33.5	33.0	11.0	37.9	14.1	29.4	4.7	22.6	3.8	30.9	6.4	28.5	2.1	35.7	22.1	27.3	5.4	31.2	3.7	
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Net Diff.	58.4	34.7	32.9	34.0	77.9	24.1	71.8	41.2	90.7	54.7	92.5	38.3	87.3	43.1	95.8	28.7	55.7	45.5	89.2	2 37.	5 92.6	



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22. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING? "TEENAGERS WHO USE ALCOHOL HAVE HIGHER RATES OF ACADEMIC PROBLEMS AND POOR SCHOOL PERFORMANCE COMPARED TO NON-DRINKERS."

	TOTAL 				AG	E MOST	OF THEM	START	ED DRIN	KING AI	COHOL				 		E STAR' WHITE)	TED DRI	INKING
	10 Y0 GI	DUN-	7 	8 9) 10) 1: 	1-14 11 	1: 	2 13 	3 14 	l 0\ 15 	/ER 1!	5 16 	6 17 		8/ 10 R YOUN GER		1-14 1 OVE 	-
Total	300	9	-	1 3	2	2	76	10	16	20	30	69	35	24	6	4	7	51	47
YES	79.2	67.1	- 100	0 55.0	56.2	84.2	70.8	91.1	58.0	71.7	70.4	72.4	74.6	75.2	66.3	44.1	85.6	66.8	73.2
NO	20.8	32.9	-	- 45.0	43.8	15.8	29.2	8.9	42.0	28.3	29.6	27.6	25.4	24.8	33.7	55.9	14.4	33.2	26.8
DK/REFUSED	-	-	-		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	58.4	34.2	- 100	.0 10.1	12.5	68.4	41.7	82.2	16.0	43.5	40.8	44.8	49.2	50.5	32.5	-11.8	71.3	33.6	6 46.5



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22. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING? "TEENAGERS WHO USE ALCOHOL HAVE HIGHER RATES OF ACADEMIC PROBLEMS AND POOR SCHOOL PERFORMANCE COMPARED TO NON-DRINKERS."

	TOTAL AGE STA	ARTED DRINKING A	GE STARTED D	RINKING AGE S	TARTED DRINKING	OFTEN THEY DRINK	ALCOHOL OF	TEN THEY DRINK ALCOHOL
	(AFRIC	CAN AMER.)	(MEN)	(We	OMEN)		1 ((WHITE)
	1			I	1		1	
	10/ 1 YOUN- GER	11-14 15/ 10, OVER YOU GER		15/ 10/ OVER YOUN- GER	OVER ON		ONCE/A ONCE/A	' Least/ Least/ LESS/ Once/A Once/A ONCE/A eek Month MONTH
Total	300 2	16 12	7 27	35 2	49 34 1	03 47 56	49 64	25 39 38
YES	79.2 -	79.6 62.2 5	79.3	72.9 100.0	66.1 71.8	66.2 70.5 62.5	81.6 63.6	62.1 64.6 82.9
NO	20.8 100.0	20.4 37.8	12.4 20.7	27.1 -	33.9 28.2	33.8 29.5 37.5	18.4 36.4	37.9 35.4 17.1
DK/REFUSED								
Net Diff.	58.4 -100.0	59.2 24.5	15.1 58.7	45.9 100.0	32.1 43.6	32.3 41.0 25.0	63.1 27.2	24.1 29.3 65.9



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22. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING? "TEENAGERS WHO USE ALCOHOL HAVE HIGHER RATES OF ACADEMIC PROBLEMS AND POOR SCHOOL PERFORMANCE COMPARED TO NON-DRINKERS."

	TOTAL	OFTEN	THEY I	DRINK A	LCOHOL	OFTEN	THEY I	DRINK A	LCOHOL	OFTE	THEY	DRINK A	ALCOHOL	EA	SY/HARD) EA	SY/HARI) E	ASY/HARI) E	ASY/HARD
	1	(AI	FRICAN A	AMERICA	N)		(MEN	I)	1		(WOMEN)	G	ET ALCO	OHOL C	ET ALC	OHOL	GET AL	COHOL	GET AI	COHOL
	1				- 1				- 1				1		(6th	-8th)	(9th	-12th)	(WI	HITE)	
			,			/			,,,												
		-		•		LEAST/								•	HARD	EASY	HARI	EAS	Y HARI) EAS	Y HARD
						ONCE/A							•		1	_1	.1	.1	.1	I	1
	1	HTMON	Week	Month	MONTH	MONTH	Week	Month	MONTH	MONTH	Week	Month	MONTE	.	I	1	1	I	1		1
Total	300	30	18	11	3	45	19	26	25	58	28	30	24	114	169	20	81	95	88	71 1	124
TOTAL	300	30	, 10	11	3	45	19	20	25	56	20	30	24	114	169	20	91	95	00	/1	.24
YES	79.2	68.1	82.6	44.4	52.6	66.2	71.0	62.8	82.6	66.1	70.1	62.3	80.5	65.5	88.3	85.0	93.1	61.4	83.9	69.9	88.1
NO	20.8	31.9	17.4	55.6	47.4	33.8	29.0	37.2	17.4	33.9	29.9	37.7	19.5	34.5	11.7	15.0	6.9	38.6	16.1	30.1	11.9
DK/REFUSED	-	-		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			-
Net Diff.	E0 4	26	1 65.	3 -11.2		32.5	42.0	25.5	65.2	32.2	40.3	24.6	60.9	30.9	76.6	69.9	86.2	22.7	67 0	20.0	76.2
Net Dil.	58.4	36.	T 62.	J -11.	2 5.3	32.5	42.0	∠5.5	05.2	32.2	40.3	24.0	60.9	30.9	70.0	69.9	00.2	22.1	67.8	39.8	70.2



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22. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING? "TEENAGERS WHO USE ALCOHOL HAVE HIGHER RATES OF ACADEMIC PROBLEMS AND POOR SCHOOL PERFORMANCE COMPARED TO NON-DRINKERS."

	TOTAL EA	ASY/HARD	EASY/HA	RD EA	SY/HARD	PARENT	S TALK A	AROUT L	RINKING	PAREN	TS TALK	ABOUT	DKINKI	NG PARE	NTS TAL	K ABOUT	DRINKING
	GET	ALCOHOL	GET ALCO	HOL GET	ALCOHOL	I	ALCO	HOL	- 1		ALCOR	IOL	- 1		ALCOH	ЭL	
	(AF	R. AMER.)	(MEN)	(W	OMEN)				I		(6th-8th	1)	I	(9	th-12th)	
	EASY	HARD E	EASY HAI	RD EASY					NEVER		•	-	-		•		NEVER
	ı	1 1	ı	l I	AB	OUT	tim	es	ABO	UT	tim	es	ABC	OUT	tim	es	
	1	1 1	I	l l	I	I	I	ı	I	ı	I	I	I	I	I	l	
Total	300	29 28	51	91 64	1 78	242	69	173	55	77	21	56	27	165	47 1	17	28
YES	79.2 43	3.1 89.7	61.7	90.9 68.	4 85.2	79.7	79.6	79.8	75.3	92.0	86.0	94.3	83.7	74.0	76.7	72.9	67.0
NO	20.8 56	5.9 10.3	38.3	9.1 31.	6 14.8	20.3	20.4	20.2	24.7	8.0	14.0	5.7	16.3	26.0	23.3	27.1	33.0
DK/REFUSED	-		-		_	-	-	-	-	-	-	-	-	-	-		
Net Diff.	58.4 -1	3.7 79.5	23.5	81.8 36	.9 70.5	59.5	59.2	59.6	50.5	84.0	72.0	88.5	67.5	48.0	53.5	45.8	34.0



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22. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"TEENAGERS WHO USE ALCOHOL HAVE HIGHER RATES OF ACADEMIC PROBLEMS AND POOR SCHOOL PERFORMANCE COMPARED TO NON-DRINKERS."

	TOTAL	PARENTS	TALK A	ABOUT D	RINKING	PARENT	'S TALK	ABOUT	DRINKIN	G PAREI	NTS TALE	K ABOUT	DRINKI	NG PARE	ENTS TAI	LK ABOU	T DRINK	ING E	MBARRAS	SSED/ 1	EMBARRASS
	1		ALCOH	IOL	- 1		ALCOHO	L	1		ALCOHOL		- 1	A	LCOHOL		AFRA:	ID 2 T2	ALK AFR	AID 2 T	ALK
	1		(WHIT	'E)	- 1	(AFR	CAN A	MERICAN) [(MEN)		1		(WHITE)		W/	PARENT	rs	(6th-8t)	h)
	T	ALK	Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some	- NEVE	R YES	NO	YES	NO
	i	Ĺ	- 1	1	1	1	1	1	1	1	1	i I	Ĭ.	Ì	ĺ	1	1		1	ı .	
	i	i	i	i	Ĺ	i	i	i	i	i	i	i	i	i	i	i	i i		ĺ	I	
Total	300	170	46	124	36	48	16	32	12	124	34	90	25	117	35	83	30 1	.66	125	58	40
YES	79.2	79.9	83.4	78.6	88.0	74.7	61.0	81.8	39.0	83.3	78.6	85.1	67.5	75.9	80.6	74.0	81.8	81.6	75.6	95.7	83.2
NO	20.8	20.1	16.6	21.4	12.0	25.3	39.0	18.2	61.0	16.7	21.4	14.9	32.5	24.1	19.4	26.0	18.2	18.4	24.4	4.3	16.8
DK/REFUSED	_	_	_	_	_	_	_	_	_	_	_	_	_	_	_	_		•			
•																					
Net Diff.	58.4	59.8	66.7	57.3	75.9	49.5	21.9	63.6	-22.0	66.7	57.3	70.2	35.0	51.8	61.1	48.0	63.5	63.1	51.1	91.3	66.3
		-5.0	-0.,			-5.0	,	-0.0		-0			-3.0			- 5 . 0	-3.0				



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22. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING? "TEENAGERS WHO USE ALCOHOL HAVE HIGHER RATES OF ACADEMIC PROBLEMS AND POOR SCHOOL PERFORMANCE COMPARED TO NON-DRINKERS."

	TOTAL EN	MBARRASS:	ED/ EMBARE	RASSED/ E	MBARRASSED/	' EMBARI	RASSED/	EMBAI	RRASSED	/ AI	COHOL (JSE BY 1	PEOPLE	ALC	OHOL US	SE AL	COHOL U	JSE A	LCOHOL USE	•
	AFR	AID 2 TA	ALK AFRAID	2 TALK AFI	RAID 2 TALK	AFRAID	2 TALK	AFRAID	2 TALE	۲)	YOUR A	GE IS		BY Y	OUR AGE	BY	YOUR AG	E BY	YOUR AGE	
	(9	th-12th)) (WHIT	TE) (AF	R. AMER.)	(MEN) [(WOME	N)				1	(6th-8t	h) (9th-12	th)	(WHIT	E)	
	YES	NO	YES N	O YES	NO Y	ES NO	YES	s NO	PR	OB- Bi	ig Sr	nall NO	TA P	ROB- N	OT A	PROB-	NOT A	PROB-	NOT A	
	I	I	1 1	I	1 1	I	1	1	LEM	Prob	. Prob	. PROB	. LEM	PROI	3. LEM	PRC	B. LEN	4 PRO	DB.	
	ı	1	1 1	I	1 1	1	1	1	ı	1	1	I	I	1	I I		- 1			
Total	300	108	85 109	91	37 23	89	59	77	66	261	174	88	37	90	15 1	.72	21 1	.80	27	
YES	79.2 7	4.0 72	2.0 83.4	77.8 7	4.7 60.2	82.8	77.2	80.1	74.1	79.8	80.1	79.0	76.6	90.8	84.9	74.0	70.7	82.3	79.1	
NO	20.8 2	6.0 28	3.0 16.6	22.2 2	5.3 39.8	17.2	22.8	19.9	25.9	20.2	19.9	21.0	23.4	9.2	15.1	26.0	29.3	17.7	20.9	
DK/REFUSED	-	-		-		-	-	-	-	-	-	-	-				-	_		
Net Diff.	58.4	48.1 4	4.0 66.8	55.5	19.3 20.3	65.6	54.3	60.2	48.3	59.5	60.3	58.0	53.3	81.6	69.8	48.0	41.4	64.5	58.2	
YES NO DK/REFUSED	79.2 7 20.8 2	74.0 72 26.0 28	2.0 83.4 3.0 16.6	77.8 7	4.7 60.2 5.3 39.8	82.8 17.2 -	77.2 22.8	80.1 19.9 -	74.1 25.9	79.8 20.2 -	80.1 19.9 -	79.0 21.0	76.6 23.4	90.8	84.9 15.1	74.0 26.0	70.7 29.3	82.3 17.7	79.1	



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22. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING? "TEENAGERS WHO USE ALCOHOL HAVE HIGHER RATES OF ACADEMIC PROBLEMS AND POOR SCHOOL PERFORMANCE COMPARED TO NON-DRINKERS."

(Net Diff. = YES-NO)

Net Diff.

	Ĺ	BY YOU		ALCOHO BY YOU (ME)	R AGE	•	UR AGE	•	EROUS E E TO DE			JR (6	5th-8th) (9 1 	th-12th 	a) 	(WHITE) 	(AF	R. AMEI	R.)	(MEN)
		•	NOT A PROB. 	PROB- LEM 	NOT A PROB. 	•	NOT A PROB. 	•			DANG-	DANG-	DANG-	DANG-	DANG-	DANG-	SMWT DANG- ROUS E	DANG-	- DANG		- DANG-
Total	300	55	6	133	17	128	20	298	228	70	2	93	12	136	58	162	47	45	14	117	34
YES	79.2	69.1	53.4	82.3	75.3	77.1	77.8	79.6	83.7	66.5	-	91.4	78.9	78.4	63.8	86.0	66.1	73.5	55.2	84.0	71.4
NO	20.8	30.9	46.6	17.7	24.7	22.9	22.2	20.4	16.3	33.5	100.0	8.6	21.1	21.6	36.2	14.0	33.9	26.5	44.8	16.0	28.6
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		-

58.4 38.2 6.8 64.6 50.5 54.3 55.6 59.2 67.3 32.9 -100.0 82.8 57.8 56.7 27.6 72.1 32.1 47.0 10.3 68.0 42.9



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22. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING? "TEENAGERS WHO USE ALCOHOL HAVE HIGHER RATES OF ACADEMIC PROBLEMS AND POOR SCHOOL PERFORMANCE COMPARED TO NON-DRINKERS."

	TOTAL	(WOME	EN)			SOCIAL	MEDIA		l l					AG	E					
	1		1						1											
	1		I						1											
	D <i>I</i>	NG- ID	MWT. U ANG- S ROUS I	SOCIAL		Face- book 	Tube	USE	DON'T USE NTRNT	YOUN-		11 	12 	13 	•	15/ OLDER 	15 	16 	•	18/ DLDER
Total	300	112	36	267	106	64	61	26	3	156	1	15	37	44	59	142	52	45	36	9
YES	79.2	83.3	61.7	77.7	78.4	78.8	78.1	88.6	100.0	87.1	100.0	91.1	94.7	83.6	83.7	71.7	78.1	75.9	63.2	47.4
NO	20.8	16.7	38.3	22.3	21.6	21.2	21.9	11.4	-	12.9	-	8.9	5.3	16.4	16.3	28.3	21.9	24.1	36.8	52.6
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	58.4	66.6	23.4	55.4	56.9	57.7	56.2	77.2	100.0	74.2	100.0	82.2	89.4	67.1	67.3	3 43.4	56.3	51.7	26.4	4 -5.2



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22. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING? "TEENAGERS WHO USE ALCOHOL HAVE HIGHER RATES OF ACADEMIC PROBLEMS AND POOR SCHOOL PERFORMANCE COMPARED TO NON-DRINKERS."

	TOTAL	WHIT	E F	AFRICAN	AMER.	ME	N I	WOME	N I		R/	ACE		ı	MEN	- 1	WOMEN		GENDER	
	1		- 1		- 1		- 1		ı					1		I	- 1			
	1		I		1		1		ı					1		I	I			
	İΥ		OLDER	4/ 1 YOUN- 0 ER		YOUN-		YOUN-			•	AFR- ICAN ER.	ASIAN 	OTHER 	•	CAN	Ĺ	AFR- ICAN R.	MALE 	FEMALE
Total	300	116	93	26	34	81	70	75	72	18	208	61	2	4	109	26	100	34	151	149
YES	79.2	92.1	68.4	65.5	69.2	87.3	73.7	86.9	69.7	94.3	81.6	67.6	100.0	92.1	84.4	59.6	78.4	73.8	81.0	77.4
NO	20.8	7.9	31.6	34.5	30.8	12.7	26.3	13.1	30.3	5.7	18.4	32.4	-	7.9	15.6	40.4	21.6	26.2	19.0	22.6
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	58.4	84.2	36.8	31.1	38.4	74.5	47.4	73.9	39.3	88.6	63.1	35.2	100.0	84.1	68.8	19.2	56.9	47.5	61.9	54.7



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	TOTAL 			AREA			
	EIGH	Dur- Cumbe- ham & rland Wake	OTTE	Gaston Rest Meckl- hburg	GREEN- For- SBORO sythe/ Gulfrd	Rest WILM- INGTON 	
Total	300 100	43 11	46 85	36 49	58 20	38 7	33 18
YES	90.8 91.9	87.8 100.0	93.9 87.4	79.5 93.3	91.7 93.7	90.7 100.0	90.6 93.7
NO	9.2 8.1	12.2 -	6.1 12.6	20.5 6.7	8.3 6.3	9.3 -	9.4 6.3
DK/REFUSED							
Net Diff.	81 5 83	9 75 6 100 0	87 8 74 9	59 1 86 5	83 4 87 4	81 4 100 0	81 3 87 4



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	TOTAL				GR	ADE				1	WHITE	AFR]	CAN AM	ER.	MEN	ı	WOMEN	TA	LKED A	BOUT	
	1									1		I		1		I		DRIN	KING		
	1									I		1		1		1		ALC	OHOL		
	61 81		th 7	th 8	8th 9 12	th- 9	th :	10th 1	11th	12th 8th		9th- 0				•	•	9th-	YES	NO	
	I	ı	I	I	ı	I	ı	l	ı	ı	ı	ı	. I	ı	1	ı	ı	ı	ı		
Total	300	105	24	35	46	195	58	42	50	45	81	128	14	47	53	98	52	97	163	137	
YES	90.8	95.9	90.1	94.5	100.0	88.0	98.4	82.7	86.6	80.9	100.0	84.4	90.4	93.4	98.1	89.9	93.7	86.0	84	.8 97.9	
NO	9.2	4.1	9.9	5.5	-	12.0	1.6	17.3	13.4	19.1	-	15.6	9.6	6.6	1.9	10.1	6.3	14.0	15.2	2.1	
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Net Diff.	81.5	91.9	80.1	88.9	100.0	76.0	96.8	65.5	73.2	61.7	100.0	68.7	80.7	86.7	96.2	79.8	87.4	1 72.	1 69	.6 95.8	



NC STATEWIDE - STUDENTS GRADES 6th-12th

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	•	ALKED A DRINKII 6th-8tl	NG	TALKED DRINKI (9th-12	NG	TALKED DRINKII (WHITE	NG	TALKE DRINK (AFR. A	ING	r TALKE DRINKI (MEN	NG	T TALKI DRINKI (WOM	NG	•		•		KIOKAY	THINK : TO DRI -12th)	INK OKAY	THINK IT'S TO DRINK ITE)
	YE 	s NO 	YI 	ES NO 	C	ES NO) YE	es N 	I OI	TES NO 	Y	ES NO) 0 	KAY NO		OKAY N OKAY 		OKAY OKAY 	NOT 	OKAY	
Total	300	25	80	138	57	102	106	45	16	77	74	86	63	102	186	9	91	93	95	61	136
YES	90.8	86.8	98.7	84.4	96.7	82.3	98.2	90.1	100.0	88.4	97.3	81.6	98.5	85.1	94.3	89.4	96.3	84.7	92.	4 79.7	95.9
NO	9.2	13.2	1.3	15.6	3.3	17.7	1.8	9.9	-	11.6	2.7	18.4	1.5	14.9	5.7	10.6	3.7	15.3	7.6	20.3	4.1
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	81.5	73.6	97.5	68.9	93.3	64.7	96.4	80.3	100.0	76.8	94.7	63.1	97.0	70.2	88.7	78.7	92.	6 69.	4 84	.9 59.	5 91.8



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	TOTAL	THINK	IT'S	THINK	IT'S	THINK	IT'S	KNOW	PEOPLE	/ KNOW	PEOPL	E/ KNO	W PEOPI	LE/ KNO	W PEOP	LE/ KI	NOW PE	OPLE/	KNOW	PEOPLE/	KNOW PE	EOPLE/
	10	KAY TO	DRINK	OKAY TO	DRINK	OKAY TO	DRINK	TRIED	ALCOHO	L TRIED	ALCOH	OL TRIE	D ALCOR	IOL TRIE	ED ALCO	HOL TR	IED AL	COHOL	TRIED 2	ALCOHOI	TRIED AL	COHOL
	1 (AFR. AM	MER.)	(MEN)	1	(WOME	N)	ALCO	HOL	(6th-8	th)	(9th-1	L2th)	(WHI	TE)	(AFR.	AMER.) ((MEN)	ı	(WOMEN)	
	10	KAY N	OT C	KAY N	OT I	OKAY N	OT	ES [1	NO [YES	10	YES	MO 1	YES 1	(I ON	ŒS	NO	YES	NO	YES	NO	
	1	10	KAY	OF	(AY	OK	AY	- 1	1	- 1	- 1	1	- 1	1	- 1	- 1	1	- 1	- 1	- 1		
	1	- 1	- 1	- 1	1	ı	- 1	- 1	1	- 1	ı	ı	- 1	1	1	1	1	- 1	- 1	- 1		
Total	300	28	31	54	91	48	94	192	107	35	70	157	37	126	82	46	15	90	60	102	46	
YES	90.8	94.5	90.8	86.3	97.2	83.7	91.6	86.1	100.0	87.8	100.0	85.7	100.0	84.9	100.0	90.3	100.	0 89	.0 10	0.0 8	3.6 100.0	0
NO	9.2	5.5	9.2	13.7	2.8	16.3	8.4	13.9	-	12.2	-	14.3	-	15.1	-	9.7	-	11.0	-	16.4	-	
DK/REFUSED	_	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Net Diff.	81.5	89.0	81.5	72.6	94.4	67.4	83.2	72.2	100.0	75.6	100.0	71.5	100.0	69.7	100.0	80.	7 100	.0 78	3.0 10	0.0	57.2 100.	. 0



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	TOTAL 		AGE MOST OF THE	M STARTED DRINKING ALCOHOL	1	AGE STARTED DRINKING (WHITE)
	10/ 6 YOUN- GER	7 8 9 	9 10 11-14 1 	11 12 13 14 OVER 		10/ 11-14 15/ YOUN- OVER GER
Total	300 9	- 1 3	2 2 76	10 16 20 30 69	35 24 6 4	4 7 51 47
YES	90.8 85.7	100.0	100.0 84.2 82.5	79.7 74.7 82.2 87.8 84	.9 89.2 85.8 65.6	68.8 86.5 85.4 81.0
NO	9.2 14.3	- 100.0 -	- 15.8 17.5	20.3 25.3 17.8 12.2 15.	1 10.8 14.2 34.4 3	31.2 13.5 14.6 19.0
DK/REFUSED						
Net Diff.	81.5 71.3	100.0 100.0	0 100.0 68.4 64.9	9 59.4 49.4 64.5 75.5 6	9.8 78.3 71.7 31.2	37.6 73.1 70.7 62.1



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	TOTAL AGE S	TARTED DRIN	KING AGE S	TARTED I	DRINKING	AGE S	TARTED	DRINKIN	G OFTE	N THEY	DRINK	ALCOHOL	L OF	TEN THE	Y DRINK	ALCOHOL	
	(AFI	RICAN AMER.)	1	(MEN)	- 1	(WC	OMEN)	1				ı		(WHITE)			
	I		1		1			1				I					
	10/ YOUN- GER	11-14 15/ OVEI 		11-14 0 		UN- I	11-14 C -	VER O		nce/A	Once/A	ONCE/A	ONCE/A		Once/A	/ LESS/ ONCE/A ONTH	_
Total	300	2 16	12 7	27	35	2	49	34	103	47	56	49	64	25	39	38	
YES	90.8 100.	0 81.6 8	6.8 95.1	86.5	83.3	52.9	80.2	86.6	83.9	79.6	87.5	87.9	79.3	69.1	86.0	89.6	
NO	9.2	- 18.4 13	3.2 4.9	13.5	16.7	47.1	19.8	13.4	16.1	20.4	12.5	12.1	20.7	30.9	14.0	10.4	
DK/REFUSED	-			-	-	-	-	-	-	-	-	-	-	-	-	-	
Net Diff.	81.5 100	.0 63.3	73.5 90.2	2 73.0	66.5	5.9	60.4	73.1	67.8	59.1	75.1	75.8	58.7	38.3	72.0	79.3	



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	TOTAL	OFTE	N THEY	DRINK A	LCOHOL	OFTEN	THEY	DRINK A	LCOHOL	OFTE	N THEY	DRINK A	ALCOHOL	. E2	ASY/HARI) EA	SY/HAR	DIE	ASY/HAI	SD I	EASY/HAR
		(A	FRICAN	AMERICA	N)		(MEN	1)	I		(WOMEN	1)	G	ET ALC	OHOL C	SET ALC	OHOL	GET AI	COHOL	GET A	LCOHOL
		I			- 1				- 1				1		(6th	-8th)	(9t)	h-12th)	(V	HITE)	
		LEAST	/ Least	/ Least/	LESS/	LEAST/	Least/	/ Least/	LESS/	LEAST	/ Least	:/ Least	:/ LESS	/ EAS	Y HARI	EAS	HAR	D EAS	Y HAI	RD EA	ASY HAR
		ONCE/	A Once/	A Once/A	ONCE/A	ONCE/A	Once/A	A Once/A	A ONCE / I	A ONCE /	A Once/	A Once/	'A ONCE	/A	1	ı	1	1	1	1	1
		MONTH	Week	Month	MONTH	MONTH	Week	Month	MONTH	MONTH	Week	Month	MONTE	I	1	1	1	1	I	I	1
Total	30) 3	0 1	8 11	3	45	19	26	25	58	28	30	24	114	169	20	81	95	88	71	124
YES	90.	89.	5 91.	7 86.1	100.0	85.0	82.5	86.8	91.0	83.0	77.6	88.2	84.6	88.3	93.3	95.0	97.1	87.0	89.8	85.	4 94.0
			_																		
NO	9.2	10.	5 8.	3 13.9	-	15.0	17.5	13.2	9.0	17.0	22.4	11.8	15.4	11.7	6.7	5.0	2.9	13.0	10.2	14.6	6.0
DK/REFUSED		-	-		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	81.	5 79	.1 83	.3 72.:	2 100.0	69.9	65.0	73.6	82.1	66.1	55.2	76.4	69.1	76.7	86.6	89.9	94.2	73.	9 79.0	570.	7 88.0



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	G	EASY/H ET ALCO AFR. A	OHOL	EASY/I GET ALC (MEN	COHOL	EASY/ GET AI (WOME	COHOL .		ALCO		RINKING 		TS TALK ALCOM (6th-8th	IOL	DRINKI 	•	ENTS TA ALCOI 9th-12t	HOL	T DRINKING
	EA 	SY HZ	ARD E	ASY H	ARD E	ASY I	ARD '			Some- nes	NEVER ABO		A Lot tim	Some-	•	R TALK	•	t Some- mes	- NEVER
	I	 	 	I	 	 			I 	 	 		ा 	 	 	 	। 	 	
Total	300	29	28	51	91	64	78	242	69	173	55	77	21	56	27	165	47	117	28
YES	90.8	94.7	89.9	87.1	96.4	89.3	89.6	90.2	90.7	90.0	92.8	97.0	93.7	98.2	92.8	87.0	89.4	86.0	92.7
NO	9.2	5.3	10.1	12.9	3.6	10.7	10.4	9.8	9.3	10.0	7.2	3.0	6.3	1.8	7.2	13.0	10.6	14.0	7.3
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	_
Net Diff.	81.5	89.3	79.7	74.2	92.9	78.6	79.2	80.3	81.4	79.9	85.5	93.9	87.4	96.4	85.7	74.0	78.7	72.1	85.4



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	TOTAL	PARENTS	TALK .	ABOUT D	RINKING	G PARENT	S TALK	ABOUT	DRINKIN	G PAREI	NTS TALK	ABOUT	DRINKI	NG PAR	ENTS TA	LK ABOUT	DRINK	ING E	MBARRAS	SED/ E	MBARRASSED/	
	- 1		ALCOR	IOL	1		ALCOHO	L	1		ALCOHOL		1	A	TCOHOL		AFRA]	ID 2 TA	LK AFR	AID 2 T	ALK	
	- 1		(WHIT	E)	- 1	(AFR	ICAN AN	MERICAN	i) [(MEN)		ı		(WHITE)		W/	PARENT	'S (6th-8th	1)	
	13	TALK A	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVE	R YES	NO	YES	INO	
	- 1	1	1	I	1	I	1	I	ı	1	1	1	1	1	1	1 1	I					
	- 1	1	1	I	1	I	1	ı	1	1	I	1	1	1	1	1	 		l I			
Total	300	170	46	124	36	48	16	32	12	124	34	90	25	117	35	83	30 1	.66	125	58	40	
YES	90.8	89.4	89.0	89.6	94.4	90.8	91.9	90.3	100.0	92.9	96.3	91.5	91.9	87.3	85.2	88.2	93.5	91.8	89.8	98.3	95.2	
NO	9.2	10.6	11.0	10.4	5.6	9.2	8.1	9.7	-	7.1	3.7	8.5	8.1	12.7	14.8	11.8	6.5	8.2	10.2	1.7	4.8	
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-					-		
Net Diff.	81.5	78.8	77.9	79.2	88.8	81.7	83.7	80.7	100.0	85.7	92.7	83.1	83.8	74.7	70.4	76.4	87.0	83.6	79.6	96.5	90.3	



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	TOTAL	EMBARR	ASSED/	EMBARI	RASSED/	EMBAR	RRASSED/	EMBAI	RRASSED	/ EMB/	ARRASSE	D/ A	LCOHOL	USE BY	PEOPLE	ALC	COHOL (JSE A	TCOHOL	USE 1	ALCOHOL U	SE
	A	FRAID 2	TALK	AFRAID	2 TALK	AFRAID	2 TALK	AFRAID	2 TALK	AFRAI	D 2 TAI	K	YOUR I	AGE IS.		BY Y	OUR AG	E BY	YOUR A	AGE BY	YOUR AGE	2
	1	(9th-12	2th)	(WHI	TE) ((AFR. A	MER.)	(ME)	N)	(WOM)	EN)				- 1	(6th-8t	th)	(9th-1	2th)	(WHI	TE)	
	ĮΥ	ES N	O Y	ES N	O Y	ES N	O YE	S NO	YY C	ES N	O P	ROB- B	sig S	Small 1	NOT A	PROB-	NOT A	PROB-	NOT A	PROB-	NOT A	
	1	1	1	- 1	- 1	1	1	1	1	- 1	LEM	Prob	o. Pro	b. PRO	B. LEM	I PRO	B. LE	M PF	ROB. L	EM PI	ROB.	
	i	i	i	i	i	i	i	i	i	i	i	i	1	1	1	1	1	1	1	1		
Total	300	108	85	109	91	37	23	89	59	77	66	261	174	88	37	90	15	172	21	180	27	
YES	90.8	88.4	87.2	91.3	88.5	91.5	100.0	92.5	92.9	91.0	87.0	91.3	93.5	87.1	86.2	96.7	91.3	88.5	82.5	89.9	93.0	
NO	9.2	11.6	12.8	8.7	11.5	8.5	_	7.5	7.1	9.0	13.0	8.7	6.5	12.9	13.8	3.3	8.7	11.5	17.5	10.1	7.0	
DK/REFUSED	_	_	_	_	_	_	_	_	_	_	_	_	_	_	_	_	_	_	_	_	_	
•																						
Net Diff.	81.5	76.8	74.5	82.7	77.0	83.1	100.0	84.9	85.8	82.1	74.0	82.7	87.0	74.1	72.4	93.4	82.6	77.1	L 64.	9 79.9	86.0	



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23. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING? "DRINKING ALCOHOL CAUSES TEENAGERS TO DO RISKY THINGS THAT THEY WILL REGRET WHEN THEY ARE SOBER."

(Net Diff. = YES-NO)

	TOTAL	ALCOH	OL USE	ALCOH	OL USE	ALCOH	HOL USE	DANG	EROUS E	OR PEO	LE YOU	र । (६	th-8th	(9	th-12th	ı)	(WHITE)	(AE	R. AME	R.)	(MEN)
	1	BY YOU	R AGE	BY YOU	JR AGE	BY YO	UR AGE	AG	E TO DE	RINK ALO	COHOL	1		1		I	1		1		
	1.9	AFR. A	MER.)	(ME	N)	(WOM)	EN)				- 1		1		ı		1		1		
	1	PROB-	NOT A	PROB-	NOT A	PROB-	NOT A	DANG-	Very	Smwt.	NOT	VERY	SMWT	VERY	SMWT	. VERY	SMW1	'. VER	Y SMW	T. VE	RY SMV
	1	EM	PROB.	LEM	PROB.	LEM	PROB.	EROUS	I	1	DANG-	DANG-	DANG-	DANG-	DANG-	DANG-	DANG-	- DANG	- DANG	- DAN	G- DAN
	1	1	- 1	- 1	1	1	- 1	I	1	ERO	JS ERO	US ERO	US ER	OUS ER	OUS E	ROUS E	ROUS E	ROUS I	EROUS	EROUS	EROUS
Total	300	55	6	133	17	128	20	298	228	70	2	93	12	136	58	162	47	45	14	117	34
YES	90.8	97.1	50.0	93.5	87.0	89.1	85.5	90.8	94.1	80.1	80.0	96.5	91.8	92.5	77.6	94.6	75.9	93.6	88.9	97.1	79.0
NO	9.2	2.9	50.0	6.5	13.0	10.9	14.5	9.2	5.9	19.9	20.0	3.5	8.2	7.5	22.4	5.4	24.1	6.4	11.1	2.9	21.0
DK/REFUSED	-	-	-	_	-	-	-	-	-	-	-	-	-	-	-	-	-	_	-	-	-
Net Diff.	81.5	94.3	_	87.0	73.9	78.3	71.0	81.7	88.2	60.3	60.1	92.9	83.7	85.0	55.3	89.3	51.7	87.3	77.8	94.3	57.9



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23. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING? "DRINKING ALCOHOL CAUSES TEENAGERS TO DO RISKY THINGS THAT THEY WILL REGRET WHEN THEY ARE SOBER."

(Net Diff. = YES-NO)

	TAL (WOMEN) SOCIAL MEDIA AGE	
	VERY SMWT. USE Insta- Face- You- DON'T DON'T 14/ 10 11 12 13 14 15/ 15 DANG- DANG- SOCIAL gram book Tube USE USE YOUN-	16 17 18/ OLDER
Total	300 112 36 267 106 64 61 26 3 156 1 15 37 44 59 142 52	2 45 36 9
YES	90.8 90.9 81.3 90.3 94.3 91.8 87.6 92.8 100.0 97.3 100.0 91.1 94.6 100.0 98.4 84.2 9	90.7 76.2 88.9 67.4
NO	9.2 9.1 18.7 9.7 5.7 8.2 12.4 7.2 - 2.7 - 8.9 5.4 - 1.6 15.8 9.	3 23.8 11.1 32.6
DK/REFUSED		
Net Diff.	81.5 81.9 62.6 80.6 88.7 83.7 75.1 85.6 100.0 94.5 100.0 82.2 89.3 100.0 96.8 68.3	81.4 52.4 77.8 34.8



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Table 23 Page 325 Jul. 28, 2014

23. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING? "DRINKING ALCOHOL CAUSES TEENAGERS TO DO RISKY THINGS THAT THEY WILL REGRET WHEN THEY ARE SOBER."

(Net Diff. = YES-NO)

	TOTAL	WHITI	E A	FRICAN	AMER.	ME	N	WOME	N I		I	RACE		ı	MEN	- 1	WOMEN	1 1	GENDER	₹	
	1		1		1		I		ı					1		1		I			
	1		ı		ı		ı		- 1					1		I		l			
	14 YO GE	UN- IC	5/ 1 DLDER 1	OUN- 1		YOUN-	5/ 14 OLDER GEI	YOUN-			•	AFR- ICAN ER.	ASIAN 	OTHER 	WHITE AME	ICAN	İ	AFR- ICAN ER.	MALE 	FEMALE	
																					-
Total	300	116	93	26	34	81	70	75	72	18	208	61	2	4	109	26	100	34	151	149	
YES	90.8	99.2	79.4	94.9	91.0	98.8	86.0	95.6	82.4	94.4	90.4	92.7	100.0	92.1	92.7	94.0	88.0	91.6	92.8	88.7	
NO	9.2	0.8	20.6	5.1	9.0	1.2	14.0	4.4	17.6	5.6	9.6	7.3	-	7.9	7.3	6.0	12.0	8.4	7.2	11.3	
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Net Diff.	81.5	98.4	58.9	89.8	81.9	97.5	71.9	91.3	64.8	88.9	80.8	85.3	3 100.0	84.1	85.3	88.3	1 75.9	83.3	3 85.6	77.4	



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	TOTAL 				ARE	EA						
	RAL- EIGH 	Dur- 0 ham & : Wake	Cumbe- Rest rland 		Gaston F Meckl- burg		GREEN- E SBORO sy Gulf	the/	Rest 	WILM- INGTON	EAST 	WEST
Total	300 1	00 43	11 40	6 85	36	49	58	20	38	7	33	18
YES	88.7 88	.4 84.2	88.6 92.	3 89.8	85.0	93.3	84.6	90.6	81.4	100.0	90.5	91.1
NO	11.1 11	.6 15.8	11.4 7.	7 10.2	15.0	6.7	15.4	9.4	18.6	-	9.5	6.3
DK/REFUSED	0.2				-	-	-	-	-	-	- 2	2.6
Net Diff.	77.6 7	6.8 68.4	77.1 84	.6 79.5	70.0	86.5	69.1	81.3	62.7	100.0	81.0	84.8



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Table 24 Page 327 Jul. 28, 2014

	TOTAL				GR	ADE				ı	WHITE	AFR	ICAN AM	ER.	MEN	- 1	WOMEN	TAI	KED A	3OUT	
	1									1		1		I	1		I	DRIN	KING		
	1									1		1		1			- 1	ALCO	HOL		
	6ti 8ti		5th 7	th 8	th 9	th- 9	th 1	.0th 1	l1th :	12th 6 8th								9th- th	YES	NO	
	'				I	'			_ '		_ '	_ ' '	' 			' 	·	' 	' 		
Total	300	105	24	35	46	195	58	42	50	45	81	128	14	47	53	98	52	97	163	137	
YES	88.7	94.6	100.0	87.6	97.1	85.5	92.3	82.7	87.7	76.9	97.7	83.4	79.3	89.4	95.8	88.1	93.3	82.9	82.	8 95.8	
NO	11.1	5.4	-	12.4	2.9	14.2	6.9	17.3	12.3	23.1	2.3	16.6	20.7	10.6	4.2	11.9	6.7	16.6	17.2	3.9	
DK/REFUSED	0.2	-	-	-	-	0.2	0.8	-	-	-	-	-	-	-	-	-	- 0	. 5	-	0.3	
Net Diff.	77.6	89.2	100.0	75.2	94.2	71.3	85.4	65.4	75.4	53.9	95.4	66.8	58.6	78.8	91.7	76.3	86.7	66.3	65.	5 91.9	9



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	DRI	NKING DF		RINKING	TALKED AB DRINKING (AFR. AMER.	DRINK	NG DR		•	•	•	INK OKAY TO DRINK
	YES 	NO YES 	NO YES 	NO	TES NO	YES NG) YES 	NO OK 	AY NOT OF OKAY 	KAY NOT OKAY 	OKAY NOT OKAY 	OKAY NOT OKAY
Total	300 2	25 80 1	138 57 3	102 106	45 10	6 77	74 86	6 63	102 186	9 91	93 95	61 136
YES	88.7 90	.9 95.8 8	1.3 95.8 8	1.1 96.5	86.0 90	.2 84.4	97.5 81	3 93.7	84.2 91.5	89.4 94.8	83.7 88.	3 78.7 94.1
NO	11.1 9.	.1 4.2 18	8.7 3.3 1	8.9 3.5	14.0 9.	8 15.6	2.5 18	.7 5.5	15.8 8.2	10.6 5.2	16.3 11.2	21.3 5.9
DK/REFUSED	0.2		- 0.8			· -		0.8	- 0.3		- 0.5	
Net Diff.	77.6 81	.7 91.5	62.6 92.5	62.3 92.9	72.1 80	0.3 68.8	95.0 6	2.6 88.2	68.3 83.3	78.7 89.	6 67.3 77	.2 57.4 88.1



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	TOTAL	THINK	IT'S	THINK	IT'S	THINK	IT'S	KNOW	PEOPLE	KNOW	PEOPL	E/ KNO	W PEOP	LE/ KNO	OW PEOP	LE/ K	NOW PEC	PLE/	KNOW I	PEOPLE/	KNOW PEO	PLE/
	10	KAY TO	DRINK	OKAY TO	DRINK	OKAY TO	DRINK	TRIED	ALCOHO!	L TRIED	ALCOH	OL TRIE	D ALCOI	HOL TRI	ED ALCO	HOL TR	IED ALC	COHOL	RIED A	ALCOHOL	TRIED ALC	OHOL
	1 (AFR. A	MER.)	(MEN)	(WOME	N)	ALCO	HOL	(6th-8	th)	(9th-	12th)	(WHI	TE)	(AFR.	AMER.)	1 (MEN)	- 1	(WOMEN)	
	10	KAY 1	TOP	OKAY N	TOT	KAY N	OT Y	ES	10 7	ES IN	10	YES	NO I	YES	NO I	YES	NO	YES	NO	YES	NO	
	1	10	KAY	01	KAY	OK	AY	1	1	1	- 1	- 1	- 1	- 1	1	- 1	1	- 1	1	1		
	i i	i	ĺ	Ĺ	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1		
											[`]	`										
Total	300	28	31	54	91	48	94	192	107	35	70	157	37	126	82	46	15	90	60	102	46	
													-									
YES	88.7	93.3	81.0	83.4	95.6	84.9	87.5	84.7	96.8	93.5	95.1	82.7	100.0	83.9	97.7	86.3	89.	86.	7 98	.5 82	2.9 94.6	
		55.5	02.0	00.1	50.0	01.5	00	• • • • • • • • • • • • • • • • • • • •	,,,,	,,,,	30.2	0		00.0		00.0						
NO	11.1	6 7	19 0	16.6	4 4	15.1	12 0	15 1	3 2	6.5	4 9	17 0	_	16.1	2 3	13.7	10.5	13 3	1.	5 16	6 5.4	
110		0.7	13.0	10.0		13.1	0	10.1	3.2	0.5		_,,,		10.1	2.5	13.7	10.5	13.3		J 10.	0 3.4	
DK/REFUSED	0.2	_	_	_	_	_	0.5	0.2	_	_	_	0.3	_	_	_	_	_	_	_	0.5	_	
DIT, REF COED	0.2						0.5	0.2				0.5								0.5		
Net Diff.	77 6	86.7	62.0	66.0	01 2	60 0	75 5	60 6	02 6	97.0	00 3	65.7	100 (. 67 0	05.4	72.	6 70	1 72	4 0'	716	6 2 00 2	
Net Dil.	77.6	00.7	62.0	66.9	91.3	69.9	75.5	69.6	93.6	87.0	90.3	65.7	100.0	67.8	95.4	12.	679.	1 73	.4 9	7.1 6	6.3 89.2	



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	TOTAL		AGE MOST OF THE	M STARTED DRINKING ALCOHOL	AGE STARTED DRINKING (WHITE)	
	İ				I i	
	10/ 6 YOUN-	7 8 9 	9 10 11-14 1	.1 12 13 14 OVER 15 15	.5 16 17 18/ 10/ 11-14 15/ OLDER YOUN- OVER	
	GER					
Total	300 9	- 1 3	2 2 76	10 16 20 30 69	35 24 6 4 7 51 47	
YES	88.7 85.7	100.0	100.0 84.2 84.8	91.1 78.4 73.6 93.8 86.5	84.5 88.2 82.6 100.0 86.5 85.9 83.8	
NO	11.1 14.3	- 100.0 -	- 15.8 15.2	8.9 21.6 26.4 6.2 12.8	14.2 11.8 17.4 - 13.5 14.1 16.2	
DK/REFUSED	0.2 -			0.7	1.4	
Net Diff.	77.6 71.3	100.0 100.0	0 100.0 68.4 69.6	5 82.2 56.9 4 7.2 87.5 73.7	7 70.3 76.4 65.2 100.0 73.1 71.7 67.5	



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	•	STARTED DRINKIN RICAN AMER.) 	G AGE STARTED (MEN)	•	STARTED DRINKIN (WOMEN) 	NG OFTEN THEY DRIN	K ALCOHOL O	FTEN THEY DRINK ALCOHOL (WHITE)
	10/ YOUN- GER		10/ 11-14 YOUN- GER	15/ 10/ OVER YOUN- GER	OVER C	ONCE/A Once/A Once/		T/ Least/ Least/ LESS/ A Once/A Once/A ONCE/A Week Month MONTH
Total	300	2 16 12	7 27	35 2	49 34	103 47 56	49 64	25 39 38
YES	88.7 100	.0 78.3 100.	95.1 87.0	86.1 52.	9 83.6 86.9	82.4 81.7 82.9	9 87.4 79.8	80.5 79.3 88.3
NO	11.1	- 21.7 -	4.9 13.0	13.9 47.1	16.4 11.6	17.6 18.3 17.1	11.6 20.2	19.5 20.7 11.7
DK/REFUSED	0.2				- 1.4		1.0 -	
Net Diff.	77.6 100	.0 56.7 100	0 90.2 73.9	9 72.2 5.	.9 67.1 75.3	64.7 63.5 65.	8 75.9 59.0	6 61.0 58.6 76.6



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	TOTAL 		THEY DRI	INK ALCOHOL ERICAN)	OFTEN THE	Y DRINK AL MEN)	COHOL 	•	THEY (WOMEN)	DRINK ALCOHO	L EASY, GET ALCOHO: 	•		COHOL GET A	EASY/HARD LCOHOL
	10	NCE/A O	nce/A Or	east/ LESS/ nce/A ONCE/A onth MONTH	ONCE/A Once	/A Once/A	ONCE/A	ONCE/A	Once/	A Once/A ONC	E/A	HARD EASY 		Y HARD EA 	SY HARD
Total	300	30	18	11 3	45 19	26	25	58	28	30 24	114 16	9 20	81 95	88 71	124
YES	88.7	83.3	81.6	86.1 100.0	82.5 82.	5 82.5	93.0	82.3	81.2	83.2 81.6	82.7	92.9 93.3	95.8 80.5	90.3 79.4	94.2
NO	11.1	16.7	18.4	13.9 -	17.5 17.	5 17.5	7.0	17.7	18.8	16.8 16.4	17.3	6.8 6.7	4.2 19.5	9.2 20.6	5.8
DK/REFUSED	0.2	-	-			-	-	-	-	- 2.0	- 0.3	3 -	0	.5 -	-
Net Diff.	77.6	66.6	63.1	72.2 100.0	65.0 65	.0 65.0	86.0	64.5	62.5	66.5 65.	2 65.4	86.1 86.5	91.6 61.0	81.1 58.	8 88.4



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	GE	EASY/HARD T ALCOHOL FR. AMER.)		EASY/HARD GET ALCOHO (WOMEN)	•	TALK ABOUT ALCOHOL	DRINKING PAREI 	NTS TALK ABOUT ALCOHOL (6th-8th)	1	ENTS TALK ABOUT DRINKING ALCOHOL 9th-12th)
	EAS	Y HARD H	EASY HARD	EASY HARD	TALK A ABOUT	Lot Some- times	NEVER TALK ABOUT	A Lot Some- times	NEVER TALK ABOUT	A Lot Some- NEVER times
	 	_ _ 	l I	l I 	I	 	I I	 	 	
Total	300	29 28	51 91	64 78	3 242	69 173	55 77	21 56	27 165	47 117 28
YES	88.7 8	33.8 89.2	82.3 95.9	83.1 89.	4 88.8	87.2 89.4	87.7 96.7	92.8 98.2	88.3 85.1	84.7 85.2 87.0
NO	11.1 1	6.2 10.8	17.7 4.1	16.9 10.	0 11.0	12.8 10.3	12.3 3.3	7.2 1.8	11.7 14.7	15.3 14.4 13.0
DK/REFUSED	0.2			- 0.6	0.2	- 0.3			- 0.3	- 0.4 -
Net Diff.	77.6	67.6 78.4	64.6 91.8	66.1 79	.4 77.7	74.4 79.1	. 75.3 93.5	85.6 96.5	76.6 70.4	69.4 70.8 74.0



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	TOTAL	PARENTS	TALK	ABOUT D	KINKING	PARENT	S TALK	ABOUT .	DKINKIN	GIPARE	NTS TALE	ABOUT	DKINKI	NG PARI	ENTS TA	TK VROO	L DEINE	TNG E	MBARKAS	SSED/	EMBARRASSE
	1		ALCOH	IOL	- 1		ALCOHO	L	1		ALCOHOL		1	A	LCOHOL		AFRA	ID 2 T	ALK AFR	AID 2	TALK
	1		(WHIT	E)	- 1	(AFF	RICAN AN	MERICAN)		(MEN)		- 1		(WHITE)		W/	PAREN	rs	(6th-8t	h)
	ĮΊ	ALK	Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some	- NEVE	R YES	NO	YES	NO
	i	Ĺ	1	1	1	1	1	1	1	1	1	Ī	i i	Ĺ	Ĺ	1	1	1	1	1	
	i	i	Ĺ	Ĺ	i	i	i	i	i	i	i	İ	i	Ĺ	i	i	İ	İ	İ	İ	
Total	300	170	46	124	36	48	16	32	12	124	34	90	25	117	35	83	30	166	125	58	40
YES	88.7	88.1	88.2	88.1	91.9	89.9	79.4	95.2	76.0	92.3	94.7	91.4	83.0	85.1	79.9	87.2	91.6	92.9	82.3	97.3	89.7
NO	11.1	11.9	11.8	11.9	8.1	10.1	20.6	4.8	24.0	7.7	5.3	8.6	17.0	14.5	20.1	12.2	8.4	7.1	17.3	2.7	10.3
DK/REFUSED	0.2	-	-	-	-	-	-	-	_	-	-	-	- (0.4	- 0	. 6	_	- 0	. 4	_	-
Net Diff.	77.6	76.2	76.3	76.2	83.9	79.7	58.8	90.4	52.0	84.5	89.4	82.7	66.0	70.5	59.7	75.1	83.1	85.8	65.1	94.7	79.3



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	AFRA	-	•	D/ EMBARRASS K AFRAID 2 T (AFR. AMER.	ALK AFRAII	D 2 TALK		2 TALE		USE BY PE AGE IS	•	LCOHOL USE YOUR AGE B' 8th) (9th-	Y YOUR AGE	
	YES 	NO 1	ZES NO 	YES NO 	YES N 	10 YE	es no) PR LEM 	OB- Big : Prob. Pro	•	•	NOT A PROB- ROB. LEM F		B- NOT A PROB.
Total	300 1	08 85	109 91	37 2	3 89	59	77	66	261 174	88 3	37 90	15 172	21 180	27
YES	88.7 90	.5 78.9	91.8 84.	95.8 72	.2 94.6	84.6	90.8	80.3	89.8 92.5	84.6	32.7 95.8	87.9 86.	3 79.0 90.	2 83.2
NO	11.1 9	.5 20.5	8.2 15.4	4.2 27	8 5.4	15.4	9.2	19.0	10.0 7.2	15.4 1	7.3 4.2	12.1 13.0	21.0 9.8	16.8
DK/REFUSED	0.2	- 0.6		-		-	-	0.7	0.2 0.3	-		- 0.3		-
Net Diff.	77.6 8	1.0 58.4	83.5 69.	2 91.6 44	1.3 89.3	69.2	81.7	61.4	79.9 85.3	69.1	65.5 91.	5 75.7 73.	8 58.1 80	.4 66.5



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	BY	COHOL USE YOUR AGE R. AMER.)		ALCOHOL USE BY YOUR AGE (WOMEN)	•	FOR PEOPLE YOU DRINK ALCOHOL	JR (6th-8th) 	(9th-12th) 	(WHITE) (AF 	R. AMER.) (MEN)
	PROI LEM 	•	PROB- NOT A LEM PROB. 		DANG- Very	DANG-		DANG- DANG- DANG	G- DANG- DANG	Y SMWT. VERY SMWT. - DANG- DANG- DANG- EROUS EROUS EROUS
Total	300	55 6	133 17	128 20	298 228	70 2	93 12	136 58 162	47 45	14 117 34
YES	88.7 8	88.5 73.3	92.7 81.8	86.9 83.6	88.8 93.1	74.7 80.0	95.3 89.2	91.5 71.6 93.	0 74.9 93.1	66.6 94.4 79.7
NO	11.1 1	1.5 26.7	7.3 18.2	12.7 16.4	11.1 6.7	25.3 20.0	4.7 10.8	8.1 28.4 7.0	25.1 6.9	33.4 5.6 20.3
DK/REFUSED	0.2			0.4 -	0.2 0.2		(0.4		
Net Diff.	77.6	77.1 46.0	6 85.3 63.5	74.2 67.1	77.7 86.	3 49.4 60.1	90.7 78.3	83.4 43.2 86	.0 49.9 86.3	33.1 88.8 59.4



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	TOTAL (WOMEN) 	SOCIAL MEDIA 	AGE	
	VERY SMWT. USE Inst: DANG- DANG- SOCIAL gram EROUS EROUS MEDIA	a- Face- You- DON'T DON'T 14/ 10 m book Tube USE USE YOUN- SOCIAL INTRNT GER	11 12 13 14 15/ 15 16 	17 18/ OLDER
Total	300 112 36 267 10	06 64 61 26 3 156 1	1 15 37 44 59 142 52 45	36 9
YES	88.7 91.7 69.9 88.3 88	8.3 88.9 89.9 89.6 100.0 94.8 100	0.0 100.0 93.6 92.7 95.7 83.4 83.3 81.9	86.0 80.9
NO	11.1 7.9 30.1 11.5 11	.2 11.1 10.1 10.4 - 5.2	6.4 7.3 4.3 16.3 15.8 18.1	14.0 19.1
DK/REFUSED	0.2 0.4 - 0.2 0	.4	0.3 0.9 -	
Net Diff.	77.6 83.8 39.8 76.8 77	7.1 77.7 79.8 79.2 100.0 89.6 10	00.0 100.0 87.1 85.4 91.5 67.1 67.5 63.9	9 71.9 61.8



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	TOTAL WHITE	AFRICAN AMER.	MEN WOM	MEN RACE	MEN	WOMEN GENDER
	1	1 1	I	I	1 1	I
	1	1 1	I	1	1 1	1
	14/ 15/ YOUN- OLE GER		YOUN- OLDER YOUN-	15/ HISP- WHITE AFR- A - OLDER ANIC ICAN AMER.	SIAN OTHER WHITE AFR.	
Total	300 116	93 26 34	81 70 75	72 18 208 61	2 4 109 26	100 34 151 149
YES	88.7 96.8 7	79.1 83.1 90.1	97.3 83.5 92.1	1 83.3 100.0 88.9 87.1	100.0 80.7 88.8 94	.9 89.1 81.1 90.8 86.5
NO	11.1 3.2 2	20.9 16.9 9.9	2.7 16.5 7.9	16.1 - 11.1 12.9	- 7.9 11.2 5.1	10.9 18.9 9.2 13.1
DK/REFUSED	0.2 -			0.7	- 11.4	0.3
Net Diff.	77.6 93.7	58.1 66.2 80.3	94.5 67.0 84.3	3 67.2 100.0 77.9 74.2	100.0 72.8 77.6 89	9.8 78.1 62.2 81.7 73.4



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	TOTAL 						AR	EA							
	•	AL- Dur IGH har Wak	n & 1	Cumbe- R rland 		•	Gaston Meckl- burg		GREEN- BORO s Gul		•	WILM- INGTON	EAST 	WEST	
Total	300	100	43	11	46	85	36	49	58	20	38	7	33	18	
YES	79.8	81.4	81.2	100.0	77.1	73.3	67.1	77.8	82.0	84.4	80.8	68.9	82.5	93.7	
NO	18.5	17.2	18.8	-	19.7	22.5	30.2	16.8	18.0	15.6	19.2	31.1	17.5	6.3	
DK/REFUSED	1.7	1.5	-	-	3.2	4.2	2.7	5.4	-	-	-	-	-	-	
Net Diff.	61.2	64.2	62.4	100 0	57 4	50.8	37 0	60 9	64 0	68 7	61 5	37 7	64 9	87 4	



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	TOTAL C	GRADE	WHITE AFRICAN AMER. 	MEN WOMEN TALKED ABOUT DRINKING ALCOHOL
		9th- 9th 10th 11th 2th	12th 6th- 9th- 6th- 9th- 8th 12th 8th 12th 8t 	
Total	300 105 24 35 46	195 58 42 50	45 81 128 14 47	53 98 52 97 163 137
YES	79.8 79.0 84.0 68.2 84.7	80.2 81.9 78.5 86.0	0 73.0 81.6 80.9 78.5 74.0	78.3 74.5 79.8 85.9 79.6 80.0
NO	18.5 19.6 16.0 27.6 15.3	18.0 12.0 21.5 14.0	0 27.0 16.6 18.4 21.5 22.6	20.4 21.8 18.8 14.1 19.4 17.5
DK/REFUSED	1.7 1.4 - 4.2 -	1.8 6.1	- 1.8 0.8 - 3.4	1.4 3.7 1.4 - 1.0 2.5
Net Diff.	61.2 59.5 68.0 40.6 69.	3 62.2 69.9 57.0 71.	.9 46.0 64.9 62.5 57.0 51.5	5 57.9 52.8 61.0 71.7 60.1 62.5



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	, I D	LKED AB RINKING 5th-8th)	•	ING	TALKED DRINKII (WHITE	NG	TALKEI DRINKI (AFR. A	NG	TALKE DRINKI (MEN	NG	TALK DRINK: (WOM	ING	•		•		OKAY I	HINK IT O DRIN 12th)	IK OKAY	THINK IT'S TO DRINK ITE)
	YES 	NO 	YES 	NO Y: -	ES NO) YE 	es No 	YI 	es No 	YE	ES NO) 	KAY NO	•	KAY NO OKAY 	•	KAY N OKAY 	•	OKAY : OKAY 	
Total	300	25	80 138	57	102	106	45	16	77	74	86	63	102	186	9	91	93	95	61	136
YES	79.8	69.0	82.1 81.5	77.0	79.9	82.4	76.8	70.0	75.4	76.3	83.3	84.4	74.5	83.0	51.5	81.6	76.6	84.3	76.0	84.2
NO	18.5	31.0	16.0 17.4	19.5	20.1	15.4	19.7	30.0	22.5	20.0	16.7	14.5	23.8	15.7	40.1	17.6	22.3	14.0	22.8	15.3
DK/REFUSED	1.7	-	1.8 1.2	3.5	-	2.3	3.5	-	2.1	3.7	-	1.2	1.7	1.3	8.4	0.8	1.1	1.7	1.2	0.5
Net Diff.	61.2	38.0	66.1 64.3	57.5	59.8	67.0	57.2	40.0	52.9	56.3	66.6	69.9	50.6	67.3	11.4	64.1	54.3	70.3	53.2	2 68.9



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			DRINK	THINK OKAY TO (MEN)	DRINK	THINK OKAY TO (WOME	DRINK	•	ALCOHOI	•	ALCOHO		ALCOH		D ALCOH	OL TRIE		HOL TRI	ED ALCO		NOW PEOPLE/ IED ALCOHOL MEN)
	OI 	•	IOT O	KAY N OK 	•	KAY N OK 		ES 1	1 I I	es in	l 	æs in	Y OI	es in	1 I	es No 	0 Y: 	es in I	O YE	s No	0
Total	300	28	31	54	91	48	94	192	107	35	70	 157	 37	126	 82	46	15	90	60 10		46
YES			80.8			80.3	85.6					81.0				77.5					
NO	18.5	32.7	14.1	27.6	18.0	19.7	13.6	21.0	13.4	32.8	13.0	18.4	14.2	20.5	12.3	22.5	21.7	23.8	16.2	18.5	9.7
DK/REFUSED	1.7	-	5.1	3.3	1.7	-	0.8	0.5	3.8	-	2.1	0.6	7.2	0.8	1.8	- :	10.9	1.1	5.6	-	1.6
Net Diff.	61.2	34.7	66.7	41.6	62.3	60.7	72.0	57.5	69.4	34.5	71.9	62.6	64.5	58.2	73.5	55.0	45.7	51.3	62.0	63.0	79.0



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	TOTAL 					AG	E MOST	OF THE	M STAR	ED DRI	NKING A	TCOHOT				 	-	E STA		RINKING	
	ĮΥ	0/ 6 OUN- EER	 	7 8 	9 	1 	0 1 -	1-14 1 -	.1 1 	.2 1 	.3 1 	4 0 15 	VER 1 	.5 1 	6 1' 	•	8/ 10 R YOUI GER		11-14 O\ 	15/ ÆR	
Total	300	9	-	1	3	2	2	76	10	16	20	30	69	35	24	6	4	7	51	47	
YES	79.8	96.2	-	100.0	100.0	100.0	84.2	76.9	70.8	74.3	72.7	83.3	77.9	79.7	78.1	82.6	53.2	100.	0 77	.0 76.4	1
NO	18.5	3.8	-	-	-	-	15.8	23.1	29.2	25.7	27.3	16.7	22.1	20.3	21.9	17.4	46.8	-	23.0	23.6	
DK/REFUSED	1.7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Net Diff.	61.2	92.4	-	100.0	100.0	100.0	68.4	53.9	41.6	48.7	45.3	66.6	5 55.7	7 59.4	56.3	65.2	6.5	100.	0 54	.1 52.	7



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	•	TARTED DRINKING	(MEN)	•	STARTED DRINKII	NG OFTEN THEY DRINE	ALCOHOL O	FTEN THEY DRINK ALCOHOL (WHITE)
			(IIII)	ι'	I		1	(11112)
	10/ YOUN- GER	OVER	10/ 11-14 YOUN- ER	15/ 10/ OVER YOUN- GER	OVER	ONCE/A Once/A Once/A	A ONCE / A ONCE /	T/ Least/ Least/ LESS/ A Once/A Once/A ONCE/A Week Month MONTH
Total	300 2	2 16 12	7 27	35 2	49 34	103 47 56	49 64	25 39 38
YES	79.8 100.	0 88.2 64.2	95.1 68.5	72.7 100.	0 81.7 83.2	83.4 84.7 82.3	79.1 81.1	85.3 78.4 81.8
NO	18.5 -	11.8 35.8	4.9 31.5	27.3 -	18.3 16.8	16.6 15.3 17.7	20.9 18.9	14.7 21.6 18.2
DK/REFUSED	1.7							
Net Diff.	61.2 100.	0 76.3 28.4	90.2 37.0	0 45.5 100	.0 63.3 66.4	66.8 69.4 64.	6 58.2 62.3	3 70.6 56.9 63.6



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	TOTAL		HEY DRINK		•	EY DRINK A	I I I	OFTE	N THEY (WOMEN		ALCOHOL GET 1	•	EASY ET ALCOH -8th)	/HARD OL GE (9th-1	T ALCOH	/HARD OL GE (WHIT	T ALCO	Y/HARD HOL
	ION	ICE/A Or	nce/A Once	/A ONCE/A	LEAST/ Le . ONCE/A On MONTH Wed	ce/A Once/	A ONCE/	A ONCE /	A Once/	A Once/	A ONCE/A	EASY HARD 	EASY 	HARD 	EASY 	HARD -	EASY 	HARD
Total	300	30	18 1	1 3	45	19 26	25	58	28	30	24 114	169	20 8	1 95	88	71	124	l
YES	79.8	83.9	82.6 86	.1 52.6	76.2 7	1.7 79.4	76.9	89.0	93.5	84.8	81.4 75	5.3 83.7	64.8	83.8	77.5 8	3.6 7	78.3	84.0
NO	18.5	16.1	17.4 13	.9 47.4	23.8 2	8.3 20.6	23.1	11.0	6.5	15.2	18.6 23	3.3 14.8	35.2	14.4 2	0.8 1	5.3 2	1.7	14.8
DK/REFUSED	1.7	-	-		-		-	-	-	-	- 1.4	1.5	- 1.8	1.7	1.2	-	1.2	
Net Diff.	61.2	67.9	65.3 72	2.2 5.3	52.3 4	3.4 58.8	53.8	78.0	86.9	69.6	62.9 5	2.0 68.9	29.7	69.4	56.7	58.3	56.6	69.2



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	GET	ASY/HARD F ALCOHOL FR. AMER.)		EASY/HA GET ALCO (WOMEN)	OHOL	ALCOHOL	DRINKING PAREN 	TS TALK ABOUT ALCOHOL (6th-8th)	1	ENTS TALK ABOUT DRINKING ALCOHOL 9th-12th)
	EASY	Y HARD E	EASY HARD	EASY HAF	RD TALK 2 ABOUT	A Lot Some- times	NEVER TALK ABOUT	A Lot Some- times	NEVER TALK ABOUT	A Lot Some- NEVER times
	 	l I	I I	 	I	 		 		
Total	300	29 28	51 91	64	78 242	69 173	55 77	21 56	27 165	47 117 28
YES	79.8 63	3.7 84.3	66.7 80.5	82.2	87.4 80.0	85.4 77.9	79.0 79.3	81.9 78.3	77.5 80.4	86.9 77.7 80.6
NO	18.5 30	0.9 15.7	30.2 17.5	17.8 1	11.7 18.3	14.6 19.7	21.0 18.8	18.1 19.1	22.5 18.1	13.1 20.1 19.4
DK/REFUSED	1.7	5.4 -	3.1 1.9	-	0.9 1.7	- 2.4	- 1.9	- 2.6	- 1.6	- 2.2 -
Net Diff.	61.2 3	32.8 68.6	36.5 63.0	64.4	75.6 61.7	70.7 58.2	2 58.1 60.5	63.8 59.2	55.0 62.3	73.9 57.7 61.1



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	TOTAL PARENTS		TALK .	ABOUT D	RINKING	PARENT	'S TALK	ABOUT 1	DRINKIN	IG PAREI	NTS TAL	K ABOUT	DRINK	ING PARI	ENTS TA	LK ABOU	r DRINE	KING E	MBARRAS	SSED/ :	EMBARRASSED,
	- 1		ALCOR	IOL	- 1		ALCOHO	L	1		ALCOHOL	1	1	A	LCOHOL		AFRA	ID 2 T	ALK AFR	AID 2 1	ALK
	1		(WHIT	'E)	- 1	(AFF	RICAN AM	ERICAN) [(MEN)		- 1		(WHITE)	W/	PAREN'	rs I	(6th-8t	h)
	רן	ALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	R TALK	A Lo	t Some-	NEVE	R YES	NO	YES	NO
	1	- 1	1	ı	- 1	- 1	1	- 1	- 1	ı	1	1	1	1	1	1	I	I	I	I	
	1	- 1	1	ı	- 1	- 1	1	- 1	- 1	ı	1	1	1	1	1	1	I	I	I	I	
Total	300	170	46	124	36	48	16	32	12	124	34	90	25	117	35	83	30	166	125	58	40
YES	79.8	79.6	89.0	76.1	89.8	80.8	69.3	86.7	52.0	75.9	78.6	74.9	77.5	84.4	92.0	81.2	80.3	82.9	74.1	81.4	71.7
NO	18.5	19.5	11.0	22.7	10.2	15.9	30.7	8.3	48.0	21.4	21.4	21.4	22.5	15.0	8.0	17.9	19.7	14.0	25.9	16.0	28.3
DK/REFUSED	1.7	0.9	-	1.2	-	3.3	-	5.0	-	2.7	-	3.7	-	0.6	-	0.9	-	3.0	-	2.5	-
Net Diff.	61.2	60.0	78.0	53.5	79.5	64.9	38.7	78.4	3.9	54.5	57.3	53.5	55.0	69.4	83.9	63.3	60.7	68.9	48.3	65.4	43.3



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	TOTAL	EMBARRA	ASSED/	EMBARE	RASSED/	EMBAR	RASSED/	EMBAI	RRASSED	/ EMBA	RRASSE	D/ 24	LCOHOL	USE BY	PEOPLE	ALC	CHOL (JSE A	COHOL	USE 2	ALCOHOL US	E
	AE	RAID 2	TALK A	AFRAID	2 TALK	AFRAID	2 TALK	AFRAID	2 TALE	K AFRAII	D 2 TAI	K	YOUR A	AGE IS		BY Y	OUR AG	E BY	YOUR A	AGE BY	YOUR AGE	
	1 (9th-12	th)	(WHIT	E) ((AFR. AM	MER.)	(ME	N)	(WOM)	EN)				- 1	(6th-8t	:h)	(9th-12	2th)	(WHI	TE)	
	IYE	S INC	O IY	ES IN	O IYI	ES INC) YE	ES INC) [Y	ES NO	O IP	ROB- I	3ia 18	Small N	OT A I	PROB- II	A TO	PROB-	INOT A	I PROB-	NOT A	
	i	i	i	· i	1	1		1		1	LEM			b. PRO	•		B. LE	•	OB. ILI	•	ROB.	
	i	i	i	i	i	i	i	i	i	i	i	1	1	1	i ,	1 ,	, I	, 1	i ,	,		
		' -	'						'		'	'	'	 	. <u>'</u>		' 	' 		. <u>-</u>		
Total	300	108	85	109	91	37	23	89	59	77	66	261	174	88	37	90	15	172	21	180	27	
Iocai	300	100	03	103	71	٠,	23	0,5	33	,,	00	201	1,4	00	3,	30	13	1/2	21	100	2,	
YES	79.8	83 7	75.3	83 0	77.3	78.9	67.3	80 Q	67.0	85.2	80 5	80 4	79 N	83 1	74 4	79.8	74.8	80.7	74 1	81.9	74 6	
125	73.0	05.7	73.3	03.0	,,,,	70.5	07.5	00.5	07.0	03.2	00.5	00.4	73.0	05.1	/4.4	73.0	74.0	00.7	74.1	01.5	74.0	
NO	10 5	12 0	24 7	1/ 0	22 7	16.7	32 7	1/2	33 0	12 0	10 5	177	10 5	16 1	25 6	18.6	25 2	17 2	25.0	16.7	25 /	
NO	10.5	13.0	24.7	14.0	22.1	10.7	32.7	14.3	33.0	13.0	19.5	17.7	10.5	10.1	23.0	10.0	23.2	17.2	23.9	10.7	23.4	
DK/REFUSED	1.7	3.3	_	2.2	_	4.3	_	4.8		1.0		1.9	2.5	0.8	_	1.6	_	2.1	_	1 2		
DU/ KEE OSED	1.7	3.3	-	2.2	-	4.3	_	4.8	-	1.0	-	1.9	2.5	0.8	_	1.0	-	2.1	-	1.3	_	
W. I. D. CC	61.0	70 7	F0 6	60 0	-4 6	co o	24.6		22.0	71.4	61 0	co 7	CO F	67. 0	40.0	c1 1	40.6	60 F	40 (40.0	
Net Diff.	61.2	70.7	50.6	68.2	54.6	62.2	34.6	66.6	33.9	71.4	61.0	62.7	60.5	67.0	48.8	61.1	49.6	63.5	48.2	2 65.2	49.3	



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	TOTAL ALCOHOL USE ALCOHOL USE ALCOHOL USE DANGEROUS FOR PEOPLE YOUR (6th-8th) (9th-12th) (WHITE) (AFR. AFR) BY YOUR AGE BY YOUR AGE BY YOUR AGE AGE TO DRINK ALCOHOL	AMER.) (MEN)
	PROB- NOT A PROB- NOT A PROB- NOT A DANG- Very Smwt. NOT VERY SMWT. VER	·
Total	300 55 6 133 17 128 20 298 228 70 2 93 12 136 58 162 47 45 14	117 34
YES	79.8 74.9 76.7 76.4 70.1 84.5 78.1 80.2 82.3 73.5 - 80.6 67.3 83.4 74.8 83.0 74.8 80.0 66	5.3 76.4 74.8
NO	18.5 22.2 23.3 20.4 29.9 14.9 21.9 18.1 15.5 26.5 100.0 17.8 32.7 13.9 25.2 15.5 25.2 16.4 33	3.7 19.9 25.2
DK/REFUSED	1.7 2.9 - 3.2 - 0.6 - 1.7 2.2 1.6 - 2.6 - 1.5 - 3.5 -	3.7 -
Net Diff.	61.2 52.7 53.4 56.1 40.1 69.6 56.2 62.1 66.8 47.0 -100.0 62.8 34.5 69.5 49.6 67.5 49.5 63.6 3	32.6 56.5 49.6



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	TOTAL 	(WOME	EN) 			SOCIAL	MEDIA		 					AG	E					
	, DA	NG- D		JSE I SOCIAL @ MEDIA	gram	Face- book 	Tube	USE	DON'T USE INTRNT	YOUN-	i i	11 	12 	13 	-	15/ OLDER 	15 	16 		18/ LDER
Total	300	112	36	267	106	64	61	26	3	156	1	15	37	44	59	142	52	45	36	9
YES	79.8	88.4	72.2	79.9	79.5	78.2	76.7	76.4	100.0	80.2	100.0	88.2	79.8	77.6	80.0	79.7	80.6	84.1	72.6	80.0
NO	18.5	10.9	27.8	18.4	19.0	20.6	21.6	20.8	-	16.6	-	11.8	18.2	20.7	13.9	20.3	19.4	15.9	27.4	20.0
DK/REFUSED	1.7	0.7	-	1.6	1.5	1.1	1.7	2.8	-	3.2	-	-	2.0	1.7	6.1	-	-	-	-	-
Net Diff.	61.2	77.5	44.4	61.5	60.4	57.6	55.1	55.7	100.0	63.6	100.0	76.3	61.6	56.9	66.0	59.3	61.2	68.3	45.1	60.0



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	TOTAL WHITE	AFRICAN AMER.	men women	RACE	MEN WOME	N GENDER
	1	1 1	!!!	!		
	1	1 1	1	'	ı	1
	14/ 15/			P- WHITE AFR- ASIAN OTHE		• •
	YOUN- OLD GER	ER YOUN- OLDER YOU GER GER	JN- OLDER YOUN- OLDER A: GER	NIC	ICAN AMER. AM	ICAN ER.
Total	300 116	93 26 34	81 70 75 72 1	8 208 61 2 4	109 26 100	34 151 149
YES	79.8 82.1 7	9.9 76.6 73.9 7	5.8 76.0 85.0 83.3 7	9.1 81.1 75.1 100.0 86	.7 77.1 65.7 85.5	82.2 75.9 83.8
NO	18.5 15.8 2	0.1 17.3 26.1 18	3.9 24.0 14.1 16.7 1	5.2 17.7 22.3 - 13.	3 21.3 28.2 13.7	17.8 21.3 15.8
DK/REFUSED	1.7 2.1	- 6.1 - 5	5.3 - 1.0 - 5	.7 1.2 2.6	1.6 6.1 0.7	- 2.9 0.5
Net Diff.	61.2 66.4	59.8 59.3 47.8 5	6.9 51.9 70.9 66.6	63.9 63.5 52.7 100.0 73	3.4 55.8 37.5 71.	8 64.5 54.6 68.0



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	TOTAL				ARE	EA						
	i											
	RAL-	- Dur- Cu	mbe- Rest	CHARL- C	Saston F	Rest	GREEN-	For-	Rest	WILM-	EAST	WEST
	EIGH	I ham & rl Wake	and	OTTE M	eckl- ourg	S	BORO s Gul		l I	NGTON 	1	
									<u>-</u>		<u>-</u>	
Total	300 1	100 43	11 46	85	36	49	58	20	38	7	33	18
USE SOCIAL MEDIA	89.0	89.7 87.8	100.0 89	.0 90.4	89.3	91.2	84.7	87.4	83.2	100.0	89.2	87.4
INSTAGRAM	35.4 3	36.0 33.9	23.9 40.	7 40.1	34.5	44.2	33.6	31.0	35.0	68.9	28.9	15.4
FACEBOOK	21.5 1	.5.3 12.9	17.4 17.	0 14.8	20.3	10.8	25.9	18.9	29.6	15.6	38.3	44.2
YOUTUBE	20.2 2	5.9 25.8	58.8 18.3	2 23.8	17.7	28.2	14.1	18.9	11.6	15.6	6.2	18.9
TWITTER	8.1	9.2 10.8	- 9.9	7.6	9.7	6.1	7.8	9.4	7.0	-	12.6	-
TUMBLR	2.1 2	2.6 4.3	- 1.6	3.0	7.0	-	-	-	-	-	- (6.3
PINTEREST	1.2	0.7 -	- 1.6	-	-	-	3.2	9.4	-	-	3.2	-
OTHER	0.5			1.1	-	1.9	-	-	-	-	- 2	. 6
LINKED-IN	-			-	-	-	-	-	-	-	-	-
DON'T USE/SOCIAL NETWORKS	8.6	8.0 8.6	- 9.	4 8.5	8.0	8.8	13.8	12.6	14.4	-	1.2	12.6
DON'T USE INTERNET	0.9	0.7 -	- 1.	6 1.1	2.7	-	1.5	-	2.3	-	-	-
DK/REFUSED	1.6	1.5 3.6		-	-	-	-	-	-	-	9.6	-



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	TOTAL 			GRADE			V 	WHITE 	AFRICAL	N AMER. 	MEN 	WOMEN TALKED ABOUT DRINKING ALCOHOL
	6th 8th 	i I	7th 8 ⁻ 	th 9th- 12th 	1 1	l I	8th		8th	- 9th- 6 12th 8th 		
Total	300	105	24 35	46 195	58 42	50	45	81 12	28 14	4 47	53 98	52 97 163 137
USE SOCIAL MEDIA	89.0	81.1	71.3 84.3	83.6 93.	2 98.5 95.	5 87.8	90.4	77.5	94.1 1	00.0 90.7	75.6 89.	8 86.7 96.8 94.6 82.3
INSTAGRAM	35.4	34.1 2	24.1 40.7	34.1 36.2	43.2 44.2	2 28.6	28.0	30.7	32.0 5	5.9 40.4	20.0 27.0	48.5 45.5 39.0 31.2
FACEBOOK	21.5	16.1 1	4.7 25.0	10.2 24.3	21.4 14.8	28.5	32.4	15.0	26.0 3	4.5 23.3	13.1 25.4	19.2 23.2 22.6 20.1
YOUTUBE	20.2 2	27.7 2	8.5 17.2	35.1 16.2	24.1 15.5	12.9	10.2	29.4	17.5	9.6 12.4	39.0 22.3	16.0 10.0 15.2 26.1
TWITTER	8.1	0.8		1.9 12.0	6.6 16.5	10.8	16.2	1.1 1	4.4	- 7.3	1.7 13.4	- 10.6 12.6 2.7
TUMBLR	2.1	-		- 3.2	3.2 4.5	1.9	3.5	- 3.	.7 -	3.4	- 1.6	- 4.8 3.3 0.7
PINTEREST	1.2	1.0		2.2 1.3		5.1	-	1.3 0	.6	- 4.0		2.0 2.7 1.6 0.8
OTHER	0.5	1.4 4	4.1 1.4			-	-	-		- 1	.8 - 0	0.9 - 0.3 0.7
LINKED-IN	-	-				-	-			-		
DON'T USE/SOCIAL NETWORKS	8.6	15.5	13.3 15.7	16.4 4.	9 1.5 4.	5 4.9	9.6	18.0	5.1	- 6.0	22.6 6.5	8.2 3.2 4.5 13.5
DON'T USE INTERNET	0.9	2.5	11.0 -			-	-	3.2	-		1.8 -	3.1 1.9
DK/REFUSED	1.6	1.0	4.4 -	- 1.9		7.3	-	1.3 0	.8	- 3.3	- 3.7	2.0 - 0.9 2.3



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	•	ALKED A DRINKI (6th-8t	NG	TALKED A DRINKIN (9th-12	1G	TALKED DRINKI (WHITE	NG	TALKED DRINKI AFR. AN	NG	DRINK	ING	T TALK DRINK (WON	ING	OKAY T				KIOKAY	HINK IT TO DRIN -12th)	K OKAY	THINK IT'S TO DRINK IITE)
	Y1 	ES No 	YI 	es inc I I) YI 	ES NO) YE 	es inc i	 	 		ES N 	1	KAY 1 OKAY 		KAY N OKAY 		OKAY : OKAY 	•	OKAY OKAY 	
Total	300	25	80	138	57	102	106	45	16	77	74	86	63	102	186	9	91	93	95	61	136
USE SOCIAL MEDIA	89.0	96.0	76.4	94.3	90.6	94.5	81.1	93.3	91.4	90.9	78.4	97.9	86.	9 94.	3 85.9	100.0	79.	4 93.	8 92.2	2 95	5 84.0
INSTAGRAM	35.4	42.6	31.5	38.4	30.8	34.7	28.4	45.2	40.3	29.8	19.0	47.3	45.5	38.1	. 35.7	9.7	37.2	40.8	34.2	35.4	1 31.4
FACEBOOK	21.5	19.3	15.1	23.2	27.2	21.0	22.4	26.9	22.6	23.2	18.9	22.0	21.6	21.0	21.8	46.1	14.2	18.6	29.0	19.	9 22.4
YOUTUBE	20.2	32.2	26.2	12.2	26.0	19.3	24.9	5.9	28.5	22.5	34.2	8.8	16.6	15.6	21.2	44.3	24.3	12.9	18.1	17.6	22.9
TWITTER	8.1	-	1.1	14.9	5.1	15.1	3.5	7.6	-	13.3	5.1	12.0	-	17.1	2.7	-	1.0	18.6	4.3	21.4	3.0
TUMBLR	2.1	-	-	3.9	1.6	3.7	0.9	3.5	-	2.0	-	4.4	1.5	0.7	3.0	-	-	0.8	5.8	1.2	2.9
PINTEREST	1.2	-	1.3	1.9	-	0.7	1.0	4.1	-	-	-	3.0	1.7	1.8	1.0	-	1.1	2.0	0.8	-	1.3
OTHER	0.5	1.9	1.2	-	-	-	-	-	-	-	1.3	0.6	-	-	0.8	- 1	L . 6	-	-	-	-
LINKED-IN	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		-	-
DON'T USE/SOCIAL NETWORKS	8.6	4.0	19.1	4.6	5.7	5.5	14.5	3.3	8.6	7.1	17.4	2.1	8.9	4.2	11.0	-	16.6	4.6	5.5	4.5	12.6
DON'T USE INTERNET	0.9	-	3.2	-	-	-	2.4	-	-	-	1.3	-	2.6	-	1.4	-	2.8	-	-	-	1.9
DK/REFUSED	1.6	_	1.3	1.1	3.7	_	2.0	3.4	_	2.0	2.9	_	1.7	1.5	1.7	_	1.1	1.6	2.2	_	1.5



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	10		DRINK		DRINK		DRINK	TRIED	ALCOHO	LITRIED	ALCOHO		ALCOR	OLITRIE	D ALCO		ED ALCO	HOL TRI	ED ALCOH	IOL TR	NOW PEOPLE, IED ALCOHO: MEN)
	0: 	KAY N OE 	OT O YAY 	KAY N OK 	OT C XAY 	KAY N OF 	TOI [Y	YES 1	 	YES N	l 	/ES 1 	 	YES 1	 	YES N	10 Y 	TES N 	O YES	•	0
Total	300	28	31	54	91	48	94	192	107	35	70	157	37	126	82	46	15	90	60 10	2	46
USE SOCIAL MEDIA	89.0	89.7	95.3	95.0	79.0	93.5	92.7	93.0	81.6	90.4	76.4	93.6	91.	5 93.0	79.	4 90.5	100.0	89.8	76.9	95.8	87.6
INSTAGRAM	35.4	33.2	55.4	28.9	23.6	48.4	47.4	38.6	30.1	43.1	29.6	37.6	31.2	35.5	25.8	3 40.7	54.2	30.6	15.8	45.6	48.7
FACEBOOK	21.5	27.1	25.8	22.1	21.9	19.7	21.6	23.3	18.4	16.4	16.0	24.8	22.9	24.8	17.2	22.8	35.3	21.7	20.5	24.7	15.6
YOUTUBE	20.2	10.5	9.1	26.1	26.9	4.0	15.6	15.0	28.8	26.8	28.1	12.4	30.2	15.8	30.8	12.1	10.5	22.3	36.0	8.7	19.5
TWITTER	8.1	12.3	-	17.8	3.8	16.2	1.6	11.2	2.6	-	1.3	13.7	5.2	13.1	3.4	7.4	-	12.4	4.7 1	0.1	-
TUMBLR	2.1	-	5.0	-	1.7	1.5	4.2	3.2	-	-	-	4.0	-	3.7	-	3.4	- :	1.7	- 4.	6	-
PINTEREST	1.2	6.7	-	-	-	3.8	1.9	1.0	1.7	-	1.5	1.2	2.0	-	2.2	4.0	-	-	- 1.	8 :	3.8
OTHER	0.5	-	-	-	1.0	-	0.5	0.7	-	4.1	-	-	-	-	-	-	- 1	.1	- 0.5		-
LINKED-IN	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			-	
DON'T USE/SOCIAL NETWORKS	8.6	4.8	4.7	2.1	17.7	6.5	4.5	6.2	13.0	9.6	18.4	5.4	2.7	7.0	14.9	6.1	-	8.5	17.9	4.2	6.7
DON'T USE INTERNET	0.9	-	-	-	1.1	-	1.7	-	2.4	-	3.7	-	-	-	3.1	-	-	-	1.6	- :	3.5
DK/REFUSED	1.6	5.5	-	2.9	2.3	-	1.1	0.8	3.0	-	1.5	1.0	5.8	-	2.5	3.3	-	1.7	3.5	-	2.2



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	TOTAL 		AGE MOST OF THEM	1 STARTED DRINKING ALCOHOL	AGE STARTED DRINKING (WHITE)
	10/ 6 YOUN- GER	7 8 9 	10 11-14 13 	L 12 13 14 OVER 15 15 	16 17 18/ 10/ 11-14 15/
Total	300 9	- 1 3	2 2 76	10 16 20 30 69 3	5 24 6 4 7 51 47
USE SOCIAL MEDIA	89.0 100.0	- 100.0 100.0	100.0 100.0 93.1	. 100.0 81.0 100.0 92.6 93.3	100.0 80.9 100.0 100.0 100.0 90.2 96.1
INSTAGRAM	35.4 33.1	25.2	43.8 49.5 44.5	50.6 26.6 55.5 44.6 35.8	37.7 31.9 50.1 22.0 42.3 43.0 30.9
FACEBOOK	21.5 33.5	74.8	- 15.8 19.4	25.5 28.8 15.8 14.6 25.8	35.2 7.0 32.9 46.8 15.1 20.5 28.4
YOUTUBE	20.2 22.8		56.2 34.7 15.8	10.2 14.1 24.2 12.9 11.1 1	2.2 8.8 - 31.2 29.1 14.4 13.1
TWITTER	8.1 -		9.1	8.9 5.8 4.5 14.2 15.9 12	.9 26.7 10.5 20.1
TUMBLR	2.1 10.6	- 100.0 -	1.2	- 5.8 4.7 2	.1 6.5 17.0 - 13.5 1.8 3.6
PINTEREST	1.2 -		2.4	6.2 -	
OTHER	0.5 -		0.6	4.8	
LINKED-IN					
DON'T USE/SOCIAL NETWORKS	8.6 -		6.9	- 19.0 - 7.4 6.7	- 19.1 9.8 3.9
DON'T USE INTERNET	0.9 -				
DK/REFUSED	1.6 -				



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	TOTAL		ARTED DI			ARTED (MEN)	DRINKIN	•	STARTE (WOMEN)	D DRINI	KING OFT	EN THE	Y DRINK	ALCOHO	•	TEN THE		K ALCOHOL
	ı	l		I			I			ı				I				
	j	10/ YOUN- GER	11-14 (OUN-	11-14 		10/ YOUN- ER	11-14 	OVER		Once/A	Once/A	ONCE/A	ONCE/	A Once/	A Once/	t/ LESS/ A ONCE/A MONTH
Total	300	2	16	12	7	27	35	2	49	34	103	47	56	49	64	25	39	38
USE SOCIAL MEDIA	89.	0 100.	0 100.	76.2	100.0	84.	0 93.	3 10	0.0 98	3.2 9	3.3 94.	9 92.	9 96.	6 91.	4 94.	2 92.	8 95.	1 92.8
INSTAGRAM	35.	4 -	41.7	38.4	27.4	27.5	27.2	52.	9 54.	0 44.	7 40.3	48.3	33.5	45.4	38.2	50.6	30.2	40.8
FACEBOOK	21.	5 100.0	19.3	24.5	43.2	21.0	27.7		- 18.	4 23.	8 21.4	27.2	16.5	26.0	18.4	22.4	15.8	32.8
YOUTUBE	20.2	2 -	17.1	-	29.4	28.5	15.6	-	- 8.7	6.4	11.5	7.3	15.1	12.2	16.5	8.3	21.9	9.2
TWITTER	8.1	L -	10.1	-	-	7.0	18.4	-	10.3	13.4	16.3	4.2	26.5	4.0	18.4	7.8	25.3	5.2
TUMBLR	2.1	-	-	13.2	-	-	4.5	47.1	1.9	5.0	3.2	2.0	4.1	3.8	2.7	3.8	1.9	4.9
PINTEREST	1.:	2 -	11.8	-	-	-	-	-	3.8	-	1.8	3.9	-	-	-	-	-	-
OTHER	0.5	.	-	-	-	-	-	-	1.0	-	0.5	-	0.9	-	-	-	-	-
LINKED-IN	-		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DON'T USE/SOCIAL NETWORKS	8.	6 -	-	23.8	-	16.0	6.7		- 1.	3 6.	7 5.1	7.1	3.4	8.6	5.8	7.2	4.9	7.2
DON'T USE INTERNET	0	.9		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DK/REFUSED	1.	6 -	-	_	-	-	-	-	-	-	-	-	-	-	-	-	-	_



NC STATEWIDE - STUDENTS GRADES 6th-12th

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	TOTAL 			INK ALCO ERICAN)	I I	OFTEN	THEY D		COHOL 	OFTE	N THEY (WOMEN	DRINK :			ASY/HAR COHOL (6t)	GET AL		•		•	EASY/HARD ALCOHOL
	10	NCE/A O	nce/A C eek M	Least/ L Once/A O Month M	NCE/A ONTH	ONCE/A MONTH	Once/A Week	Once/A Month	ONCE/A	ONCE/	A Once/ Week	'A Once, Month	/A ONC	E/A 'H	l I	T T	Y HAI	RD EAS 	SY HA 	RD E	ASY HARD
Total	300	30	18	11	3	45	19	26	25	58	28	30	24	114	169	20	81	95	88	71	124
USE SOCIAL MEDIA	89.0	95.5	92.7	100.0	47.4	95.3	98.8	92.7	83.2	94.6	88.9	100.0	100	. 0 92	.8 85.	9 89.	. 2 79	.2 93	. 5 92	. 0 92	2.1 84.6
INSTAGRAM	35.4	42.6	43.1	41.9	47.4	26.2	37.8	17.7	39.4	51.2	55.3	47.4	51.	7 40.	3 32.4	38.7	7 33.	6 40.	6 31.	4 30	.7 30.8
FACEBOOK	21.5	25.3	32.3	13.9	-	25.4	32.6	20.2	20.6	18.3	23.6	13.2	31.6	21.7	22.5	17.7	16.	22.5	27.8	24.	0 22.6
YOUTUBE	20.2	4.5	7.3	-	-	22.1	18.0	25.1	19.0	3.3	-	6.4	5.1	11.4	24.1	26.0	26.4	8.4	21.9	13.9	25.4
TWITTER	8.1	11.5	-	30.3	-	18.1	10.3	23.7	4.1	14.8	-	28.9	3.9	12.9	4.6	4.4	-	14.7	8.9	18.5	3.5
TUMBLR	2.1	5.3	-	13.9	-	3.5	-	6.0	-	2.9	3.4	2.5	7.7	3.8	1.1	-	-	4.6	2.1	3.9	1.5
PINTEREST	1.2	6.2	10.1	-	-	-	-	-	-	3.2	6.5	-	-	2.3	0.6	-	1.3	2.7	-	1.0	0.8
OTHER	0.5	-	-	-	-	-	-	-	-	0.8	-	1.6	-	0.4	0.6	2.4	1.2	-	-	-	-
LINKED-IN	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DON'T USE/SOCIAL NETWORKS	8.6	4.5	7.3	-	52.6	4.7	1.2	7.3	16.8	5.4	11.1	-	-	6.3	10.4	5.6	17.6	6.5	3.8	6.4	12.5
DON'T USE INTERNET	0.9	-	-	-	-	-	-	-	-	-	-	-	-	-	1.5	-	3.2	-	-	-	2.1
DK/REFUSED	1.6	-	-	-	-	-	-	-	-	-	-	-	-	0.9	2.2	5.2	-	-	4.1	1.5	0.8



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	•	EASY/H GET ALC (AFR. A	OHOL	EASY/H GET ALC (MEN	OHOL	EASY/F GET ALC (WOME)	соног		ALCO		ORINKINO 	·	ITS TALK ALCO (6th-8t	HOL	DRINK	•	ENTS TA ALCO 9th-12t	HOL	T DRINKING
	E <i>i</i> 	ASY HZ 	l I	ASY Hi	ARD E 	ASY H. 	ARD T		A Lot tim 		-	TALK OUT 		Some- mes 	•	R TALK BOUT 	-	t Some	- NEVER
Total	300	29	28	51	91	64	78	242	69	173	55	77	21	56	27	165	47	117	28
USE SOCIAL MEDIA	89.0	95.5	89.3	90.8	80.8	94.4	91.8	88.9	92.1	87.7	90.4	1 79.2	2 84.5	77.2	85.	6 93.	5 95.	6 92.6	95.1
INSTAGRAM	35.4	47.8	44.4	29.2	21.6	49.1	44.9	35.4	30.4	37.4	34.6	33.9	31.9	34.7	32.0	36.2	29.7	38.8	37.2
FACEBOOK	21.5	20.8	28.2	23.3	20.4	20.4	24.9	22.7	27.0	21.0	17.4	18.3	26.9	15.0	10.6	24.8	27.1	23.9	24.0
YOUTUBE	20.2	9.9	10.1	20.0	31.8	4.6	15.1	19.0	17.4	19.7	26.7	23.9	14.5	27.5	39.5	16.8	18.8	16.0	14.3
TWITTER	8.1	5.3	6.5	15.2	5.9	11.1	3.2	7.9	10.0	7.1	7.8	1.1	4.1	-	-	11.1	12.6	10.4	15.5
TUMBLR	2.1	5.3	-	3.1	-	4.4	2.4	2.1	2.4	2.0	2.1	-	-	-	-	3.1	3.5	2.9	4.1
PINTEREST	1.2	6.3	-	-	-	4.1	1.3	1.5	4.2	0.4	-	1.4	4.9	-	-	1.6	3.9	0.6	-
OTHER	0.5	-	-	-	1.1	0.7	-	0.2	0.7	-	1.7	0.6	2.2	-	3.5	-	-	-	-
LINKED-IN	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	_
DON'T USE/SOCIAL NETWORKS	8.6	4.5	5.2	9.2	14.1	4.0	6.2	8.5	7.9	8.8	9.6	16.1	15.5	16.3	14.4	5.0	4.4	5.2	4.9
DON'T USE INTERNET	0.9	-	-	-	1.1	-	2.1	1.1	-	1.5	-	3.3	-	4.6	-	-	-	-	-
DK/REFUSED	1.6	-	5.4	-	4.0	1.6	-	1.5	-	2.1	-	1.4	-	1.9	-	1.6	-	2.2	-



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	TOTAL	PARENTS	TALK A	BOUT DR	INKING	PARENT	S TALK	ABOUT D	RINKIN	G PAREN	ITS TAL	K ABOUT	DRINK	ING PAR	ENTS TA	LK ABOU	T DRIN	KING E	MBARRA	SSED/	EMBARRASSED/
	1		ALCOHO		1		ALCOHOL		ı	-	ALCOHOL		1	1	ALCOHOL				ALK AFR		
	1		(WHITE	:)	I	(AFR	ICAN AM	ERICAN)	I		(MEN)		I		(WHITE))	W/	PAREN'	TS	(6th-8t	:h)
	ΙT	ALK A	Lot S	ome- N	EVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVE	R TALK	A Lo	t Some	- NEVE	R YES	NO	YES	NO
	!	ļ.	!	Į.	!	ļ.	!	l	!	!	!	!	!	!	!	1	1	!	1	!	
		I	I	I	I		l 	l 	I	. ! 		_ '	_'	_ 			 	' 	 	! 	
Total	300	170	46	124	36	48	16	32	12	124	34	90	25	117	35	83	30	166	125	58	40
USE SOCIAL MEDIA	89.0	86.9	89.4	86.0	90.2	93.8	100.0	90.6	89.0	83.8	87.7	82.4	92.	6 94.	3 96.5	5 93.4	88.6	89.	7 88.	2 84.	0 76.4
INSTAGRAM	35.4	32.2	31.4	32.5	25.5	38.7	20.6	48.0	64.9	23.0	26.7	21.7	33.9	48.6	34.0	54.7	35.2	37.3	32.8	33.0	37.5
FACEBOOK	21.5	22.1	23.7	21.4	21.8	29.5	41.1	23.6	11.0	23.0	31.7	19.7	13.3	22.4	22.4	22.4	20.8	18.1	26.5	18.4	12.7
YOUTUBE	20.2	20.8	18.4	21.7	30.0	11.4	17.5	8.3	13.0	26.9	19.1	29.8	37.3	10.8	15.8	8.7	17.8	22.9	15.6	28.3	24.0
TWITTER	8.1	8.7	9.9	8.3	9.7	7.1	9.6	5.8	-	9.7	10.2	9.5	4.2	6.0	9.8	4.5	10.9	7.4	9.6	-	2.2
TUMBLR	2.1	2.1	3.6	1.5	3.2	3.2	-	4.9	-	1.3	-	1.7	-	3.0	4.8	2.3	3.8	2.5	1.6	-	-
PINTEREST	1.2	1.0	2.3	0.6	-	3.8	11.3	-	-	-	-	-	-	3.1	8.4	0.9	-	0.6	2.1	1.8	-
OTHER	0.5	-	-	-	-	-	-	-	-	-	-	- 3	.8	0.4	1.4	-	- 0	. 9	- 2	. 5	-
LINKED-IN	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DON'T USE/SOCIAL NETWORKS	8.6	10.3	10.6	10.2	9.8	3.1	-	4.6	11.0	13.3	12.3	13.7	7.4	3.4	3.5	3.4	11.4	7.5	9.7	12.5	19.6
DON'T USE INTERNET	0.9	1.5	-	2.1	-	-	-	-	-	0.8	-	1.1	-	1.4	-	1.9	-	0.6	1.3	1.7	4.0
DK/REFUSED	1.6	1.2	-	1.7	-	3.2	-	4.8	-	2.1	-	2.9	-	0.9	-	1.3	-	2.2	0.8	1.8	-



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	TOTAL						-	•						USE BY							ALCOHOL USE
	•	FRAID 2 (9th-12			TALK A E) (A			AFRAID (MEN		AFRAII (WOM)		ıK	YOUR A	AGE IS.		(6th-8		•			YOUR AGE
	•		, ,	,	_, , ,			•		•						•		•		•	•
	Y 1	ES NO	IYI C	ES NO) YE	S NC) YE	es Into	ı YI	es Ind		ROB- E				PROB- 1 1 PRO		•	•	•	NOT A
	i	i	i	i	i	i	i	i	i	i	I	1). (F10.)) 		. , <u></u>	FIX	I I		NOD.
Total	300	108	85	109	91	37	23	89	59	77	66	261	174	88	37	90	15	172	21	180	27
USE SOCIAL MEDIA	89.0	92.8	93.7	88.5	87.0	91.8	94.1	86.4	83.6	93.6	92.2	90.5	5 90.9	89.9	79.7	82.8	70.	8 94.	6 86.	2 89.	8 76.1
INSTAGRAM	35.4	39.6	30.5	30.8	31.1	47.7	40.5	23.9	26.7	52.9	38.1	35.8	35.4	36.6	34.7	35.8	23.9	35.8	42.5	32.3	3 28.3
FACEBOOK	21.5	17.9	33.0	17.3	27.5	26.8	25.7	16.9	28.6	19.5	24.6	21.6	23.5	17.8	21.6	16.5	13.8	24.2	27.3	21.7	23.5
YOUTUBE	20.2	20.1	11.6	28.3	14.6	7.9	12.7	32.0	20.9	12.4	10.8	20.4	19.5	22.1	17.3	26.7	33.1	17.1	5.8	22.3	18.8
TWITTER	8.1	11.3	13.1	8.7	10.6	5.1	6.9	10.8	7.4	3.4	11.6	8.7	9.2	7.7	4.1	1.0	-	12.8	7.0	10.3	2.7
TUMBLR	2.1	3.9	2.4	2.4	2.3	4.3	-	1.8	-	3.4	3.1	2.1	2.1	2.1	2.0	-	-	3.2	3.4	2.2	2.7
PINTEREST	1.2	-	3.0	1.0	0.8	-	8.2	-	-	1.4	3.9	1.4	0.6	2.9	-	1.2	-	1.5	-	1.0	-
OTHER	0.5	-	-	-	-	-	-	1.1	-	0.6	-	0.5	0.5	0.5	- :	1.6	-	-	-	-	-
LINKED-IN	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DON'T USE/SOCIAL NETWORKS	8.6	4.8	5.1	9.6	10.1	4.1	5.9	9.6	14.6	5.0	5.3	7.8	7.3	9.0	12.1	15.3	16.7	3.9	8.8	8.7	16.7
DON'T USE INTERNET	0.9	-	-	0.9	1.8	-	-	1.1	-	-	2.4	0.6	1.0	-	2.4	1.9	5.7	-	-	0.9	3.3
DK/REFUSED	1.6	2.4	1.2	1.0	1.1	4.2	-	2.9	1.8	1.4	-	1.0	0.9	1.2	5.8	-	6.8	1.5	5.1	0.6	3.9



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	•		AGE	ALCOHO BY YOUR (MEN	R AGE	BY YOU (WOME:	R AGE	•	EROUS F E TO DR		PLE YOUR	R (6t 	h-8th) (9 [.] 	th-12th I	ı) 	(WHITE) 	(AFF	A. AMER.)	(MEN)
	•		OT A E ROB. L 		IOT A ROB. 1 	PROB- : LEM P		DANG- EROUS 			DANG-	DANG-	DANG-		DANG-	•	DANG-	. VERY DANG- ROUS EE	DANG-	•	- DANG-
Total	300	55	6	133	17	128	20	298	228	70	2	93	12	136	58	162	47	45	14 1	17	34
USE SOCIAL MEDIA	89.0	92.1	100.0	86.3	71.6	94.9	86.6	88.9	88.7	89.5	100.0	79.9	89.	5 94.	8 89.	5 87.	5 88.4	93.3	90.5	83.	6 88.7
INSTAGRAM	35.4	43.0	53.4	24.7	24.1	47.3	43.7	35.6	34.5	39.2	-	32.4	46.9	36.0	37.6	30.4	35.3	41.7	55.4	24.4	25.3
FACEBOOK	21.5	26.1	23.3	20.6	26.5	22.7	17.5	21.0	22.1	17.6	100.0	18.3	-	24.7	21.3	23.3	16.3	28.3	10.9	20.6	21.9
YOUTUBE	20.2	10.5	23.3	29.2	16.4	11.2	18.0	20.3	20.8	18.9	-	25.7	42.5	17.4	13.8	21.7	23.4	15.8	-	28.0	29.3
TWITTER	8.1	6.2	-	9.9	4.6	7.5	3.7	8.1	8.6	6.6	-	1.0	-	13.9	8.0	9.1	9.8	7.6	- :	9.8	7.6
TUMBLR	2.1	2.9	-	1.2	-	3.1	3.7	2.1	1.3	4.6	-	-	-	2.2	5.6	1.9	3.5	- 11	L.1	-	4.6
PINTEREST	1.2	3.4	-	-	-	2.8	-	1.2	0.8	2.6	-	1.1	-	0.5	3.2	1.1	-	- 13	3.1	-	-
OTHER	0.5	-	-	0.7	-	0.4	-	0.5	0.6	-	-	1.5	-	-	-	-	-	-	- 0.8	В	-
LINKED-IN	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		-	-	
DON'T USE/SOCIAL NETWORKS	8.6	5.1	-	11.0	22.0	4.5	3.7	8.6	8.1	10.5	-	16.2	10.5	2.6	10.5	9.6	11.6	3.3	9.5	12.5	11.3
DON'T USE INTERNET	0.9	-	-	0.7	-	0.6	4.4	0.9	1.1	-	-	2.8	-	-	-	1.6	-	-	- 0	8.0	-
DK/REFUSED	1.6	2.8	-	1.9	6.4	-	5.3	1.6	2.1	-	-	1.1	-	2.7	-	1.3	-	3.4	- 3	.1	-



NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 26 Page 363 Jul. 28, 2014

	TOTAL (WOMEN) 	SOCIAL MEDIA		AGE	
	VERY SMWT. USE DANG- DANG- SOCI EROUS EROUS MEDI	AL gram book Tube USI	IAL INTRNT GER	11 12 13 14 15/ 15 	16 17 18/
Total	300 112 36 20	57 106 64 61	26 3 156 1	. 15 37 44 59 142 52	45 36 9
USE SOCIAL MEDIA	89.0 94.1 90.3 10	0.0 100.0 100.0 100.0	86.7 10	0.0 63.0 84.0 84.9 95.5 91.3 94	.4 86.8 91.0 97.6
INSTAGRAM	35.4 45.1 52.7 39	0.8 100.0	37.6	- 17.4 41.4 32.7 44.6 33.7 39.5	28.4 27.4 50.2
FACEBOOK	21.5 23.6 13.4 24	- 100.0 -	17.0 100.	0 24.6 10.7 23.2 13.0 26.7 21.1	. 28.4 33.5 24.3
YOUTUBE	20.2 13.2 8.8 22	.7 - 100.0	26.3	- 21.0 28.1 24.7 28.2 12.3 17.0	6.3 12.4 13.5
TWITTER	8.1 7.4 5.5 9	.1	3.0 -	2.0 6.6 13.8 13.2	12.2 17.7 9.5
TUMBLR	2.1 2.7 4.6 2	.3	1.2 -	3.2 3.1 3.6	5.7
PINTEREST	1.2 1.6 5.2 1	.4	0.7 -	2.4 - 1.8 -	5.8
OTHER	0.5 0.4 - 0	5	0.9 -	- 3.8	
LINKED-IN					
DON'T USE/SOCIAL NETWORKS	8.6 3.5 9.7	100	0.0 - 11.0	- 12.9 16.0 15.1 4.5 6.1 3.6	7.5 9.0 2.4
DON'T USE INTERNET	0.9 1.4 -		- 100.0 1.7	- 17.2	
DK/REFUSED	1.6 0.9 -		0.7 -	7.0 2.6 2.1	5.8



NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 26 Page 364 Jul. 28, 2014

	TOTAL	WHITE	AF	RICAN	AMER.	ME	N	WOME	4		R	ACE		. 1	MEN	. 1	WOMEN	ı	GENDE	R	
	!		ļ		!		!		!					!		1					
	1		'		'		'		'					1		1	'				
	14						5/ 1				•	AFR- A	SIAN	OTHER	WHITE	•	WHITE	•	MALE	FEMALE	
	YO	•	DER YC. GEI		LDER Y GE		OLDER GE	•	OLDER	ANIC	 AME	ICAN	١ .	١ .		ICAN ER.	-	ICAN R.	Ι.	1	
	I GE.			·	•		•	•	-		•	•		'	•			.K. 	' -		
Total	300	116	93	26	34	81	70	75	72	18	208	61	2	4	109	26	100	34	151	149	
USE SOCIAL MEDIA	89.0	83.6	92.8	100.0	87.3	82.8	87.0	90.8	95.6	89.7	87.7	92.8	100.0	72.	1 83.	7 88.	5 92.	96.	1 84	.8 93.2	
INSTAGRAM	35.4	33.2	29.4	53.4	36.7	25.2	23.7	50.8	43.4	56.4	31.5	43.9	56.1	21.3	24.8	22.1	. 38.8	60.7	24.	5 46.5	
FACEBOOK	21.5	16.0	28.9	30.5	22.3	15.2	27.8	18.9	25.6	11.8	21.7	25.8	-	31.1	18.2	36.6	25.6	17.6	21.1	21.8	
YOUTUBE	20.2	27.8	14.9	16.2	8.4	36.5	18.7	15.4	5.9	13.0	22.1	11.7	43.9	6.5	30.3	16.9	13.2	7.8	28.2	12.1	
TWITTER	8.1	4.1	15.7	-	10.0	4.7	14.5	1.2	13.1	8.5	9.2	5.6	-	1.8	10.4	7.0	8.0	4.6	9.3	6.9	
TUMBLR	2.1	1.6	3.1	-	4.6	-	2.2	2.5	4.0	-	2.2	2.6	-	-	-	6.0	4.7	-	1.0	3.1	
PINTEREST	1.2	0.9	0.8	-	5.4	-	-	1.4	3.6	-	0.9	3.1	-	-	-	-	1.8	5.4	-	2.4	
OTHER	0.5	-	-	-	-	1.2	-	0.6	-	-	-	-	- 11	. 4	-	-	-	- 0	.6	.3	
LINKED-IN	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
DON'T USE/SOCIAL NETWORKS	8.6	13.3	6.0	-	8.2	16.0	7.8	5.7	4.4	4.3	10.1	4.7	-	27.9	14.4	5.7	5.4	3.9	12.2	5.0	
DON'T USE INTERNET	0.9	2.2	-	-	-	1.2	-	2.1	-	-	1.2	-	-	-	0.9	-	1.6	-	0.6	1.1	
DK/REFUSED	1.6	0.9	1.1	_	4.5	_	5.2	1.4	_	6.0	1.0	2.5	_	_	1.0	5.8	1.0	_	2.4	0.7	



NC STATEWIDE - STUDENTS GRADES 6th-12th

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	TOTAL 						AR	EA						
	•	IGH h	ur- C am & r ake			TTE M			GREEN- SBORO s Gul			WILM- INGTON 	EAST 	WEST
Total	300	100	43	11	46	85	36	49	58	20	38	7	33	18
14/YOUNGER	52.0	49.3	42.4	59.1	53.6	54.2	57.7	51.6	42.5	44.1	41.7	100.0	67.1	40.4
10	0.3	-	-	-	-	-	-	-	-	-	-	- 3	2	-
11	5.0	3.7	2.2	-	6.1	4.6	8.0	2.0	7.2	-	10.9	15.6	3.2	6.3
12	12.5	11.5	12.2	23.9	8.0	13.1	10.8	14.8	14.7	25.2	9.2	-	14.4	8.9
13	14.6	15.5	8.6	35.3	17.3	8.8	5.4	11.3	13.0	18.9	9.9	37.2	22.5	18.9
14	19.6	18.6	19.3	-	22.2	27.7	33.4	23.5	7.6	-	11.6	47.2	24.0	6.3
15/OLDER	47.3	49.4	57.6	29.5	46.4	44.7	39.8	48.4	57.5	55.9	58.3	-	32.9	59.6
15	17.4	22.3	27.3	17.4	18.8	18.1	9.7	24.2	9.4	9.4	9.4	-	9.6	34.3
16	14.9	11.2	14.4	12.1	8.0	11.5	12.4	10.8	26.0	28.1	24.9	-	20.1	12.8
17	11.9	14.0	11.4	-	19.7	12.5	14.1	11.3	13.4	12.2	14.0	-	3.2	12.6
18/OLDER	3.1	1.9	4.5	-	-	2.7	3.5	2.0	8.7	6.3	10.0	-	-	-
REFUSED	0.7	1.2	-	11.4	-	1.1	2.6	-	-	-	-	-	-	-
Mean	14.40	14.45	14.69	13.53	14.42	14.41	14.41	14.41	14.73	14.58	14.80	13.16	13.86	14.42



NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 27 Page 366 Jul. 28, 2014

	TOTAL 	GRADE		WHITE AFRICAN AMER. 	MEN WOMEN TALKED ABOUT DRINKING ALCOHOL
	6th- 6th 8th 	7th 8th 9th- 9th 10t 12th 		6th- 9th- 6th- 9th- 8th 12th 8th 12th 8 	6th- 9th- 6th- 9th- YES NO th 12th 8th 12th
Total	300 105 24	35 46 195 58	42 50 45	81 128 14 47	53 98 52 97 163 137
14/YOUNGER	52.0 96.5 100.0	0 97.3 94.0 28.0 77.9	14.3 4.6 2.	2.0 98.6 28.3 100.0 26.	5 96.6 30.1 96.3 25.9 30.1 78.0
10	0.3	0.5 -	- 2.1 -	- 0.8	- 1.1 0.6 -
11	5.0 14.3 53.3	7.0		15.1 - 20.3 -	13.0 - 15.6 - 2.3 8.2
12	12.5 34.4 42.2	59.3 11.8 0.6 -	- 2.5 -	- 33.5 1.0 22.9 -	27.2 - 41.9 1.3 1.9 25.0
13	14.6 38.4 4.6	31.0 61.2 1.8 4.3	2.0	38.9 2.7 56.7 -	40.8 2.6 36.1 0.9 9.3 20.9
14	19.6 9.3 -	- 21.0 25.1 73.6 1	4.3	11.1 23.9 - 26.5	15.6 26.4 2.8 23.7 16.0 23.9
15/OLDER	47.3 2.7 -	- 6.0 71.3 22.1 8	5.7 93.0 98.0	0 1.4 71.7 - 73.5	3.4 69.9 1.9 72.8 68.6 22.0
15	17.4 2.7 -	- 6.0 25.4 20.6 6	7.6 18.3 -	- 1.4 25.9 - 27.3	3.4 21.9 1.9 28.9 22.0 12.0
16	14.9	23.0 1.5 18	.1 60.0 14.0	- 24.6 - 21.7	- 27.4 - 18.5 24.4 3.7
17	11.9	18.2 -	- 12.3 66.0	- 16.5 - 24.4	- 16.9 - 19.6 16.7 6.1
18/OLDER	3.1	4.7 -	- 2.4 18.0	- 4.6	- 3.7 - 5.7 5.5 0.2
REFUSED	0.7 0.9 -	2.7 - 0.6 -	- 2.5 -		1.8 1.3 1.3 -
Mean	14.40 12.51 11.51	. 12.25 13.21 15.41 14.19 1	5.04 15.76 16.	.96 12.50 15.35 12.36 15.	44 12.69 15.35 12.32 15.46 15.22 13.43



NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 27 Page 367 Jul. 28, 2014

	•	ALKED DRINKI 6th-8t	NG	TALKED DRINKI (9th-1	NG	TALKED DRINKI (WHIT	NG	TALKE DRINK (AFR. A	ING	DRINK	ING	DRINK		OKAY T		•	TO DRIN	K OKAY		NK OKA	THINK IT'S Y TO DRINK HITE)
	YE 	S N	0 <u>1</u> 	res n 	V V	ES No 	0 Y 	ES N	1	res N 	 	ES N	1	OKAY I OKAY 		KAY 1 OKAY 	: I	OKAY OKAY 	. I	OKAY OKAY 	Y
Total	300	25	80	138	57	102	106	45	16	77	74	86	63	102	186	9	91	93	95	61	136
14/YOUNGER	52.0	96.2	96.5	18.2	51.9	25.9	84.2	40.8	50.8	32.6	75.1	27.8	81.5	5 24.1	67.3	76.4	4 98.	2 19.	2 37.	7 16.	.5 73.0
10	0.3	-	-	0.8	-	1.0	-	-	-	1.4	-	-	-	1.0	-	-	- :	1.1	- 1	.7	-
11	5.0	15.1	14.0	-	-	0.9	10.6	6.3	-	1.2	8.1	3.3	8.4	-	8.1	-	16.5	-	-	-	8.9
12	12.5	12.6	41.2	-	2.2	-	26.7	3.7	9.8	-	19.5	3.6	31.6	0.8	18.5	9.7	36.5	-	1.3	-	19.2
13	14.6	53.7	33.7	1.3	2.8	8.2	24.9	13.9	10.2	11.3	20.9	7.4	21.0	4.8	19.7	56.1	36.5	-	3.6	2.6	22.8
14	19.6	14.8	7.6	16.2	46.9	15.8	22.0	16.9	30.8	18.7	26.7	13.5	20.6	17.5	21.0	10.6	8.7	18.1	32.8	12.2	2 22.1
15/OLDER	47.3	-	3.5	80.9	48.1	74.1	15.8	59.2	49.2	67.4	24.9	69.7	18.5	75.0	32.0	12.9	1.8	80.8	61.0	83.	5 27.0
15	17.4	-	3.5	26.0	24.0	24.8	8.3	20.8	21.9	16.1	14.7	27.3	8.7	22.6	15.2	12.9	1.8	23.5	28.1	25.8	12.8
16	14.9	-	-	28.7	8.9	26.9	3.7	22.5	-	29.3	5.8	20.0	1.2	25.7	9.6	-	-	28.1	18.8	31.0	8.6
17	11.9	-	-	19.7	14.7	16.6	3.8	15.9	27.3	17.6	4.0	15.9	8.6	20.7	5.5	-	-	22.7	10.9	21.8	3.6
18/OLDER	3.1	-	-	6.4	0.5	5.7	-	-	-	4.3	0.4	6.5	-	5.9	1.7	-	-	6.5	3.3	4.9	2.1
REFUSED	0.7	3.8	-	0.9	-	-	-	-	-	-	-	2.5	-	0.9	0.7 1	0.6	-	-	1.3	-	-
Mean	14.40	12.71	12.45	15.66	14.81	15.36	13.17	14.74	14.74	15.25	13.50	5 15.19	9 13.2	7 15.5	1 13.7	7 13.3	30 12.	43 15.	69 15.	07 15	.63 13.61



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	•		KAY TO DRINK	•	K TRIED A	LCOHOL TI	RIED ALCO	HOL TRIE	ALCOH	OL TRIE	ED ALCOR		ED ALCO	HOL TR	IED ALC	COHOLIT	KNOW PEOPLE/ RIED ALCOHOL DMEN)
	OKAY 	OKAY	XAY NOT C OKAY 	OKAY	1	1 1	1 1	YES P		1	1	res in	10 : 	i I	 10	l I	NO
Total	300 2	8 31	54 91	48 94	192	107 3	5 70	157	37	126	82	46	15	90	60	102	46
14/YOUNGER	52.0 33	.6 53.8	26.2 67.4	21.8 67.	2 32.7	87.3	4.6 97.	4 18.9	68.0	32.5	91.6	32.7	76.7	36.1	80.4	4 29.7	96.3
10	0.3		1.9 -		0.5		-	0.7	- 0	8.0	-	-	- 1	. 2	-	-	-
11	5.0	- 9.0	- 7.6	- 8.6	1.5 1	1.4 8.	1 17.4	-	-	- :	14.9	6.1	-	- 1	1.5	2.8 1	1.3
12	12.5	- 10.1	1.6 12.5	- 24.3	5.2	25.7 28	6 37.3	-	3.4	4.6	27.6	-	21.7	5.3	16.1	5.1	38.2
13	14.6 11	9 14.6	6.1 21.7	3.4 17.8	8.7	25.4 42	.7 36.3	1.1	4.4	9.3	28.3	10.1	22.1	10.6	24.3	7.0	26.8
14	19.6 21	7 20.2	16.6 25.6	18.4 16.	16.8	24.8 15	6.2	17.1	60.2	17.9	20.8	16.5	32.9	19.0	28.5	14.8	20.1
15/OLDER	47.3 66	.4 46.2	73.8 32.6	76.2 31.	5 66.2	12.7	2.8 2.	6 80.3	32.0	67.5	8.4	67.3	23.3	63.9	19.6	68.2	3.7
15	17.4 22	6 20.6	16.0 16.1	29.8 14.4	22.9	7.8 2	.8 2.6	27.4	17.7	24.8	3.8	20.4	23.3	17.8	12.2	27.4	2.1
16	14.9 18	8 15.6	35.1 8.8	15.3 10.3	21.2	3.7		25.9	10.8	22.8	3.4	22.1	-	26.3	5.3	16.8	1.6
17	11.9 25	0 10.0	18.3 6.3	23.4 4.8	17.5	0.9		21.4	2.7	15.2	1.2	24.9	-	16.2	1.6	18.6	-
18/OLDER	3.1		4.4 1.4	7.7 2.0	4.6	0.3		5.7	0.8	4.6	-	-	-	3.7	0.5	5.4	-
REFUSED	0.7			1.9 1.3	1.1	- 2.	7 -	0.8	-	-	-	-	-	-	- 2	2.1	-
Mean	14.40 15.	23 14.20	15.42 13.89	15.61 13.6	5 15.12	13.08 1	2.75 12.	39 15.63	14.39	15.1	3 12.8	6 15.1	1 13.5	8 15.0	8 13.	39 15.	16 12.68



NC STATEWIDE - STUDENTS GRADES 6th-12th

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	TOTAL 		AGE MOST OF THEM STARTE	ED DRINKING ALCOHOL	AGE STARTED DRINKING (WHITE)
	10/ 6 YOUN- GER	7 8 9 	10 11-14 11 12 		17 18/ 10/ 11-14 15/ OLDER YOUN- OVER GER
Total	300 9	- 1 3	2 2 76 10	16 20 30 69 35	24 6 4 7 51 47
14/YOUNGER	52.0 66.5	- 100.0 25.2	100.0 84.2 41.5 82.2	50.4 14.9 41.3 12.8 11.8	15.8 - 22.0 84.9 43.8 9.7
10	0.3 -		1.4 10.5		2.0 -
11	5.0 -		3.7 15.0	8.3	
12	12.5 14.4	5	56.2 - 5.5 35.1	4.5 2.5 2.4	22.0 18.4 3.3 1.9
13	14.6 -		11.7 14.2 2	26.0 3.6 8.7 2.4 - 6	5.8 16.5 -
14	19.6 52.0	- 100.0 25.2	43.8 84.2 19.1 7.4	11.5 11.3 32.6 7.9 9.4	9.0 66.4 21.9 7.8
15/OLDER	47.3 33.5	74.8	- 15.8 57.3 17.8	43.9 85.1 58.7 85.4 84.7	84.2 100.0 78.0 15.1 56.2 90.3
15	17.4 11.9	29.8	30.1 - :	11.8 51.3 35.4 23.6 33.8 1	10.5 32.7 - 15.1 24.8 29.0
16	14.9 3.8		- 15.8 13.8 8.9	5.5 14.6 19.6 25.6 20.8 3	31.3 49.9 16.9 27.7
17	11.9 17.9	45.0	8.4 8.9	21.1 10.4 - 28.7 27.4 3	4.4 - 46.8 - 9.4 26.8
18/OLDER	3.1 -		5.0 -	5.5 8.8 3.7 7.4 2.7	8.0 17.4 31.2 - 5.1 6.8
REFUSED	0.7 -		1.2 -	5.8 1.8 3.5	
Mean	14.40 14.44	- 14.00 15.65	12.88 14.32 14.64 12.73	14.51 15.43 14.81 15.87 15.70	16.01 16.02 16.21 13.78 14.76 15.88



NC STATEWIDE - STUDENTS GRADES 6th-12th

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	TOTAL AGE STARTED DRINKING AGE STARTED DRINKING AGE STARTED DRINKING OFTEN THEY DRINK ALCOHOL OFTE	OHOL
	10/ 11-14 15/ 10/ 11-14 15/ 10/ 11-14 15/ LEAST/ Least/ Least/ LESS/ LEAST/ Least/	
Total	300 2 16 12 7 27 35 2 49 34 103 47 56 49 64 25 39 38	
14/YOUNGER	52.0 - 26.6 27.1 56.8 52.5 11.4 100.0 35.3 14.3 20.1 18.5 21.5 42.5 16.3 7.4 22.0 46.	. 4
10	0.3 3.8 2.1 2.7	
11	5.0 - 18.1 5.8 - 1.4 3.1	
12	12.5 18.6 3.7 2.4 - 6.6 2.6 1.3 1.8 0.9 7.6 4.5	
13	14.6 13.9 - 21.8 6.1 4.9 6.9 5.9 7.7 7.0 7.9 4.5 10.1 9.1	
14	19.6 - 8.6 13.2 38.2 23.3 9.0 100.0 16.8 6.8 10.5 7.7 12.9 25.7 8.4 2.9 11.9 30.0	ı
15/OLDER	47.3 100.0 73.4 72.9 43.2 47.5 88.6 - 62.8 82.1 79.9 81.5 78.5 55.0 83.7 92.6 78.0 53.	6
15	17.4 - 51.3 11.3 15.3 23.0 21.9 - 34.1 25.4 27.2 30.3 24.7 24.5 27.5 25.9 28.6 28.0	1
16	14.9 - 11.8 25.8 4.9 13.5 35.2 - 14.1 15.7 21.6 25.1 18.6 14.7 23.4 33.2 17.0 15.1	
17	11.9 100.0 10.2 35.8 23.0 7.0 25.2 - 9.2 32.4 24.6 17.7 30.4 11.3 25.6 22.6 27.6 7.2	2
18/OLDER	3.1 4.0 6.3 - 5.5 8.6 6.5 8.3 4.9 4.5 7.2 10.9 4.8 3.3	
REFUSED	0.7 1.9 3.7 2.5	
Mean	14.40 17.00 14.51 15.56 14.57 14.43 15.88 14.00 14.77 15.85 15.56 15.48 15.63 14.77 15.72 15.99 15.54 14	. 64



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	TOTAL 			RINK ALO MERICAN)		OFTEN	THEY D		l I	OFTE	N THEY (WOME)			•		GET A	EASY/HAF COHOL (9t	GET A		•	EASY/HARD ALCOHOL
	O M	NCE/A C	Once/A Week 1	Least/ Once/A Month	ONCE/A MONTH	ONCE/A	Once/A Week	Once/A Month	ONCE/	A ONCE /	A Once, Week	/A Once Month	/A ONC	E/A !H	l I	T.	SY HAF 	RD EA	SY HZ 	ARD E.	ASY HARD
Total	300	30	18	11	3	45	19	26	25	58	28	30	24	114	169	20	81	95	88	71	124
14/YOUNGER	52.0	25.7	32.9	13.9	-	22.2	17.4	25.7	38.8	18.5	19.2	17.7	46.4	35.	2 64.	1 100.	0 96.5	21.	6 34.	7 30	.0 70.1
10	0.3	-	-	-	-	-	-	-	4.1	-	-	-	-	-	0.6	-	-	- 1	. 2	- (0.8
11	5.0	5.0	8.1	-	-	-	-	-	-	2.6	5.3	-	-	1.8	7.7	10.2	16.1	-	-	2.8	8.1
12	12.5	-	-	-	-	1.9	4.4	-	6.9	0.8	-	1.6	8.3	7.1	16.8	40.8	33.7	-	1.4	8.8	16.9
13	14.6	5.6	9.0	-	-	8.8	5.9	10.9	7.9	5.4	5.8	5.0	6.1	6.1	20.0	35.2	38.9	-	2.9	5.6	22.4
14	19.6	15.1	15.8	13.9	-	11.6	7.0	14.9	19.8	9.7	8.1	11.1	32.0	20.2	19.0	13.7	7.8	21.6	29.2	12.7	21.7
15/OLDER	47.3	74.3	67.1	86.1	100.0	77.8	82.6	74.3	61.2	81.5	80.8	82.3	48.	5 64.	8 35.	1	- 3.5	78.4	4 64.	0 70.	0 29.9
15	17.4	31.6	42.4	13.9	-	16.7	20.1	14.2	30.8	35.5	37.2	33.9	18.0	20.0	16.1	-	3.5	24.2	27.6	26.0	12.0
16	14.9	17.8	10.1	30.3	52.6	29.0	23.9	32.7	17.0	15.8	26.0	6.2	12.4	21.7	10.9	-	-	26.2	20.7	25.1	. 9.6
17	11.9	25.0	14.6	41.9	47.4	27.5	27.5	27.5	8.5	22.3	11.1	32.9	14.2	18.2	6.7	-	_	22.0	12.8	15.2	6.6
18/OLDER	3.1	-	-	-	-	4.6	11.0	-	4.9	7.9	6.5	9.3	4.0	5.0	1.5	-	-	6.0	2.8	3.7	1.8
REFUSED	0.7	-	-	-	-	-	-	-	-	-	-	-	5.1	-	0.7	-	-	- 1	1.4	-	-
Mean	14.40	15.21	14.73	16.00	16.47	15.63	15.80	15.51	14.72	15.51	15.2	7 15.7	4 14.8	33 15.	12 13.	85 12	52 12.	49 15.	67 15	.10 15	.05 13.74



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	GET	ASY/HARD T ALCOHOL FR. AMER.)	EASY/HARD GET ALCOHOL (MEN)	EASY/HARD GET ALCOHO (WOMEN)	•	ALCOHO	OL		S TALK ABOU ALCOHOL 6th-8th)	T DRINI	1	ENTS TA ALCOM 9th-12t	IOL	DRINKING
	EASY 	Y HARD E 	EASY HARD 	EASY HARD 1	TALK I ABOUT 	A Lot So times 	ome- NEVER s ABC 	TALK OUT 	A Lot Some	•	ER TALK BOUT 	•	t Some- mes 	NEVER
Total	300	29 28	51 91	64 78	242	69 1	173 55	77	21 56	27	165	47	117	28
14/YOUNGER	52.0	41.5 49.7	39.3 62.2	31.9 66	.3 49.5	44.8	51.3 61.6	97.8	96.7 98	3 92.	3 26.9	21.4	29.0	31.6
10	0.3		- 1.2		0.4	- 0.	. 6 -	-		-	0.6	- 0	. 9	-
11	5.0	- 10.0	- 7.6	3.2 7.7	5.0	3.4 5	5.6 5.4	15.7	10.9 17.5	10.8	-	-	-	-
12	12.5	- 11.2	3.4 13.0	10.0 21.1	9.9	8.1 1	.0.7 22.7	31.2	26.0 33.1	41.3	-	-	-	4.5
13	14.6 1	0.2 17.3	12.3 17.8	1.2 22.	7 13.9	14.2	13.8 18.5	39.3	45.7 36.	37.5	2.1	-	2.9	-
14	19.6 3	1.3 11.2	23.6 22.6	17.5 14.	8 20.2	19.1	20.6 15.1	11.7	14.1 10.	3 2.7	24.2	21.4	25.2	27.1
15/OLDER	47.3 5	58.5 50.3	60.7 37.8	68.1 32	1 50.0	55.2	48.0 36.6	2.2	3.3 1.	7 4.	2 72.4	78.6	69.9	68.4
15	17.4 1	1.6 27.6	14.8 14.9	24.1 17.	4 18.7	23.2	16.8 11.3	2.2	3.3 1.	4.2	26.4	32.2	24.0	18.2
16	14.9 1	7.9 17.2	25.5 15.4	18.6 5.	6 16.7	17.0	16.5 8.3	-		-	24.5	24.6	24.4	16.3
17	11.9 2	9.0 5.5	18.2 5.7	18.1 7.9	11.8	7.5 1	13.5 13.1	-		-	17.3	10.9	19.9	25.9
18/OLDER	3.1		2.2 1.7	7.2 1.2	2.9	7.5	1.1 4.0	-		-	4.3	10.8	1.6	7.9
REFUSED	0.7			- 1.6	0.5	- 0	.7 1.7	-		3.5	0.7	- :	1.1	-
Mean	14.40 15	5.24 14.09	15.10 13.98	15.14 13.	69 14.49	14.69	14.41 14.03	12.54	12.73 12	46 12.	46 15.4	11 15.5	7 15.3	1 15.51



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	TOTAL PA 	ARENTS	TALK A ALCOH	OL	RINKING 	•	S TALK ALCOHOI ICAN AM		1	- •	NTS TALE ALCOHOL (MEN)		DRINK 	- •	ENTS TA ALCOHOL (WHITE)		AFR	AID 2 T	ALK AFI	SSED/ RAID 2 1 (6th-8t	
	TA 	1 1	Lot :	Some- 1 	NEVER 	TALK . 	A Lot 	Some- 	NEVER 	 	A Lot 	1	 	i I	I I	t Some 	- NEVI 	ER YES 	NO 	YES 	NO
Total	300	170	46	124	36	48	16	32	12	124	34	90	25	117	35	83	30	166	125	58	40
14/YOUNGER	52.0	53.0	50.1	54.1	64.3	41.8	37.6	43.9	49.6	49.4	42.1	52.1	74.4	49.6	47.5	50.5	50.9	54.1	45.6	96.8	95.3
10	0.3	0.6	-	0.8	-	-	-	-	-	0.8	- :	1.2	-	-	-	-	- 0	. 6	-	-	-
11	5.0	5.4	2.2	6.6	8.1	5.8	8.1	4.6	-	3.9	-	5.4	8.2	6.1	6.7	5.9	3.0	4.9	4.4	14.1	13.8
12	12.5	11.2	7.0	12.7	23.0	6.6	9.3	5.1	-	7.6	3.7	9.1	20.0	12.4	12.4	12.3	25.0	10.1	14.0	26.9	43.7
13	14.6	15.6	17.8	14.8	23.3	13.5	10.0	15.2	11.0	14.3	16.6	13.4	26.0	13.6	11.8	14.3	12.3	16.6	11.5	43.0	34.0
14	19.6	20.2	23.2	19.1	9.8	15.9	10.0	18.9	38.6	22.7	21.8	23.0	20.2	17.5	16.5	17.9	10.7	21.9	15.8	12.7	3.8
15/OLDER	47.3	47.0	49.9	45.9	35.7	58.2	62.4	56.1	50.4	50.6	57.9	47.9	25.6	49.3	52.5	48.0	45.9	45.2	53.6	3.2	2.4
15	17.4	16.5	18.5	15.8	17.1	26.3	41.6	18.5	-	16.2	23.4	13.4	8.7	21.3	23.1	20.6	13.4	16.9	19.4	3.2	2.4
16	14.9	16.9	18.7	16.3	7.4	17.1	11.3	20.1	15.3	20.9	17.9	22.1	3.5	12.2	16.1	10.5	12.2	15.5	15.2	-	-
17	11.9	11.2	6.1	13.0	5.9	14.8	9.6	17.5	35.1	12.4	12.4	12.4	4.5	11.1	2.7	14.6	20.2	8.4	17.4	-	-
18/OLDER	3.1	2.3	6.6	0.8	5.2	-	-	-	-	1.2	4.3	-	8.8	4.7	10.5	2.3	-	4.4	1.6	-	-
REFUSED	0.7	-	-	-	-	-	-	-	-	-	-	-	- :	1.1	- 1	.5 3	.1 0	0.7 0	.7	- 2	.3
Mean	14.40	14.37	14.62	14.27	13.77	14.61	14.40	14.72	15.25	14.55	14.90	14.42	2 13.7	4 14.4	2 14.4	9 14.3	9 14.2	28 14.3	37 14.	56 12.6	64 12.36



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	•		TALK A		2 TALK	EMBARI AFRAID (AFR. AN	2 TALK	AFRAIL	2 TAL		D 2 TA			USE BY AGE IS.		BY		E BY	YOUR A	GE B	ALCOHOL USE Y YOUR AGE (TE)
	YES 			·					0 Y	•	O F LEM	PROB- F Prol 	-			PROB-	NOT A	PROB-	NOT A	PROB-	- NOT A ROB.
Total	300	108	85	109	91	37	23	89	59	77	66	261	174	88	37	90	15	172	21	180	27
14/YOUNGER	52.0	31.3	22.3	56.1	51.1	51.6	26.6	51.3	54.4	57.4	37.9	52.2	53.9	48.6	53.3	96.9	93.7	28.8	3 24.1	54.	2 68.4
10	0.3	1.0	-	1.0	-	-	-	1.2	-	-	-	0.4	0.6	-	-	-	- 0	. 6	- 0	. 6	-
11	5.0	-	-	6.1	6.0	4.1	-	3.4	6.6	6.7	2.4	3.7	5.0	1.1	14.6	10.7	34.8	-	-	4.5	15.1
12	12.5	1.2	-	9.4	16.3	8.7	-	5.4	12.8	15.6	15.0	12.1	11.2	13.9	15.7	35.3	29.3	-	5.8	12.5	21.6
13	14.6	2.5	0.9	18.4	14.0	17.8	5.9	17.0	15.3	16.0	8.0	15.4	19.0	8.1	9.8	41.0	23.3	2.0	-	17.4	13.5
14	19.6	26.7	21.5	21.3	14.8	21.1	20.7	24.3	19.7	19.0	12.4	20.6	18.1	25.5	13.3	9.8	6.3	26.2	18.3	19.2	18.3
15/OLDER	47.3	67.5	77.7	43.9	48.9	48.4	73.4	48.7	45.6	41.0	60.7	47.0	45.5	50.0	46.7	2.0	6.3	70.5	75.9	45.8	31.6
15	17.4	24.2	27.4	18.7	15.2	13.5	34.6	16.5	14.6	17.4	23.7	17.0	16.4	18.3	21.4	2.0	6.3	24.8	32.4	17.5	10.4
16	14.9	23.8	22.4	13.7	18.0	22.6	8.2	22.0	12.3	8.0	17.8	14.8	14.1	16.3	11.3	-	-	22.6	19.5	15.0	9.9
17	11.9	12.8	25.5	7.8	13.8	12.3	30.6	6.5	18.3	10.6	16.5	12.0	12.0	11.9	11.5	-	-	18.2	19.8	10.5	8.0
18/OLDER	3.1	6.7	2.3	3.7	1.9	-	-	3.8	0.4	5.0	2.7	3.2	3.0	3.5	2.4	-	-	4.9	4.1	2.8	3.3
REFUSED	0.7	1.1	-	-	-	-	-	-	-	1.6	1.4	0.8	0.5	1.4	-	1.0	-	0.7	-	-	-
Mean	14.40 1	L5.30	15.57	14.25	14.36	14.48	15.37	14.53	14.35	14.18	14.7	5 14.4	4 14.3	4 14.6	2 14.0	3 12.5	7 12.2	0 15.4	11 15.	36 14.	32 13.65



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	TOTAL	ALCOHO BY YOUR				ALCOH		•	EROUS F E TO DR				th-8th) (9 [†]	th-12th)	(WHITE)	(AE	R. AME	R.)	(MEN)
	•	(AFR. A		(ME)			EN)	ı AG	E 10 DR	INK ALC	I	1	1	1	ı	ı	ι '		Ι,		
	11	PROB- 1	IOT A I	PROB- I	NOT A I	PROB- I	NOT A	I DANG-	Verv	ISmwt.	INOT	IVERY	ISMWT	. VERY	ISMWT	. IVERY	' ISMWT	r. IVER	Y ISMT	WT. VE	RY ISMWT.
			ROB. I		PROB.		PROB.	-			DANG-	DANG-	DANG-	DANG-	DANG-	DANG-	DANG-	- DANG	- DAN	G- DAN	G- DANG-
			I						 			•	•	•	•			•		EROUS	EROUS
Total	300	55	6	133	17	128	20	298	228	70	2	93	12	136	58	162	47	45	14	117	34
14/YOUNGER	52.0	45.5	23.3	54.1	51.2	50.1	55.1	52.3	58.5	31.8	-	98.2	83.0	31.4	20.9	60.5	38.6	51.8	20.3	3 55.8	3 45.9
10	0.3	-	-	0.8	-	-	-	0.3	0.5	-	-	-	-	0.8	- 0	0.6	-	-	- c	.9	-
11	5.0	2.7	23.3	3.6	12.4	3.8	16.5	5.0	6.2	1.0	-	15.4	5.9	-	-	7.1	1.6	6.3	-	5.9	-
12	12.5	5.8	-	9.5	10.7	14.8	20.0	12.5	15.4	3.3	-	36.5	18.9	0.9	-	16.9	2.1	7.0	-	11.5	2.9
13	14.6	14.4	-	17.5	5.2	13.2	13.7	14.7	15.6	11.5	-	35.8	58.2	1.9	1.5	17.4	14.4	14.5	9.5	15.2	18.8
14	19.6	22.6	-	22.8	22.9	18.3	5.0	19.7	20.8	15.9	-	10.5	-	27.8	19.4	18.5	20.5	24.1	10.9	22.2	24.1
15/OLDER	47.3	54.5	76.7	45.9	48.8	48.2	44.9	47.0	41.1	66.4	100.0	0.8	17.0	68.6	77.0	39.5	61.4	48.2	79.	7 44.2	2 54.1
15	17.4	17.7	53.4	15.2	18.4	18.9	24.0	17.5	16.2	21.9	-	0.8	17.0	26.8	22.9	16.1	17.6	17.4	34.8	16.0	13.7
16	14.9	18.5	-	17.5	14.7	12.0	8.4	14.9	12.8	21.8	20.0	-	-	21.5	26.4	12.4	24.4	14.9	24.2	15.4	25.1
17	11.9	18.4	23.3	11.1	10.4	12.9	12.5	11.5	10.3	15.4	80.0	-	-	17.3	18.6	9.1	13.6	15.9	20.6	10.9	11.1
18/OLDER	3.1	-	-	2.1	5.2	4.3	-	3.1	1.8	7.4	-	-	-	3.0	9.0	1.9	5.8	-	-	1.9	4.1
REFUSED	0.7	-	-	-	-	1.7	-	0.7	0.4	1.8	-	1.0	-	-	2.1	-	-	-	-	-	-
Mean	14.40	14.76	14.53	14.41	14.36	14.46	13.75	14.38	14.13	15.22	16.80	12.44	13.0	3 15.2	7 15.7	0 14.0	1 15.0	7 14.4	18 15.	36 14.	27 14.89



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	TOTAL (WOMEN)	SOCIAL MEDIA) 	AGE	
	VERY SMWT. US DANG- DANG- SC EROUS EROUS ME	CIAL gram book Tube	USE USE YOUN- SOCIAL INTRNT GER	11 12 13 14 15/ 15 OLDER 	16 17 18/ OLDER
Total	300 112 36	267 106 64 61	26 3 156 1	15 37 44 59 142 52	45 36 9
14/YOUNGER	52.0 61.3 18.3	50.6 55.1 41.1 67.	.7 66.5 100.0 100.0 100.0	100.0 100.0 100.0 100.0 -	
10	0.3	0.4 - 1.6 -	0.7 100.0		
11	5.0 6.6 2.1	3.5 2.4 5.7 5.2	7.5 100.0 9.6 - 100	0.0	
12	12.5 19.4 3.7	.1.8 14.6 6.2 17.4	4 23.2 - 24.0 -	- 100.0	
13	14.6 16.1 4.5	.3.9 13.5 15.7 17.8	8 25.6 - 28.1 -	100.0	
14	19.6 19.3 8.1	21.0 24.6 11.9 27.3	3 10.2 - 37.6 -	100.0	
15/OLDER	47.3 37.8 78.2	48.6 44.9 58.9 28.	7 33.5	100.0 100.0	100.0 100.0 100.0
15	17.4 16.5 29.7	18.5 19.4 17.1 14.7	7 7.2	36.9 100.0	
16	14.9 10.1 18.5	14.6 12.0 19.7 4.7	7 13.0	31.6 -	100.0
17	11.9 9.6 19.4	2.1 9.2 18.5 7.3	3 12.4	25.1 -	- 100.0 -
18/OLDER	3.1 1.6 10.6	3.4 4.4 3.5 2.1	1 0.9	6.5 -	100.0
REFUSED	0.7 0.8 3.5	0.8 3.6			
Mean	14.40 13.98 15.55	4.48 14.38 14.74 13.8	86 13.79 11.00 12.92 10.00	11.00 12.00 13.00 14.00 16.01 15	.00 16.00 17.00 18.00



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	TOTAL	WHIT	E 2	AFRICAN	AMER.	ME	:N	WOME	en		I	RACE		1	MEN		WOME	n	GENDE	R
	I I		I I		I I		l I		l l					I		I I		I		
	•		. '											•		'		'		
	14 Y0						L5/ 1 OLDER					AFR- ICAN		OTHER	WHITE	AFR-	WHITE	AFR- ICAN		FEMALE
	GI	ER	G	ER	GI	ER	GE	ER	1	Ī	AM	ER.	· 1	· 1	AM	ER.	AM	ER.	İ	
Total	300	116	93	26	34	81	70	75	72	18	208	61	2	4	109	26	100	34	151	149
14/YOUNGER	52.0	100.0	-	100.0	-	100.0	-	100.0	-	38.9	55.6	43.4	43.9	50.4	57.7	40.6	53.2	45.5	53.5	50.5
10	0.3	0.9	-	-	-	1.3	-	-	-	-	0.5	-	-	-	1.0	-	-	- (0.7	-
11	5.0	10.5	-	10.7	-	8.5	-	10.8	-	-	5.8	4.7	-	-	6.3	-	5.3	8.2	4.6	5.4
12	12.5	24.4	-	12.1	-	17.9	-	30.6	-	12.8	13.6	5.2	-	19.3	9.5	-	18.0	9.3	9.6	15.4
13	14.6	30.1	-	30.0	-	30.0	-	26.1	-	-	16.7	13.0	-	24.6	19.3	11.4	13.9	14.3	16.0	13.2
14	19.6	34.1	-	47.2	-	42.3	-	32.6	-	26.1	18.9	20.5	43.9	6.5	21.6	29.2	16.0	13.7	22.6	16.5
15/OLDER	47.3	-	100.0	-	100.0	-	100.0	-	100.0	61.1	44.4	56.6	56.1	49.6	42.3	59.4	46.8	54.5	46.5	48.1
15	17.4	-	37.0	-	37.2	-	33.1	-	40.5	22.9	16.4	21.1	-	11.4	12.1	23.9	21.2	18.9	15.4	19.5
16	14.9	-	33.9	-	29.5	-	38.2	-	25.0	13.8	15.1	16.7	-	17.2	15.8	24.5	14.3	10.8	17.8	12.0
17	11.9	-	22.8	-	33.3	-	23.5	-	26.6	8.5	10.1	18.8	56.1	8.3	11.5	11.1	8.6	24.8	10.9	12.8
18/OLDER	3.1	-	6.3	-	-	-	5.2	-	7.8	15.8	2.8	-	-	12.8	2.9	-	2.7	-	2.4	3.7
REFUSED	0.7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	- 1	.5
Mean	14.40	12.86	15.98	13.14	15.96	13.03	16.01	12.81	16.02	2 15.1	4 14.2	5 14.7	4 15.6	8 14.	59 14.2	29 14.	95 14.	21 14.	57 14.	42 14.37



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	TOTAL 				AREA					
	RAL- EIGH 		Cumbe- Res rland 	OTTE	Gaston Rest Meckl- burg	GREEN- For- SBORO sythe Gulfrd		WILM- E INGTON 	EAST WEST 	
Total	300	100 43	11	46 85	36 49	58 20	38	7 3	33 18	
YES	6.0	3.6 6.7	24.2	6.7 3.6	2.8 4.2	2 3.2 -	4.9	16.1 3	3.3 13.0	
NO	91.9 89	9.4 93.3	64.4 9	1.8 94.2	94.6 93.	9 95.3 100.0	92.8	83.9	91.7 87.0	
DK/REFUSED	2.1	1.9 -	11.4	1.5 2.2	2.6 1.	9 1.5 -	2.3	- !	5.0 -	



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	TOTAL	l			GR	ADE				1	WHITE	AFR	ICAN AM	MER.	MEN	- 1	WOMEN	TA:	LKED AE	OUT
	- 1									1		1		1		I		DRIN	KING	
	1									I		1		1		1		ALC	OHOL	
		6th- 8th	6th '	7th 8		th- 9	th 10	0th 1	11th			9th-		9th- th 8t	•	9th- 2th 8		9th- 2th	YES	NO
	i			i	i			ı. 		I	' <u> </u>		'	I						
Total	300	105	5 24	35	46	195	58	42	50	45	81	128	14	47	53	98	52	97	163	137
YES	6.0	3.8	9.8	-	3.7	7.2	5.0	7.4	7.1	9.8	-	-	-	-	3.9	7.6	3.8	6.7	5.5	6.7
NO	91.9	92.1	86.1	92.6	94.8	91.8	95.0	92.6	90.5	88.2	100.0	99.3	88.1	100.0	89.9	92.4	94.4	91.1	91.7	92.1
DK/REFUSED	2.1	L 4.	0 4.1	7.4	1.5	1.1	_	_	2.5	2.0	_	0.7	11.9	_	6.2	_	1.8	2.2	2.9	1.2

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	TOTAL	TALKED A	ABOUT	TALKED	ABOUT	LATVED	ABOUT	LATIVE	ED ABOUT	LITALK	ED ABOU	T TALE	VED ABO	OT TE	IINK II	'S T	HINK I.	T.2 1	LH TNY IJ	1.2	THINK IT'S	,
	1	DRINKI	NG	DRINKI	NG	DRINK	ING	DRINK	KING	DRINK	ING	DRINK	ING	OKAY T	O DRINK	OKAY 1	TO DRIN	IK OKAY	TO DRIN	IK OKAY	TO DRINK	
	I	(6th-8t	:h)	(9th-12	th)	(WHIT	E)	(AFR.	AMER.)	(ME	N)	(WOI	MEN)	ALC	OHOL	(6th-	-8th)	(9th	-12th)	(WH	ITE)	
	ĮΥ	ES N	O Y	ES NO	וצן כ	es in	O IY	ES 1	NO IA	ES N	10 7	ES N	10 (OKAY 1	OT	OKAY 1	NOT	OKAY	NOT	OKAY	NOT	
	I	ı	- 1	ı	ı	- 1	I	ı	ı		I	ı	1	OKAY	·	OKAY	'	OKAY	·	OKAY		
	I	I	I	I	I	I	I	I	I	I	I	I	I	I	1	I	I	I	I	I		
Total	300	25	80	138	57	102	106	45	16	77	74	86	63	102	186	9	91	93	95	61	136	
YES	6.0	4.0	3.8	5.7	10.7	-	-	-	-	4.2	8.4	6.6	4.5	8.8	4.8	-	4.4	9.6	5.2	-	-	
NO	91.9	85.6	94.2	92.8	89.3	99.1	100.0	96.3	100.0	93.6	89.3	89.9	95.5	88.7	93.6	70.5	93.7	90.4	93.5	100.0	100.0	
DK/REFUSED	2.1	10.4	2.1	1.5	_	0.9	_	3.7	_	2.1	2 2	3.5	_	2.5	1.6	29.5	1.8	_	1.3	_	_	



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	TOTAL	THINK	IT'S	THINK	IT'S	THINK	IT'S	KNOW	PEOPLE	/ KNOW	PEOPLE	E/ KNO	W PEOPI	E/ KNC	W PEOP	LE/ K	NOW PEC	OPLE/	KNOW	PEOPLE/	KNOW F	PEOPLE/
	10	KAY TO	DRINK	OKAY TO	DRINK	OKAY TO	DRINK	TRIED	ALCOHO	L TRIED	ALCOHO	L TRIE	D ALCOH	OL TRIE	D ALCO	HOL TR	IED ALC	COHOL	TRIED	ALCOHOL	TRIED A	LCOHOL
	1.	(AFR. A	MER.)	(MEN)	(WOMI	EN)	ALCO	HOL	(6th-8	th)	(9th-	12th)	(WHI	ΓE)	(AFR.	AMER.)	1 ((MEN)	1	(WOMEN)	
	10	OKAY	NOT	OKAY 1	OT	OKAY 1	OT	ZES	NO [YES 1	NO 1	YES	NO [YES 1	10 1	YES	NO	YES	NO	YES	NO	
	i	1	OKAY	10	KAY	O	(AY	1	1	1	1	1	1	1	1	1	1	1	1	1		
	i	i	Ĺ	Ĺ	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1		
Total	300	28	31	54	91	48	94	192	107	35	70	157	37	126	82	46	15	90	60	102	46	
YES	6.0	_	_	6.0	6.9	11.9	2.9	5.6	6.8	5.6	3.0	5.6	14.1	_	_	_	_	4.6	8.9	6.5	4.0	
NO	91.9	94.1	100.0	90.9	91.3	86.2	95.8	92.3	91.0	89.0	93.7	93.1	85.9	99.3	100.0	100.0	88.	7 94	.3 8'	7.2 90	.6 96.	0
DK/REFUSED	2.1	5.9	-	3.1	1.8	1.9	1.3	2.1	2.2	5.4	3.4	1.3	-	0.7	_	-	11.3	1.1	3.9	9 3.0	_	



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	TOTAL 	AGE MOST OF THE	EM STARTED DRINKING ALCOHOL	AGE STARTED DRINKING (WHITE)
	10/ 6 7 8 YOUN- GER	9 10 11-14 1 	11 12 13 14 OVER 15 	16 17 18/ 10/ 11-14 15/
Total	300 9 - 1	3 2 2 76	10 16 20 30 69 3	5 24 6 4 7 51 47
YES	6.0	6.7	10.1 7.3 9.2 3.5 8.2 6	.3 14.3
NO	91.9 100.0 - 100.0 10	100.0 100.0 100.0 90.9	89.9 81.5 90.8 96.5 90.0	90.2 85.7 100.0 100.0 100.0 98.3 100.0
DK/REFUSED	2.1	2.4	- 11.2 1.8 3	.5 1.7 -



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		TOTAL	AGE ST	ARTED DI	RINKING	AGE STAF	RTED I	DRINKING	AGE	STARTED	DRINKI	NG OFT	EN THE	Y DRINK	ALCOHO	OF O	FTEN THE	Y DRIN	K ALCOHOL	
		- 1	(AFRI	CAN AME	R.)	(MI	EN)	I	(1	WOMEN)	1				- 1		(WHITE)			
		1			I			1			I				I					
		1,7	LO/ : COUN- GER	11-14 : 0 	- •	DUN-	-14 0 		OUN-	11-14 	OVER	ONCE/A	Once/A	Once/A	ONCE/	A ONCE/	I/ Least A Once/I Week M	A Once/	A ONCE/A	
Total		300	2	16	12	7	27	35	2	49	34	103	47	56	49	64	25	39	38	_
YES		6.0	-	-	-	- 4	1.3	8.5	-	8.0	8.0	6.7	4.8	8.3	5.9	-	-	-	-	
NO		91.9	100.0	100.0	100.0	100.0	95.7	91.5	100.0	88.3	88.4	92.5	93.3	91.7	91.6	98.6	96.5	100.0	100.0	
DK/RE	FUSED	2.1	-	_	-	-	-	-	-	3.7	3.7	0.9	1.9	-	2.5	1.4	3.5	-	-	



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	TOTAL OF	TEN THEY D	RINK ALCOHOL	OFTEN TH	HEY DRINK A	TCOHOL	OFTEN T	HEY DRINK	ALCOHOL	EASY/HARD) EAS	SY/HARD	EAS	Y/HARD	EASY/HAR	(D
	1	(AFRICAN A	MERICAN)		(MEN)	1	(Wo	OMEN)	GET	ALCOHOL 0	ET ALCO	HOL G	ET ALCO	HOL GE	ET ALCOHOL	
	1		1			I			I	(6th	-8th)	(9th-	12th)	(WHIT	TE)	
	LEAS	T/ Least/	Least/ LESS/	LEAST/ Le	ast/ Least	/ LESS/	LEAST/ Le	east/ Leas	t/ LESS/	EASY HARD	EASY	HARD	EASY	HARD	EASY HAR	₹D
	ONCE	/A Once/A	Once/A ONCE/A	ONCE/A On	ce/A Once/	A ONCE/A	ONCE/A O	nce/A Once	/A ONCE/A	1 1	1	1	1 1	1	ı	
	MONT	H Week	Month MONTH	MONTH Wee	ek Month	MONTH	MONTH We	ek Month	MONTH	ľ	1	i 1	1	1	T.	
					⁻			·								
Total	300	30 18	11 3	45	19 26	25	58 28	30	24 11	4 169	20	81	95 8	8 71	124	
YES	6.0			7.2 6.	9 7.4	3.6	6.3 3.4	9.1	8.2 8.	5 4.9	8.9	2.8 8	.4 6	.8 -		
	• • • •					5.0	0.0		0.2							
NO	91 9 100	.0 100.0	100.0 100.0	92.8 9	3.1 92.6	96.4	92.2 9	3.5 90.9	86.7	89.3 93.4	82.8	95.1	90.6	91.8	98.8 100.0	
NO	31.3 100	100.0	100.0 100.0	32.0	3.1 32.0	30.4	JE.E J.	3.3 30.3	00.7	05.5 55.4	02.0	33.1	30.0	31.0	30.0 100.0	
DK/REFUSED	2.1			_			15 31	_	5.1 2.	2 17	8.3 2	1 0	9 1	4 1 2	> -	
DIC REFORED	2.1						1.5 5.3	•	J.1 2.	2 1.7	0.5			T 1.2	_	



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	TOTAL	EASY/	HARD	EASY/	HARD	EASY/	HARD	PARENT	S TALK	ABOUT	DRINKIN	G PAREN	ITS TALI	K ABOUT	DRINK	ING PARI	ENTS T	ALK ABOU	T DRINKING
	1 (GET AL	COHOL	GET AI	COHOL	GET A	LCOHOL	1	ALC	OHOL		l	ALCO	HOL	- 1		ALCO	HOL	
	I	(AFR.	AMER.)	(ME	N)	(WOM)	EN)				- 1		(6th-8t	:h)	1	(9	9th-12t	th)	
	l m	ASY II	HARD IE	EASY II	HARD I	EASY	HARD I	mate 1	3 Tat 1	Como	INEXED	MAT 12	13 Tob	l Como	l Meszes	ם וווייים	17 7	- LCama	- INEVER
	1 54	721 II	ו שאבי	ון זכאי	ו שאאם	EW2I I	•	OUT I		mes	-	OUT	-	mes		R TALK	•	imes	- INEVER
	!	!	!	!	!	!	IAD	001	1 (11	mes i	, IAD	001 1	1 (1	mes i	. IAE	001	. 16.	ines i	
	I	ı	ı	ı	- 1	ı	ı	I	ı	ı	ı	ı	ı	ı	1	ı	ı	ı	
Total	300	29	28	51	91	64	78	242	69	173	55	77	21	56	27	165	47	117	28
YES	6.0	-	-	5.9	7.2	10.6	2.2	5.7	5.8	5.7	5.6	2.3	-	3.1	8.6	7.4	8.4	6.9	2.8
NO	91.9	94.4	100.0	90.9	91.0	88.0	96.2	92.4	90.8	93.1	90.9	94.7	89.0	96.9	84.4	91.4	91.6	91.3	97.2
DK/REFUSED	2.1	5.6	_	3.2	1.8	1.4	1.6	1.8	3.4	1.2	3.5	3.0	11.0	_	7.0	1.3	_	1.8	_



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	TOTAL	PARENT	S TALK	ABOUT D	RINKING	PARENT	S TALK	ABOUT	DRINKI	IG PARE	NTS TAL	K ABOUT	DRINK	ING PAR	ENTS TA	LK ABOU	JT DRI	NKING	EMBARI	RASSED/	EMBARRA	SSED/
		l	ALCOR	IOL	- 1		ALCOHO	DL	1		ALCOHO	L	1	7	ALCOHOL		AFI	RAID 2	TALK A	FRAID 2	2 TALK	
		l	(WHIT	E)	- 1	(AFR	ICAN A	MERICAN	1)		(MEN))	ı		(WHITE)		W	i/ PARI	ENTS	(6th-	8th)	
		TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVE	R TALK	A Lot	t Some	- NEV	ER Y	ES N	O IY	ES NO	
		l I	- 1	1	1	1	ı	I	I	ı	- 1	1	1	1	1	1	1	ı	ı	ı		
		1 1	1	1	I	1	1	ı	ı	1	I	1	I	I	I	I	I	ı	I	I		
Total	300	170	46	124	36	48	16	32	12	124	34	90	25	117	35	83	30	166	125	58	40	
YES	6.0	-	-	-	-	-	-	-	-	5.7	6.1	5.6	5.3	5.7	5.4 5	5.8	5.0	7.4	4.6	1.7	7.6	
NO	91.9	99.5	100.0	99.3	100.0	96.6	90.0	100.0	100.0	92.4	87.0	94.4	90.9	92.5	94.6	91.6	90.9	89	. 3 94	. 7 92	.5 90.1	
DK/REFIISED	2	1 0 5		0.7	_	3 4	10 0	_	_	1 9	6 9	_	3 8	1.8	_	2 6	3 1	3 3	0.7	5 7	2 3	



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	TOTAL EM	MBARRASS:	ED/ EMBARE	RASSED/ EM	BARRASSED	/ EMBARR	ASSED/ EMB	ARRASSED/	ALCOHOL US	SE BY PEOPLE	ALCOHOL	USE ALCO	HOL USE AL	COHOL USE
	AFR	AID 2 TA	ALK AFRAID	2 TALK AFRA	ID 2 TALK	AFRAID 2	TALK AFRA	ID 2 TALK	YOUR AGI	E IS	BY YOUR A	GE BY YO	UR AGE BY	YOUR AGE
	(9 ⁻	th-12th)	rihw)	TE) (AFR.	AMER.)	(MEN)	(WOI	MEN)		I	(6th-8th)	(9th-12th) (WHITE	2)
	YES	NO	YES N	O YES	INO IY	ES NO	YES N	•		all NOT A P	•			
	I	ı	1 1	l l	ı	ı	I I	LEM P	rob. Prob.	PROB. LEM	PROB. L	EM PROB.	. LEM PRO	В.
	ı	ı	1 1	1 1	I	ı	1 1	1 1	ı	l l	1 1		1	
Total	300	108	85 109	91 3	7 23	89	59 77	66 261	174	88 37	90 15	172 2	1 180	27
YES	6.0 1	0.4 3	3.2 -		-	7.0 5	.5 7.8	3.8 5.4	6.5 3	.1 10.9	3.4 6.3	6.4 14.	2 -	-
NO	91.9 8	7.6 96	5.8 99.2	100.0 95.	5 100.0	89.3	94.5 89.4	94.8 92	.2 90.6	95.4 89.1	91.8 93.7	7 92.4	85.8 99.5	100.0
DK/REFUSED	2.1	2.0	- 0.8	- 4.	5 -	3.7	- 2.8	1.4 2.4	2.9	1.4 -	4.7 -	1.2	- 0.5	_



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	TOTAL ALCOHOL USE	ALCOHOL USE ALCOHOI	USE DANGEROUS FOR PE	EOPLE YOUR (6th-	-8th) (9th-12th)	(WHITE) (AFR. AMER.)	(MEN)
	BY YOUR AGE	BY YOUR AGE BY YOUR	AGE AGE TO DRINK A	ALCOHOL	1 1	1 1	
	(AFR. AMER.)	(MEN) (WOMEN))	I	1	1	
	PROB- NOT A		OT A DANG- Very Smwt		SMWT. VERY SMWT. VERY	! SMWT. VERY SMWT. VERY	•
			·			ROUS EROUS EROUS E	•
Total	300 55 6	133 17 128	20 298 228 70	2 93 1	12 136 58 162	47 45 14 117	34
YES	6.0	4.9 17.9 5.9	4.9 6.0 6.1 5.8	- 3.3 7.	.8 8.0 5.4 -	7.2 3	. 4
NO	91.9 97.0 100.0	92.7 82.1 91.7	95.1 91.8 91.7 92.4	4 100.0 92.1 9	92.2 91.3 92.5 99.5	100.0 96.3 100.0 90.0	96.6
DK/REFUSED	2.1 3.0 -	2.5 - 2.4	- 2.1 2.2 1.8	- 4.6	- 0.6 2.1 0.5	- 3.7 - 2.8	_



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	TOTAL (WOMEN)	SOCIAL MEDIA	AGE	
	1 1	I		
	1 1	1		
	VERY SMWT. USE Ing DANG- DANG- SOCIAL gr EROUS EROUS MEDIA	nsta- Face- You- DON'T DON'T 14/ 10 ram book Tube USE USE YOUN-	11 12 13 14 15/ 15 	16 17 18/ OLDER
Total	300 112 36 267	106 64 61 26 3 156	1 15 37 44 59 142 52	45 36 9
YES	6.0 5.0 8.1 6.1	9.5 3.3 3.8 3.0 - 4.5	6.2 - 8.0 7.7 7.9	5.5 4.3 30.9
NO	91.9 93.4 88.4 91.6 9	90.5 92.8 91.4 97.0 100.0 93.8 100	0.0 100.0 91.3 96.2 92.0 91.1 90.8	94.5 93.2 69.1
DK/REFUSED	2.1 1.6 3.5 2.4	- 3.9 4.7 1.7	2.5 3.8 - 1.1 1.3	- 2.5 -



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	TOTAL WHITE	AFRICAN AMER.	MEN WOMEN	RACE	MEN WOME	N GENDER
	1	1	1 1	I	1	1
	1	1	1 1	I	1	1
	14/ 15/	14/ 15/ 14/	15/ 14/ 15/ HISP-	WHITE AFR- ASIAN OTHER	R WHITE AFR- WHIT	E AFR- MALE FEMALE
	YOUN- OLDE	R YOUN- OLDER YOU	UN- OLDER YOUN- OLDER ANIC		ICAN	ICAN
	GER	GER GER	GER	AMER.	AMER. AM	MER.
Total	300 116	93 26 34	81 70 75 72 18	208 61 2 4	109 26 100	34 151 149
YES	6.0 -	3.	.8 9.1 5.2 6.4 100.0			- 6.3 5.7
NO	91.9 100.0 99	0.0 93.7 100.0 92	2.9 89.9 94.8 92.4 -	99.6 97.3 100.0 100.0	0 100.0 93.7 99.1	1 100.0 91.5 92.2
DK/REFUSED	2.1 - 1	1.0 6.3 - 3	3.2 1.0 - 1.2 -	0.4 2.7	- 6.3 0.9	- 2.2 2.0

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•	TOTAL						AR	EA							
	•	IGH ha	ur- Cu am & r uke	umbe- R land 		HARL- G TTE M enb			GREEN- SBORO : Gu]		Rest 	WILM- INGTON 	•	WEST	
Total	300	100	43	11	46	85	36	49	58	20	38	7	33	18	
HISPANIC	6.0	8.6	6.7	24.2	6.7	3.6	2.8	4.2	3.2	-	4.9	16.1	3.3	13.0	
WHITE	69.5	64.1	67.0	47.0	65.4	70.4	56.3	80.8	74.5	56.6	83.9	77.8	66.4	81.7	
AFRICAN AMERICAN	20.2	24.7	25.0	17.4	26.2	20.4	34.9	9.8	18.0	37.4	7.9	9 -	25.0	-	
ASIAN	0.7	-	-	-	-	1.1	-	1.9	2.0	6.0	-	-	-	-	
OTHER	1.4	0.6	1.3	-	0.2	1.2	0.9	1.4	0.8	-	1.2	6.1	2.4	5.3	
DK/REFUSED	2.2	1.9	-	11.4	1.5	3.3	5.2	1.9	1.5	-	2.2	-	3.1	_	



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	TOTAL	I			GR	ADE				- 1	WHITE	AFR]	CAN AM	ER.	MEN	ı	WOME	N T#	ALKED A	BOUT
	I									ı		1		I		1		DRIM	NKING	
	I									ı		I		I		1		ALC	COHOL	
		6th- 6 8th 	5th 7 	th 8	th 9 12 		9th 1 	0th 1 	11th 1 -	2th 8th 		•			-	9th- 2th 8 	6th- th 1 	9th- 12th 	YES 	NO
Total	300	105	24	35	46	195	58	42	50	45	81	128	14	47	53	98	52	97	163	137
HISPANIC	6.0	3.8	9.8	-	3.7	7.2	5.0	7.4	7.1	9.8	-	-	-	-	3.9	7.6	3.8	6.7	5.5	6.7
WHITE	69.5	77.0	80.5	77.0	75.1	65.5	66.3	68.3	61.5	66.3	100.0	100.0	-	-	83.5	65.8	70.3	3 65.2	62.	8 77.5
AFRICAN AMERICAN	20.	2 13.2	5.7	13.3	16.9	24.0	24.3	22.5	26.0	22.6	-	-	100.0	100.0	5.	6 23.	8 21.	.0 24.	2 27	.6 11.4
ASIAN	0.7	-	-	-	-	1.1	1.6	-	2.3	-	-	-	-	-	-	0.9	-	1.2	0.7	0.7
OTHER	1.4	1.8	-	4.1	0.9	1.2	1.3	1.7	0.6	1.3	-	-	-	-	0.4	1.9	3.1	0.5	1.5	1.3
DK/REFUSED	2.2	2 4.2	4.1	5.5	3.3	1.1	1.6	_	2.5	-	_	-	-	_	6.6	-	1.8	2.2	1.9	2.6



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Total 1300 25 80 138 57 102 106 45 16 77 74 86 63 102 186 9 91 93 95 61 136 HISPANIC 6.0 4.0 3.8 5.7 10.7 10.0 10.0 10.0 25.5 8.9 29.5 14.3 27.2 16.9 37.7 11.6 26.2 22.0																					
	DRINKING DRINKING																				
Total	300	25	80	138	57	102	106	45	16	77	74	86	63	102	186	9	91	93	95	61	136
HISPANIC	6.0	4.0	3.8	5.7	10.7	-	-	-	-	4.2	8.4	6.6	4.5	8.8	4.8	-	4.4	9.6	5.2	-	-
WHITE	69.5	45.2	86.8	65.9	64.4	100.0	100.0	-	-	68.2	75.9	58.0	79.3	60.1	73.4	42.0	79.0	0 61.8	68.1	100.0	100.0
AFRICAN AMERICAN	20.2	43.4	3.9	24.8	21.9	-	-	100.0	100.0	25.5	8.9	9 29.5	14.	3 27.2	2 16.	9 37.7	11.	.6 26.	2 22.	. 0	
ASIAN	0.7	-	-	0.9	1.6	-	-	-	-	-	1.2	1.4	-	-	1.1	-	-	-	2.2	-	-
OTHER	1.4	3.6	1.2	1.1	1.4	-	-	-	-	2.0	0.7	1.0	1.9	1.3	1.6	-	2.0	1.4	1.1	-	-
DK/REFUSED	2.2	3.8	4.4	1.6	_	_	_	_	_	_	4.7	3.6	_	2.6	2.1	20.3	2.9	1.0	1.3	_	_



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	101		DRINK		DRINK		DRINE	TRIED	ALCOHO		ALCOH		ED ALCO	HOL TRI	ED ALCO		RIED A	LCOHOL	-	LCOHOL	KNOW PEOPL TRIED ALCOH (WOMEN)
	OI	KAY NO	OT IC		NOT C	•	NOT	YES	NO :	YES 1	10 1	YES	NO I	YES	INO I	YES	I NO	YES	NO 	YES	NO
							·				'	'									
Total	300	28	31	54	91	48	94	192	107	35	70	157	37	126	82	46	15	90	60	102	46
HISPANIC	6.0	-	-	6.0	6.9	11.9	2.9	5.6	6.8	5.6	3.0	5.6	14.1	-	-	-	-	4.6	8.9	6.5	4.0
WHITE	69.5	-	-	70.2	71.2	48.8	75.6	65.3	76.8	59.8	85.5	66.5	60.1	100.0	100.0	-		- 70	.6 73.	7 60.	7 80.7
AFRICAN AMERICAN	20.2	100.0	100.0	19.	7 17.2	35.5	16.	7 23.	9 13.	7 21.3	39.	2 24.	5 22	.5	-	- 100.	0 10	0.0 2	20.0 1	3.8 2	7.3 13.7
ASIAN	0.7	-	-	-	1.0	-	1.2	0.6	0.9	-	-	0.7	2.5	-	-	-	-	-	1.5	1.2	-
OTHER	1.4	-	-	2.4	0.9	-	2.2	1.5	1.2	2.6	1.4	1.3	0.8	-	-	-	-	1.7	0.9	1.3	1.6
DK/REFUSED	2.2	_	_	1.6	2.9	3.8	1.3	3.1	0.7	10.7	1.0	1.4	_	_	_	_	_	3.1	1.2	3.0	_



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	TOTAL 			AG	E MOST	OF THE	M START	ED DRIN	KING A	LCOHOL				ļ	-	E STAF WHITE)	RTED DR	INKING		
	 10/ YOU	•	7 	8 	9 	1	0 11	14 1	L1 1:	2 1: 	3 14	4 0 15	OVER 1	.5 J:	L6 1 ⁻		3/ 1 R YOU		L1-14 OV	-
	GER	· Í	i		<u> </u>	i			<u>i</u>	<u>i</u>	i 	i		<u>'</u>			GER			
Total	300	9	-	1	3	2	2	76	10	16	20	30	69	35	24	6	4	7	51	47
HISPANIC	6.0	-	-	-	-	-	-	6.7	10.1	7.3	9.2	3.5	8.2	6.3	14.3	-	-	-	-	-
WHITE	69.5	78.3	- :	100.0	55.0	100.0	84.2	67.5	55.7	68.8	69.2	69.7	67.7	68.9	53.1	100.0	100.0	100.	0 100.	0 100.0
AFRICAN AMERICAN	20.2	17.9	-	-	45.0	-	-	20.5	15.0	18.2	21.6	22.9	17.2	12.1	31.5	-	-	-	-	-
ASIAN	0.7	-	-	-	-	-	-	-	-	-	-	-	1.7	3.4	-	-	-	-	-	-
OTHER	1.4	3.8	-	-	-	-	15.8	1.5	9.0	-	-	0.8	2.2	3.5	1.1	-	-	-	-	-
DK/REFUSED	2.2	_	_	_	_	_	_	3.8	10.2	5.8	_	3.1	3.0	5.9	_	_	_	_	_	_



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	TOTAL	AGE STA	KIED DR	TNKING	AGE S	PARTED	DKINKI	NG AGE	STARTE	DETNE	ING OF	LEN THE	A DETUR	K ALCOHO	סו בכ	FTEN TH	EX DEIN	IK ALCOHOL
	- 1	(AFRI	CAN AMER	₹.)		(MEN)	- 1		(WOMEN)	- 1				- 1		(WHITE)	
	1			ı			1			1				1				
	1	.0/ [:	L1-14 1	.5/	10/	11-14	15/	10/	11-14	15/	LEAST/	Least/	Least	/ LESS/	LEAS	T/ Leas	t/ Leas	t/ LESS/
	1	OUN-	10.	VER	YOUN-		OVER	YOUN-	1	OVER	ONCE/A	Once/A	Once/	A ONCE / Z	A ONCE /	A Once/	/A Once/	A ONCE/A
	10	ER	- 1	١G	ER	1	IG	ER	1	MC	ONTH We	ek Mo	onth N	MONTH M	MONTH	Week	Month	MONTH
Total	300	2	16	12	7	27	35	2	49	34	103	47	56	49	64	25	39	38
HISPANIC	6.0	-	-	-	-	4.3	8.5	-	8.0	8.0	6.7	4.8	8.3	5.9	-	-	-	-
WHITE	69.5	-	-	-	72.1	80.7	73.8	100.0	60.1	61.4	61.9	53.4	69.1	77.5	100.0	100.0	100.0	100.0
AFRICAN AMERICAN	20.2	100.0	100.0	100.	0 23.	0 10	.5 12	. 5	- 26	.2 22.	1 28.	7 38.	8 20.	2 5.	7			_
ASIAN	0.7	-	-	-	-	-	-	-	-	3.5	-	-	-	2.4	-	-	-	-
OTHER	1.4	-	-	-	4.9	0.8	2.9	-	1.8	1.4	1.9	1.2	2.4	2.1	-	-	-	-
DK/REFUSED	2.2	_	_	_	_	3.7	2.4	_	3.8	3.7	0.8	1.8	_	6.5	_	_	_	_



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	TOTAL 		THEY DR	INK ALCO ERICAN)	OHOL I	OFTEN	THEY (ME)		ALCOHOL 	OFTI	EN THEY (WOME	DRINK N)		•		•	ASY/HA COHOL (9	•	EASY/HA ALCOHOL	•	EASY/HARD ALCOHOL
	10	NCE/A O	nce/A O	east/ L nce/A O onth M	NCE/A	ONCE/A	Once/2	A Once/	A ONCE/	A ONCE	A Once	/A Once	/A ONC	E/A	SY HAF 	D EAS	SY HA 	RD E2	ASY HA	ARD E2 	ASY HARD
Total	300	30	18	11	3	45	19	26	25	58	28	30	24	114	169	20	81	95	88	71	124
HISPANIC	6.0	-	-	-	-	7.2	6.9	7.4	3.6	6.3	3.4	9.1	8.2	8.5	4.9	8.9	2.8	8.4	6.8	-	-
WHITE	69.5	-	-	-	-	65.4	56.6	71.8	84.3	59.2	51.3	66.8	70.3	62.3	73.7	72.0	78.0	60.2	69.7	100.0	100.0
AFRICAN AMERICAN	20.2	100.0	100.0	100.0	100.	0 23.	3 29.	1 19	.1 5.	9 32.	9 45.	3 21.	1 5	.6 25	5.7 16	.8 15	.0 13	.5 2	7.9 19	. 7	
ASIAN	0.7	-	-	-	-	-	-	-	-	-	-	-	4.9	1.0	0.5	-	-	1.2	1.0	-	-
OTHER	1.4	-	-	-	-	2.3	2.9	1.8	2.2	1.5	-	3.0	2.0	1.7	1.4	4.1	1.3	1.2	1.4	-	-
DK/REFUSED	2.2	-	-	-	-	1.9	4.4	-	4.0	-	-	-	9.0	0.8	2.8	-	4.4	1.0	1.4	-	-



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	•	EASY/H ET ALCO AFR. AN	OHOL	EASY/I GET ALC (MEN	COHOL	GET AL (WOME	COHOL	PARENTS 	ALC		ORINKING 		TS TALK ALCOI (6th-8t)	HOL	DRINK:		ALCO 9th-12	HOL	T DRINKING	
	E.A 	SY HA	ARD E.	ASY H	ARD E	ASY H		TALK A		Some- nes	•	TALK	A Lot tim	Some- nes	•	R TALK BOUT	•	ot Some	- NEVER	
	I	I 	I	I	I		I			_ I			I				 	 		_
Total	300	29	28	51	91	64	78	242	69	173	55	77	21	56	27	165	47	117	28	
HISPANIC	6.0	-	-	5.9	7.2	10.6	2.2	5.7	5.8	5.7	5.6	2.3	-	3.1	8.6	7.4	8.4	6.9	2.8	
WHITE	69.5	-	-	68.4	72.7	57.4	74.8	70.3	66.4	71.8	65.9	77.4	71.7	79.5	74.9	67.0	64.0	68.2	57.0	
AFRICAN AMERICAN	20.2	100.0	100.0	23.5	14.1	27.4	19.8	20.1	23.9	18.5	5 22.2	16.3	3 21.2	14.	4 5.	0 21.	8 25	.2 20.	5 39.1	
ASIAN	0.7	-	-	-	1.0	1.9	-	0.9	-	1.2	-	-	-	-	-	1.3	-	1.8	-	
OTHER	1.4	-	-	2.2	1.1	1.3	1.6	1.4	1.5	1.4	1.3	1.9	3.8	1.2	1.4	1.2	0.5	1.6	1.1	
DK/REFUSED	2.2	_	_	_	3.9	1.5	1.6	1.6	2.4	1.3	5.0	2.2	3.3	1.8	10.1	1.3	2.0	1.1	_	



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	TOTAL	PARE	NTS	TALK A	ABOUT D	RINKING	PAREN	IS TALK	ABOUT	DRINKI	NG PARE	NTS TA	LK ABOU'	r drink	ING PAF	RENTS T	ALK ABO	UT DR	INKING	G EMBAI	RRASSED	/ EMBARI	RASSED/
		I		ALCOH	IOL	- 1		ALCOHO)L	1		ALCOHO	OL	- 1		ALCOHOL	i	A	FRAID	2 TALK	AFRAID	2 TALK	
		I		(WHIT	'E)	- 1	(AFI	RICAN A	MERICAN)		(MEN	1)	- 1		(WHITE)	- 1	W/ PA	RENTS	(6th-	-8th)	
		TALK	A	Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lo	t Some-	- NEVE	R TALK	A Lo	t Some	e- N	EVER	YES	NO I	ES NC	o
		I	ı	1	1	I	1	1	1	1	ı	I	1	1	1	1	I	1	1	I	1		
		I	ı	1	1	1	1	1	1	1	ı	1	1	1	1	1	I	1	1	1	1		
Total	300) 1	70	46	124	36	48	16	32	12	124	34	90	25	117	35	83	30	166	125	58	40	
		_																					
HISPANIC	6.	D	-	_	-	-	-	-	-	-	5.7	6.1	5.6	5.3	5.7	5.4	5.8	6.0	7.4	4.6	1.7	7.6	
WHITE	CO 1	- 100		100 0	100 0	100.0	_		_		72 1		75 5	CO 4	67.2	66.0	67.0	62	7 66		0 70	.2 82.8	0
WHITE	69.3	, 100		100.0	100.0	100.0	-	_	-	-	/3.1	00.8	75.5	68.4	67.3	66.0	67.8	63.	/ 66	1.0 /3	.0 /2.	2 82.8	3
AFRICAN AMERICAN	20	. 2	-	-	-	-	100.0	100.0	100.0	100.0	17.6	24.4	4 15.0	17.9	22.7	23.5	22.3	25	.9 2	2.1 1	8.1 19	9.5 3.	. 3
ASIAN	0.7	,	_	_	_	_	_	_	_	_	0.7	_	1.0	_	1.0	- :	1.4	_	0.6	0.9	_	_	
OTHER	1.4	l	-	-	-	-	-	-	-	-	1.4	0.7	1.7	1.2	1.5	2.3	1.1	1.3	1.2	1.8	2.2	1.4	
DK/REFUSED	2.	2	-	_	_	_	_	_	_	_	1.4	2.1	1.1	7.2	1.8	2.7	1.5	3.1	2.8	1.6	4.3	4.8	



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	AI		TALK	•	2 TALK	EMBAR AFRAID (AFR. AN	2 TALK	AFRAID	2 TALE		D 2 TA			USE BY AGE IS.		BY	OUR I	AGE I		AGE B	ALCOHOL USE Y YOUR AGE TE)	
	YI 	es no 	2 Y 	res in	 00 X	ES NO) 	ES No 	0 YI 	es in I	O F LEM 	PROB- I Pro			NOT A OB. LEM	-		•	- NOT PROB.	•	NOT A	
Total	300	108	85	109	91	37	23	89	59	77	66	261	174	88	37	90	15	172	21	180	27	
HISPANIC	6.0	10.4	3.2	-	-	-	-	7.0	5.5	7.8	3.8	5.4	6.5	3.1	10.9	3.4	6.3	6.4	14.2	-	-	
WHITE	69.5	62.6	68.4	100.0	100.0	-	-	68.6	75.6	62.8	70.7	68.8	64.5	77.4	72.6	75.6	85.	0 65.	3 63.	6 100.0	100.0	
AFRICAN AMERICAN	20.2	23.5	25.0) -	-	100.0	100.0	19.8	14.7	24.8	21.1	21.0	25.3	12.	8 15.6	14.0	8	.7 24	1.6 20	.7 -		
ASIAN	0.7	0.9	1.4	-	-	-	-	1.0	-	-	1.8	0.8	0.5	1.3	-	-	-	1.2	-	-	-	
OTHER	1.4	0.6	2.0	-	-	-	-	0.7	2.5	1.7	1.2	1.5	1.4	1.7	0.9	2.1	-	1.2	1.6	-	-	
DK/REFUSED	2.2	2.0	_	_	_	_	_	2.8	1.7	2.8	1.4	2.5	2.0	3.5	_	4.9	_	1.3	_	_	_	



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	ı.	BY YO	HOL USE OUR AGE AMER.)	BY Y	OHOL USE OUR AGE IEN)	•	HOL USE UR AGE EN)		EROUS I E TO DI		PLE YOU	JR (6	6th-8th	1) (9	th-12th	i) 	(WHITE) 	(AF	R. AM	ER.) 	(MEN)
			NOT A PROB. 		NOT A PROB. 			DANG- EROUS 	_		DANG-	DANG-	DANG-	DANG-		DANG-	- DANG-	•	- DAI	-	NG- DANG-
Total	300	55	5 6	133	17	128	20	298	228	70	2	93	12	136	58	162	47	45	14	117	34
HISPANIC	6.0			4.9	17.9	5.9	4.9	6.0	6.1	5.8	-	3.3	7.8	8.0	5.4	-	-	-	-	7.2	3.4
WHITE	69.5	-		70.8	80.2	66.9	66.1	69.9	70.8	67.0	-	77.8	70.5	66.0	66.2	100.0	100.0	-	-	72.0	72.8
AFRICAN AMERICAN	20.2	2 100	.0 100	.0 19	.7	- 22.3	29.0	19.9	19.8	20.	2 80.0	0 13.	5 10.	8 24.	0 22.	2 .		100.0	100	.0 17	.4 17.4
ASIAN	0.7	-		0.7	-	0.9	-	0.7	0.4	1.7	-	-	-	0.7	2.0	-	-	-	-	0.8	-
OTHER	1.4	-		1.3	2.0	1.6	-	1.3	1.0	2.2	20.0	1.6	2.7	0.6	2.1	-	-	-	-	0.5	3.5
DK/REFUSED	2.2			- 2.6	; -	2.4	_	2.2	1.9	3.2	_	3.7	8.2	0.7	2.1	_	_	_	_	2.1	2.9



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	TOTAL	(WOME	N)		S	OCIAL 1	MEDIA		- 1					AG	E						
	1		I						1												
	1		1						1												
	DA			OCIAL	nsta- F gram b 		Tube	DON'T USE OCIAL 1	USE	YOUN-	10 	11 	12 	13 	14 	15/ OLDER 	15 	16 	17 	18/ OLDER	
Total	300	112	36	267	106	64	61	26	3	156	1	15	37	44	59	142	52	45	36	9	
HISPANIC	6.0	5.0	8.1	6.1	9.5	3.3	3.8	3.0	-	4.5	-	-	6.2	-	8.0	7.7	7.9	5.5	4.3	30.9	
WHITE	69.5	69.5	61.4	68.5	61.8	70.3	76.1	81.5	100.0	74.3	100.0	81.2	75.7	79.7	67.	3 65.	3 65.	5 70.	2 59	.3 63.3	
AFRICAN AMERICAN	20.2	22.2	22.8	21.1	25.1	24.3	11.7	10.9	-	16.8	-	18.8	8.5	18.0	21.	1 24.	2 24.	4 22.	.7 32	.1 -	
ASIAN	0.7	-	3.3	0.8	1.1	-	1.5	-	-	0.6	-	-	-	-	1.6	0.8	-	-	3.3	-	
OTHER	1.4	1.6	0.9	1.1	0.8	2.0	0.4	4.5	-	1.4	-	-	2.2	2.4	0.5	1.5	0.9	1.6	1.0	5.8	
DK/REFUSED	2.2	1.7	3.5	2.5	1.7	-	6.4	-	-	2.4	-	-	7.5	_	1.6	0.5	1.3	-	_	-	



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	TOTAL	W:	HITE	AFRIC	AN AMER.	ME	EN	WOME	N		F	RACE		ı	MEN	- 1	WOME	N	GENDI	ER
	- 1			1	1		1		1				- 1			1		1		
	I			1	- 1		I		1				I			1		I		
	i	14/ YOUN- GER	15/ - OLDE	14/ R YOUN- GER	OLDER		15/ 1 OLDER GE	YOUN-		HISP- V ANIC 	1		ASIAN 0' 	THER 	WHITE AMI	AFR- ICAN ER.	Ĺ	E AFR- ICAN ER.	MALI	E FEMALE
Total	300	1	16 !	93 2	6 34	81	70	75	72	18	208	61	2	4	109	26	100	34	151	149
HISPANIC	6.0	1	-			3.8	9.1	5.2	6.4	100.0	-	-	-	-	-	-	-	-	6.3	5.7
WHITE	69.5	100	.0 100	.0		77.7	65.4	70.6	65.1	-	100.0	-	-	-	100.0	-	100.0	-	72.0	67.0
AFRICAN AMERICAN	20.	2	-	- 100	.0 100.0	13.2	22.2	20.8	26.1	-	-	100.0	-	-	-	100.0	-	100.0	17.4	23.1
ASIAN	0.7		-		-	1.1	-	-	1.6	-	-	- 10	0.0	-	-	-	-	-	0.6	0.8
OTHER	1.4		-			0.6	2.3	2.2	0.7	-	-	-	- 100	. 0	-	-	-	-	1.4	1.4
DK/REFUSED	2.2	2	-			3.5	1.0	1.2	-	_	-	_	_	_	_	_	_	_	2.3	2.1



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	TOTAL 						AR	EA							
	•	IGH h	ur- C am & r ake	umbe- F land 		•	Gaston Meckl- ourg		GREEN- SBORO s Gul			WILM- INGTON 	•	WEST	
Total	300	100	43	11	46	85	36	49	58	20	38	7	33	18	
MALE	50.4	48.3	54.5	76.8	35.8	50.8	51.5	50.3	54.7	47.1	58.7	15.6	55.4	50.7	
FEMALE	49.6	51 7	45 5	23 2	64 2	49 2	48 5	49 7	45 3	52 9	41 3	84 4	44 6	49 3	



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	TOTAL	1				GRA	DE				ı	WHITE	AFRI	CAN AME	ER.	MEN	ı	WOMEN	TAI	KED AB	OUT
		I									1		1		l		I	I	DRINE	KING	
		I									1		I		l		I	ı	ALCO	HOL	
		6th-	6th	7th	8th	•		th 1	.0th	11th			•		-		9th-			YES	NO
		8th	1	1	!	12t	h l	.'	'	.'	8th	1 12	th 8th	12t	h 8th	1 12	th 8t	:h 12	th	. !	
		·	1	<u>'</u>	<u>'</u>	1	<u>'</u>	'		'	'		_ '	1	1	1	· .	ı	1	!	
Total	300) 1	05	24	35	46	195	58	42	50	45	81	128	14	47	53	98	52	97	163	137
MALE	50.4	1 50	.6 50	0.8 38	.6 5	9.6	50.3	61.4	31.9	53.3	49.6	54.9	50.5	21.5	49.9	100.0	100.0	-	-	47.2	54.2
FEMALE	49.	6 49	.4 49	9.2 61	.4	40.4	49.7	38.6	68.1	46.	7 50.4	45.1	49.5	78.5	50.1	_	_	100.0	100.0	52.8	45.8



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	TOTAL	PALKED	ABOUT	TALKED	ABOUT	TALKED	ABOUT	TALKEL	ABOUT	TALK	ED ABOU	T TALE	KED AB	OUT TH	INK IT	'S TH	INK IT	'S Th	HINK IT	'S TH	INK IT'S
	I	DRINKI	NG	DRINKI	NG	DRINKIN	NG	DRINKI	NG	DRINK	ING	DRINK	ING	OKAY TO	DRINK	OKAY TO	DRINE	OKAY T	O DRIN	K OKAY T	O DRINK
	1	(6th-8t	:h)	(9th-12	2th)	(WHITE) [(AFR. A	MER.)	(ME	N)	(WOI	MEN)	ALC	OHOL	(6th-8	3th)	(9th-	12th)	(WHIT	E)
	ĮΥ	ES N	O Y	ES N	0 YI	ES NO	YE	es inc	צן כ	ES N	io l'	ES N	0 1	OKAY N	OT IC	OKAY NO	OT [C	KAY N	OT IC	KAY NC	T
	1	- 1	- 1	1	- 1	- 1	- 1	- 1	- 1	ı	ı	- 1	- 1	OKAY	1	OKAY	1	OKAY	1	OKAY	
	1	I	ı	1	1	I	- 1	- 1	ı	ı	ı	1	- 1	1	I	1	I	1	I		
Total	300	25	80	138	57	102	106	45	16	77	74	86	63	102	186	9	91	93	95	61 13	36
MALE	50.4	47.0	51.8	47.3	57.6	51.3	53.1	43.7	42.6	100.0	100.0	-	-	- 52.6	49.2	70.5	47.0	50.9	51.2	61.5	47.7
FFMATF	49.6	53 N	48 2	52 7	12 1	48 7	46 9	56 3	57 4	_	_	100 0	100 (0 47 4	50 B	29 5	53 N	49 1	48 B	38 5	52 3



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	TOTAL	THINE	C IT'S	THI	INK IT'S	THIN	NK IT'S	KNOW	PEOPLE	/ KNOW	PEOPLE	E/ KNOV	V PEOPL	E/ KNOW	PEOPLE/	KNOW	I PEOPLE/	KNOW	PEOPLE/	KNOW PEOP	LE/
	10	KAY T	O DRINE	(OKAY	TO DRIN	IK OKAY	TO DRIN	NK TRIED	ALCOHO	L TRIED	ALCOH	OL TRIEI	ALCOH	OL TRIED	ALCOHOI	TRIED	ALCOHOL	TRIED	ALCOHOL	TRIED ALCO	HOL
	1 (AFR.	AMER.)	(1	MEN)	(WO	MEN)	ALCO	OHOL	(6th-8	th)	(9th-1	2th)	(WHITE	E) (<i>P</i>	FR. AM	ER.)	(MEN)	1	(WOMEN)	
	10	KAY	NOT	OKAY	NOT	OKAY	NOT	YES	NO	YES 1	40 I.	YES N	10 7	YES NO) YES	NO	YES	NO	YES	NO	
	1	- 1	OKAY	I	OKAY	1 1	OKAY	1	1	1	I	1	1	I	1	I	I I	1	- 1		
	1	- 1	- 1		1 1	1	1	1	1	1	I	1	1	I	1 1	- 1	I	1	1		
Total	300	28	31	. 5	54 91	48	94	192	107	35	70	157	37	126	82 4	6 1	15 90	60	102	46	
MALE	50.4	38.2	49.	9 100	.0 100.	0 -		46.8	56.4	51.7	50.1	45.8	68.4	50.6	54.1 3	9.2	56.7 10	0.0 10	0.0		
FEMALE	49.6	61.8	3 50.	1		- 100.0	100.0	53.2	43.6	48.3	49.9	54.2	31.6	49.4	45.9	80.8	43.3	-	- 100	0 100.0	



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	TOTAL					AG	E MOST	OF THEM	STARTE	ED DRIN	KING AI	COHOL				!	•	E STAR WHITE)	TED DRI	NKING
	 10 Y0 GE	UN-	17 1 1	7 	8 9 	9 1:) 1: 	L-14 11 	12 	13 	3 14 	l 01 15 	VER 1 	5 1 	6 17 	•	/ 10 R YOUN GER		1-14 1: OVER	-
Total	300	9		1	3	2	2	76	10	16	20	30	69	35	24	6	4	7	51 4	17
MALE	50.4	77.6	-	-	100.0	100.0	50.5	36.0	39.6	33.3	36.8	35.7	51.0	52.8	40.5	66.7	78.0	71.4	43.0	55.6
FFMAI.F	49.6	22 4	_	100 0		_	49 5	64 0	60 4	66 7	63 2	64 3	49 0	47 2	59 5	33 3	22 0	29 6	57 O	44.4



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	•	ARTED DRINKING CAN AMER.) 	AGE STARTEI (MEN)	D DRINKING AGI 	E STARTED DRINKII (WOMEN)	NG OFTEN THEY DR	INK ALCOHOL C	OFTEN THEY DRINK ALCOHOL (WHITE)
	10/ YOUN- GER	OVER	10/ 11-14 YOUN- EER	15/ 10/ OVER YOUN- GER	- OVER	ONCE/A Once/A Onc	e/A ONCE/A ONCE/	T/ Least/ Least/ LESS/ /A Once/A Once/A ONCE/A Week Month MONTH
Total	300 2	16 12	7 27	35 2	2 49 34	103 47 56	49 64	25 39 38
MALE	50.4 100.0	18.4 37.1	100.0 100.	.0 100.0		43.8 40.2 46	.7 51.2 46.2	42.7 48.5 55.7
FEMALE	49.6 -	81.6 62.9		- 100.	0 100.0 100.0	56.2 59.8 53	.3 48.8 53.8	57.3 51.5 44.3



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	TOTAL	OFTEN	THEY DR	TNK ALC	CHOL	OFTE	N THEY	DKINK A	LCOHOL	OFT	SN THEY	DKINK	ALCOHO	ь і в	ASY/HARL) EA	SY/HAR	D E	ASY/HAR	שן ע	ASY/HARD	
	1	(AFR	ICAN AM	ERICAN)	1		(MEI	1)	1		(WOME	N)	(GET ALC	OHOL (GET ALCO	OHOL	GET AL	COHOL	GET AI	COHOL	
	1				- 1				1				1		(6th	-8th)	(9tl	n-12th)	(W	HITE)		
	L	EAST/ I	Least/ 1	Least/ 1	LESS/	LEAST/	Least	/ Least/	' LESS/	LEAS	[/ Leas	t/ Leas	t/ LES	S/ EAS	Y HARI	EASY	HAR	D EAS	Y HAR	D EAS	Y HARD	
	10	NCE/A C	nce/A	Once/A	ONCE/A	ONCE/A	Once/	A Once/A	ONCE/	ONCE	'A Once	A Once	A ONC	E/A	I	1	1	1	1	1	1	
	M	ONTH W	leek N	fonth N	IONTH	MONTH	Week	Month	MONTH	MONTH	Week	Mont	h MONT	Ή	I	1	I	1	1	I	I	
Total	300	30	18	11	3	45	19	26	25	58	28	30	24	114	169	20	81	95	88	71	124	
MALE	50.4	35.5	30.2	44.2	52.6	100.0	100.0	100.0	100.0	-	-	-	-	44.4	53.6	53.9	49.5	42.4	57.4	48.7	52.9	
FFMAT.F	49 6	64 5	69.8	55 0	47 4	_	_	_		100 0	100 0	100 0	100 0	55 6	16 1	46 1	50 F	57 6	12 6	E1 2	47 1	



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	TOTAL EAST	T/HARD EASY	/HARD EASI	/HARD PARENTS	S TALK ABOUT	DRINKING PARE	NTS TALK ABOUT	DRINKING PARE	NTS TALK ABOUT DRINKING
	GET A	LCOHOL GET A	LCOHOL GET	ALCOHOL	ALCOHOL	1	ALCOHOL	1	ALCOHOL
	(AFR.	AMER.) (M	EN) (WOI	MEN)		1	(6th-8th)	(9	th-12th)
	EASY	HARD EASY	HARD EASY	HARD TALK	A Lot Some-	NEVER TALK	A Lot Some-	NEVER TALK	A Lot Some- NEVER
	1 1	1 1	1 1	ABOUT	times	ABOUT	times	ABOUT	times
	1 1	1 1	1 1	1 1	1 1	1 1	1 1	1 1	1 1
Total	300 29	28 51	91 64	78 242	69 173	55 77	21 56	27 165	47 117 28
MALE	50.4 40.7	7 45.2 100.0	100.0 -	- 51.4	49.6 52.2	45.6 50.1	49.7 50.2	54.2 52.1	49.5 53.1 37.2
FEMALE	49.6 59.3	3 54.8 -	- 100.0	100.0 48.6	50.4 47.8	54.4 49.9	50.3 49.8	45.8 47.9	50.5 46.9 62.8



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	TOTAL	PARENTS	TALK A	ABOUT DE	RINKING	PARENTS	TALK	ABOUT	DRINKIN	G PARE	NTS TALI	ABOUT	DRINK	ING PAF	RENTS T	ALK ABC	OUT DRI	NKING	EMBARRA	SSED/ 1	EMBARRASS	ED/
	- 1		ALCOH	OL	1		ALCOHO)L	1		ALCOHOL		1		ALCOHOL		AF	RAID 2	TALK AFF	AID 2 T	ALK	
	1		(WHIT	E)	1	(AFRI	CAN A	MERICAN)		(MEN)		1		(WHITE	:)	1	/ PARE	NTS	(6th-8t)	n)	
	12	TALK	A Lot S	Some- 1	NEVER	TALK A	Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	R TALK	A Lo	t Som	e- NE	VER YE	s NO	YES	NO	
	1	- 1	1	ı	- 1	I	ı	ı	- 1	ı	I	1	- 1	1	1	I	1	1	1	I		
	- 1	- 1	- 1	- 1	- 1	1	1	- 1	1	- 1	1	1	1	1	1	1	- 1	1	1	I		
Total	300	170	46	124	36	48	16	32	12	124	34	90	25	117	35	83	30	166	125	58	40	
MALE	50.4	53.5	49.9	54.9	47.4	45.1	50.4	42.3	36.7	100.0	100.0	100.0	100.0	-	-	-	-	53.9	47.1	51.4	51.2	
FEMALE	49.6	46.5	50.1	45.1	52.6	54.9	49.6	57.7	63.3	_	_	_	_	100.0	100.0	100.0	100.0	46.1	52.9	48.6	48.8	



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	TOTAL	EMBARR	ASSED/	EMBARRA	ASSED/	EMBARR	ASSED/	EMBA	RRASSEI)/ EME	BARRASSE	:D/ 2	ALCOHOL	USE BY	PEOPLE	AL	COHOL	USE A	COHOL (JSE A	ALCOHOL USE	
	A	FRAID 2	TALK A	FRAID 2	TALK A	FRAID 2	TALK	AFRAII	2 TAL	K AFRA	ID 2 TA	LK	YOUR A	GE IS		BY Y	OUR A	E BY	YOUR AG	E BY	YOUR AGE	
	1	(9th-12	th)	(WHITE	E) (2	FR. AM	ER.)	(ME	N)	(WO	MEN)	l			1	(6th-8	th)	(9th-12	2th)	(WHI	ΓE)	
	Y	ES N	O YI	ES NO	YE	S NO	YE	S N	O IY	ES	NO F	ROB-	Big S	mall N	A TC	PROB-	NOT A	PROB-	NOT A	PROB-	NOT A	
	1	1	1	1	1	- 1	1	1	1	- 1	LEM	Pro	b. Prol	o. PROE	B. LEN	4 PRC	B. LE	M PR	OB. LE	M PR	OB.	
	1	1	1	1	1	- 1	1	1	1	- 1	- 1	- 1	1	1	1	1	1	1	1 1			
Total	300	108	85	109	91	37	23	89	59	77	66	261	174	88	37	90	15	172	21	180	27	
MALE	50.4	55.1	45.2	56.0	48.8	48.1	38.3	100.0	100.0	-	-	51.0	53.4	46.3	46.0	52.9	37.4	50.0	52.3	52.4	50.8	
FEMALE.	49 6	44 9	54 8	44 0	51 2	51 0	61 7	_	_	100 0	100 0	49 N	46 6	53 7	54 0	47 1	62 6	50 0	47 7	47 6	49 2	



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	TOTAL	ALCOHO	DL USE	ALCOR	OL USE	ALCO	HOL USE	DANG	EROUS I	OR PEOI	TE AOO	R (6	tn-8tn) (9t	n-12tn	1)	(MHTIE)	(AF	R. AME	SR.)	(MEN)	
	1	BY YOU	R AGE	BY YO	UR AGE	BY YO	OUR AGE	AG	E TO DE	RINK ALO	COHOL	1		1		l	- 1		- 1			
	1 (.	AFR. A	MER.)	(ME	EN)	(WOI)	MEN)				1		- 1		1		1		- 1			
		BY YOUR AGE BY YOUR AGE BY YOUR AGE AGE TO DRINK ALCOHOL																				
	P	ROB-	NOT A	PROB-	NOT A	PROB-	NOT A	DANG-	Very	Smwt.	NOT	VERY	SMWT	. VERY	SMWT	. VERY	SMWT	. VERY	/ SM	WT. VEF	XY SMWT.	
	L	EM 1	PROB.	LEM	PROB.	LEM	PROB.	EROUS	i -	1	DANG-	DANG-	DANG-	DANG-	DANG-	DANG-	DANG-	DANG-	- DAN	G- DANG	G- DANG-	
	i	Ĺ	1	1	1	1	1	1	1	ERO	JS ERO	US ERC	US ER	OUS ER	OUS E	ROUS E	ROUS EI	ROUS E	ROUS	EROUS	EROUS	
	(AFR. AMER.) (MEN) (WOMEN)																					
Total	300	55	6	133	17	128	20	298	228	70	2	93	12	136	58	162	47	45	14	117	34	
MALE	50.4	47.9	_	100.0	100.0	_	_	50.6	51.1	49.0	20.0	48.1	69.6	53.1	44.6	51.9	53.3	45.0	42.3	100.0	100.0	
EEMAT E	49.6	E2 1	100 0	_	(MEN) (WOMEN)																	



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	TOTAL	(WOM)	EN)		5	SOCIAL	MEDIA		ı					AG	E						
	1		I						1												
	- 1		1						1												
	ID	ANG- I	SMWT. I DANG- EROUS I	SOCIAL	Insta- I gram I 		Tube	DON'T USE SOCIAL I	USE	YOUN-	10 	11 	12 	13 	•	15/ OLDER 	15 	16 		18/ LDER	
Total	300	112	36	267	106	64	61	26	3	156	1	15	37	44	59	142	52	45	36	9	
MALE	50.4	-	-	48.0	34.9	49.6	70.4	71.4	37.4	51.8	100.0	46.1	38.6	55.3	58.3	49.6	44.6	60.0	46.5	39.6	
FEMALE	49.6	100.0	100.0	52.0	65.1	50.4	29.6	28.6	62.6	48.2	_	53.9	61.4	44.7	41.7	50.4	55.4	40.0	53.5	60.4	



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	TOTAL WHITE	[AFRICAN AMER.]	MEN WOMEN	RACE	MEN WOME	N GENDER
	I	1	1 1	1	I	1
	1	1 1	1 1	1	1	1
			JN- OLDER YOUN- OLDER	ISP- WHITE AFR- ASIAN OTHE ANIC ICAN AMER.	ICAN	E AFR- MALE FEMALE ICAN ER.
Total	300 116	93 26 34 8	81 70 75 72	18 208 61 2 4	109 26 100	34 151 149
MALE	50.4 54.2 49	9.7 40.6 45.5 100	0.0 100.0	52.8 52.2 43.4 43.9 50.	1 100.0 100.0 -	- 100.0 -
FEMALE	49.6 45.8 50	0.3 59.4 54.5	100.0 100.0	47.2 47.8 56.6 56.1 49.	.9 100.0	100.0 - 100.0



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•	FOTAL 					A	REA						
	RAL EIG		Cumbe- rland 		OTTE			SBORO			WILM- INGTON 		WEST
Total	300	100 4	3 11	46	85	36	49	58	20	38	7	33	18
RALEIGH	33.2 1	00.0 100	.0 100.0	100.0	0 -	-	-	-	-	-	-	-	-
DURHAM/WAKE COUNTIES	14.3	43.1 10	0.0	-			-		-	-	-	-	-
CUMBERLAND COUNTY	3.6	10.8	- 100.0) -		-	-	-	-	-	-	-	-
REST	15.3 4	16.1		100.0	-	-	-	-	-	-	-	-	-
CHARLOTTE	28.3	-		-	100.0	100.0	100.0	-	-	-	-	-	-
GASTON/MECKLENBURG CO.	12.0	-		-	42.4	100.0	-	-	-	-	-	-	-
REST	16.3			-	57.6	-	100.0	-	-	-	-	-	-
GREENSBORO	19.2	-		-	-	-	-	100.0	100.0	100.0	-	-	-
FORSYTHE/GUILFORD CO.	6.6	-		-	-	-	-	34.4	100.0	-	-	-	-
REST	12.6			-	-	-	-	65.6	- 1	100.0	-	-	-
WILMINGTON	2.3	-		-	-	-	-	-	-	- :	100.0	-	-
EAST	11.0			-	-	-	-	-	-	-	- 100	0.0	-
WEST	6.0			-	-	-	-	-	-	-	-	- 10	0.0



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	TOTAL 				GR	ADE				1 1 1	WHITE	AFR] 	CAN AME	IR. 	MEN		WOMEN	TAI DRINF ALCO		DUT
		th- 6 th	th 7 	th 8 	th 9 12 	th- 9 th 	th 1 	0th 1 					6th- 9 12t 							NO
Total	300	105	24	35	46	195	58	42	50	45	81	128	14	47	53	98	52	97	163	137
RALEIGH	33.2	33.8	30.7	31.2	37.3	32.9	36.3	27.5	35.5	30.6	34.1	28.4	30.3	43.7	37.1	28.9	30.4	36.9	34.3	31.9
DURHAM/WAKE COUNTIES	14.3	11.2	7.9	15.0	10.0	16.0	19.4	10.3	19.0	13.3	11.5	15.2	11.0	19.7	7 13.9	16.	3 8.4	15.	7 17.	6 10.4
CUMBERLAND COUNTY	3.6	6.1	10.9	3.6	5.5	2.3	3.2	-	5.1	-	6.3	-	-	4.0	9.6	3.2	2.4	1.3	2.3	5.1
REST	15.3	16.5	11.9	12.6	21.8	14.7	13.6	17.2	11.4	17.3	16.3	13.2	19.3	20.0	13.5	9.4	19.5	19.9	14.4	16.4
CHARLOTTE	28.3	26.0	29.1	26.0	24.5	29.5	33.1	38.1	17.5	30.3	27.8	29.2	11.5	33.7	23.8	31.1	28.3	28.0	26.2	30.8
GASTON/MECKLENBURG CO.	12.0	11.0	12.5	13.7	8.3	12.5	15.2	11.3	4.5	19.2	11.9	8.3	-	26.9	12.7	12.0	9.3	13.0	11.3	12.8
REST	16.3	15.0	16.6	12.3	16.2	17.0	17.9	26.9	13.0	11.1	15.9	20.9	11.5	6.8	11.1	19.1	19.0	14.9	14.9	18.0
GREENSBORO	19.2	16.3	21.8	20.6	10.2	20.8	10.6	15.0	27.6	31.9	18.0	22.2	10.7	19.0	19.7	21.5	12.8	20.1	22.8	14.9
FORSYTHE/GUILFORD CO	6.6	7.1	10.6	10.7	2.7	6.3	-	4.4	15.9	5.6	9.3	2.9	-	15.9	9.4	4.4	4.8	8.2	6.8	6.4
REST	12.6	9.1	11.2	9.9	7.5	14.5	10.6	10.6	11.7	26.3	8.7	19.3	10.7	3.2	10.3	17.0	8.0	11.8	16.0	8.5
WILMINGTON	2.3	3.5	9.1	-	3.2	1.7	3.7	2.6	-	-	4.0	1.7	-	-	2.0	-	5.0	3.4	1.6	3.2
EAST	11.0	13.6	4.4	17.7	15.1	9.6	13.5	5.9	12.5	4.7	7.7	12.2	47.5	3.5	8.9	13.8	18.3	5.4	11.3	10.6
WEST	6.0	6.9	4.8	4.6	9.7	5.5	2.8	10.9	6.8	2.5	8.4	6.2	-	_	8.5	4.7	5.3	6.3	3.8	8.6



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•	•	DRINKII (6th-8t	NG	TALKED DRINKII (9th-12	NG	TALKED DRINKII (WHITE	NG	TALKEI DRINKI AFR. A	NG	TALKE DRINKI (MEN	NG	T TALKI DRINKI (WOM		•							HINK IT'S TO DRINK TE)
	Y: 	es inc I I) YE	s Inc I I) YE	es inc I I) YE 	s Ind I) YI 	es inc i) YE	es inc I I) 	KAY N OKAY 		KAY N OKAY 		KAY N OKAY 		KAY I	IOT
Total	300	25	80	138	57	102	106	45	16	77	74	86	63	102	186	9	91	93	95	61 :	136
RALEIGH	33.2	32.3	34.2	34.7	28.6	31.5	29.8	37.8	48.9	34.2	29.4	34.4	34.9	34.8	31.7	19.0	34.7	36.2	28.8	32.7	29.2
DURHAM/WAKE COUNTIES	14.3	7.5	12.4	19.4	7.6	18.1	9.6	17.0	19.7	19.9	10.8	15.5	9.9	16.9	12.8	3 10.6	10.9	17.5	5 14.6	19.0	5 10.9
CUMBERLAND COUNTY	3.6	5.1	6.4	1.8	3.3	1.2	3.6	-	12.0	3.3	7.7	1.4	2.0	1.3	4.4	-	5.6	1.4	3.3	-	2.8
REST	15.3	19.7	15.5	13.4	17.7	12.2	16.6	20.8	17.2	10.9	10.9	17.5	23.0	16.6	14.5	8.4	18.2	17.3	10.9	13.1	15.6
CHARLOTTE	28.3	23.7	26.7	26.7	36.5	26.8	30.4	24.5	40.5	25.7	31.4	26.7	30.0	23.4	31.3	10.6	29.0	24.6	33.5	19.2	33.1
GASTON/MECKLENBURG CO.	12.0	11.7	10.8	11.2	15.7	7.5	11.8	17.4	30.3	9.1	15.5	13.3	9.6	5 10.8	12.4	1 10.6	11.7	10.8	3 13.1	. 4.7	11.3
REST	16.3	12.0	15.9	15.4	20.8	19.3	18.6	7.1	10.2	16.6	15.9	13.4	20.4	12.6	18.9	-	17.3	13.8	20.4	14.5	21.7
GREENSBORO	19.2	9.5	18.3	25.2	10.0	23.9	17.3	23.0	-	25.0	16.5	20.9	13.0	22.4	17.7	19.7	15.9	22.7	19.5	23.5	19.6
FORSYTHE/GUILFORD CO.	6.6	-	9.3	8.0	2.2	2.4	8.2	16.4	-	5.6	6.7	7.8	6.0	6.7	7.0	-	8.2	7.3	5.8	2.0	7.3
REST	12.6	9.5	9.0	17.2	7.8	21.5	9.1	6.6	-	19.4	9.8	13.0	7.0	15.8	10.7	19.7	7.7	15.4	13.7	21.5	12.3
WILMINGTON	2.3	6.0	2.7	0.8	3.9	2.1	3.0	-	-	-	1.4	3.0	5.2	2.1	2.0	-	2.8	2.3	1.1	1.7	2.4
EAST	11.0	26.6	9.5	8.6	12.2	11.2	9.8	14.6	10.6	12.1	12.1	10.6	8.9	11.8	11.3	37.7	12.0	9.3	10.6	13.6	9.9
WEST	6.0	1.9	8.5	4.1	8.9	4.4	9.6	-	-	3.0	9.2	4.5	8.0	5.5	6.0	12.9	5.5	4.8	6.6	9.2	5.8



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7	OI	THINK I KAY TO I AFR. AM	DRINK	THINK KAY TO (MEN)	DRINK	THINK OKAY TO (WOME	DRINK		ALCOHOL	•	ALCOHO		ALCOH	OL TRIE	D ALCOH		D ALCO	HOL TRI	ED ALCO		NOW PEOP: IED ALCO! MEN)	
		KAY NO	OT IO	KAY N OK 	OT O	KAY N			•	ES N		TES IN		res in				ES INC		·	•	
Total	300	28	31	54	91	48	94	192	107	35	70	157	37	126	82	46	15	90	60 10	02	46	
RALEIGH	33.2	39.9	38.8	34.0	30.3	35.6	33.1	34.4	31.4	37.6	31.9	33.6	30.5	30.9	30.5	42.9	33.7	32.0	32.0	36.4	30.6	
DURHAM/WAKE COUNTIES	14.3	11.0	24.4	17.2	14.5	16.7	11.1	15.9	11.6	8.1	12.8	17.6	9.3	3 15.5	11.3	16.7	20.9	16.0	14.9	15.8	7.3	
CUMBERLAND COUNTY	3.6	-	6.0	2.4	6.3	-	2.7	2.6	5.4	7.3	5.5	1.6	5.1	2.0	3.1	-	12.8	4.3	7.4	1.2	2.7	
REST	15.3	28.8	8.5	14.4	9.5	18.9	19.3	15.8	14.5	22.3	13.6	14.4	16.1	13.4	16.1	26.2	-	11.7	9.7	19.5	20.6	
CHARLOTTE	28.3	28.3	30.1	20.1	33.3	27.1	29.3	27.1	29.9	22.3	27.9	28.1	33.7	27.3	29.9	27.4	32.5	28.4	27.5	25.9	32.9	
GASTON/MECKLENBURG CO.	12.0	22.6	20.0	6.5	14.3	15.5	10.5	12.2	10.8	8.3	12.4	13.1	7.8	7.7	11.8	23.9	10.7	11.6	11.8	12.7	9.6	
REST	16.3	5.7	10.1	13.6	18.9	11.5	18.8	14.9	19.0	14.0	15.5	15.1	25.9	19.7	18.1	3.5	21.8	16.8	15.8	13.2	23.3	
GREENSBORO	19.2	20.0	15.3	24.2	19.3	20.4	16.2	21.4	15.5	12.7	18.0	23.3	10.6	21.2	19.9	22.6	-	23.7	16.8	19.3	13.7	
FORSYTHE/GUILFORD CO.	6.6	20.0	5.9	5.8	6.8	7.6	7.2	6.4	7.0	3.6	8.9	7.0	3.4	3.0	9.1	16.1	-	6.2	6.2	6.6	8.0	
REST	12.6	-	9.4	18.4	12.5	12.8	9.0	14.9	8.5	9.2	9.1	16.2	7.2	18.2	10.8	6.5	-	17.5	10.6	12.7	5.7	
WILMINGTON	2.3	-	-	-	1.2	4.5	2.7	1.3	4.1	4.3	3.1	0.7	6.0	1.7	3.9	-	-	-	1.8 2	2.5	7.0	
EAST	11.0	11.9	15.7	15.4	10.9	7.7	11.6	9.5	13.8	15.3	12.7	8.2	16.0	10.8	10.2	7.2	33.8	10.8	14.2	8.3	13.4	
WEST	6.0	_	-	6.3	5.0	4.7	7.0	6.4	5.3	7.8	6.5	6.1	3.2	8.1	5.5	_	_	5.1	7.6 7	. 6	2.4	



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•	TOTAL 				AG	E MOST	OF THEM	1 STARI	ED DRIM	KING A	LCOHOL				 		E STAR WHITE)	TED DRI	NKING
	10/ YOUN- GER	6 7 	8 	9 	10) 1: -	1-14 1: 	1 1 	2 1 	3 14 	4 0° 15 	VER 1 	5 10 	6 17 	-	10 YOUN GER		1-14 1 OVE	•
Total	300	9 -	1	3	2	2	76	10	16	20	30	69	35	24	6	4	7	51	47
RALEIGH	33.2 33	.3 -	100.0	-	56.2	34.7	28.0	7.4	39.2	42.6	18.8	40.0	38.8	50.0	32.7	-	42.5	25.5	36.3
DURHAM/WAKE COUNTIES	14.3 1	0.6	- 100.0	-	-	-	15.8	-	17.3	28.9	11.4	19.7	11.3	32.1	32.7	-	13.5	12.6	23.8
CUMBERLAND COUNTY	3.6 14	1.4 -	_	-	56.2	-	-	-	-	-	-	3.7	7.2	-	-	- :	18.4	-	-
REST	15.3 8.	3 -	-	-	-	34.7	12.2	7.4	21.9	13.7	7.4	16.6	20.3	17.9	-	-	10.6	12.8	12.5
CHARLOTTE	28.3 32	. 9 –	-	45.0	43.8	15.8	28.7	30.1	15.7	24.1	38.4	26.7	26.7	21.1	51.8	24.7	14.4	28.8	29.3
GASTON/MECKLENBURG CO.	12.0 1	7.9 -	-	45.0	-	-	8.4	10.1	5.8	4.7	11.7	13.8	15.4	13.0	17.0	-	-	3.8	10.3
REST	16.3 15.	0 -	-	-	43.8	15.8	20.3	20.0	9.9	19.4	26.8	12.9	11.2	8.2	34.8	24.7	14.4	25.0	19.0
GREENSBORO	19.2 10	.0 -	-	25.2	-	-	23.9	32.8	24.1	17.5	25.1	20.2	19.4	13.4	15.5	75.3	12.8	23.0	20.4
FORSYTHE/GUILFORD CO.	6.6		-	-	-	-	6.5	-	7.7	-	12.5	5.3	6.9	-	-	31.2	-	2.4	5.3
REST	12.6 10.	0 -	-	25.2	-	-	17.3	32.8	16.4	17.5	12.6	14.9	12.5	13.4	15.5	44.1	12.8	20.6	15.1
WILMINGTON	2.3		-	-	-	-	3.4	4.2	6.7	-	3.6	-	-	-	-	-	-	4.2	-
EAST	11.0 23.	7 -	-	29.8	-	49.5	10.9	20.7	-	10.2	14.0	7.5	4.1	15.4	-	-	30.3	14.2	6.7
WEST	6.0		-	-	-	-	5.1	4.8	14.3	5.6	-	5.6	11.0	-	-	-	-	4.4	7.3



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	TOTAL AGI (RTED DR AN AMER			ARTED I	ORINKING 	•	STARTED IOMEN)	DRINKII 	NG OFT	EN THE	Z DRINK	ALCOHO	•	TEN THE (WHITE)	Y DRIN	K ALCOHO	L
	10/ YOU GER	√N−	1-14 1 0' 		OUN-	L1-14 C 	15/ 1 OVER Y GE	OUN-	11-14 	OVER	ONCE/A	Once/A	Once/A	ONCE/A	ONCE/A		A Once/	t/ LESS/ A ONCE/A MONTH	
Total	300	2	16	12	7	27	35	2	49	34	103	47	56	49	64	25	39	38	
RALEIGH	33.2	-	46.5	33.8	29.4	26.0	34.0	47.1	29.2	46.3	35.5	38.3	33.2	27.7	35.8	23.4	43.8	25.1	
DURHAM/WAKE COUNTIES	14.3	-	29.4	-	-	15.8	20.0	47.1	15.9	19.4	19.7	19.6	19.8	12.5	23.2	14.7	28.7	12.2	
CUMBERLAND COUNTY	3.6	-	-	-	18.6	-	3.7	-	-	3.7	1.3	2.8	-	5.1	-	-	-	3.3	
REST	15.3	-	17.1	33.8	10.7	10.2	10.3	-	13.3	23.2	14.5	16.0	13.3	10.2	12.6	8.7	15.1	9.6	
CHARLOTTE	28.3 1	.00.0	20.2	39.7	42.4	25.2	29.5	-	30.7	23.8	30.0	18.5	39.8	27.9	29.2	27.1	30.5	30.9	
GASTON/MECKLENBURG CO.	12.0	100.0	10.1	39.7	23.0	3.5	5 12.7		- 11.3	1 15.0	13.8	9.4	17.5	5 9.8	3 7.5	11.5	5.0	7.6	
REST	16.3	-	10.2	-	19.4	21.7	16.8	-	19.6	8.8	16.2	9.1	22.3	18.1	21.6	15.6	25.5	23.3	
GREENSBORO	19.2	-	33.2	12.5	12.9	21.5	26.3	-	25.2	13.9	21.0	28.1	15.0	24.1	19.8	27.9	14.6	21.8	
FORSYTHE/GUILFORD CO.	6.6	-	23.7	-	-	4.6	7.1	-	7.6	3.5	6.6	7.8	5.5	4.9	1.9	-	3.2	3.3	
REST	12.6	-	9.5	12.5	12.9	16.9	19.2	-	17.6	10.4	14.4	20.3	9.5	19.2	17.9	27.9	11.4	18.5	
WILMINGTON	2.3	-	-	-	-	-	-	-	5.3	-	1.4	-	2.7	2.2	1.7	- :	2.8	2.8	
EAST	11.0	-	-	13.9	15.3	18.9	7.0	52.9	6.4	8.0	6.0	7.9	4.4	14.8	6.5	8.3	5.4	16.4	
WEST	6.0	_	_	_	_	8.4	3.2	_	3.3	8.1	6.0	7.2	5.0	3.3	7.1	13.4	2.9	3.0	



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•	FOTAL 		THEY DR		OHOL	OFTEN	THEY D		I I	OFTE	N THEY (WOMEN			•	ASY/HARI OHOL ((6th			•		•	ASY/HARD LCOHOL	
	[01	NCE/A O	nce/A O	nce/A	ONCE/A	LEAST/ ONCE/A MONTH	Once/A	Once/A	ONCE/	ONCE	A Once/	/A Once	/A ONC	E/A	Y HARI 	EASY	(HARI 	D EAS	Y HAR 	D EAS 	SY HARD 	
Total	300	30	18	11	3	45	19	26	25	58	28	30	24	114	169	20	81	95	88	71	124	
RALEIGH	33.2	33.5	54.2	-	47.4	36.7	40.9	33.6	20.4	34.6	36.6	32.8	35.5	30.3	33.9	32.7	33.9	29.8	33.8	30.0	30.3	
DURHAM/WAKE COUNTIES	14.3	15.5	25.0	-	-	19.8	12.9	24.8	9.5	19.7	24.1	15.5	5 15.	6 12.	7 14.8	4.7	12.3	14.4	17.0	16.9	9 11.9	
CUMBERLAND COUNTY	3.6	-	-	-	-	2.9	6.9	-	5.0	-	-	-	5.1	2.3	4.9	6.4	6.4	1.4	3.5	1.8	3.1	
REST	15.3	18.0	29.1	-	47.4	14.0	21.1	8.8	5.8	15.0	12.5	17.3	14.7	15.4	14.2	21.7	15.3	14.1	13.3	11.3	15.3	
CHARLOTTE	28.3	37.2	8.6	83.6	-	29.4	22.3	34.5	31.2	30.5	16.0	44.3	24.4	35.3	22.9	41.2	21.4	34.0	24.3	31.7	26.0	
GASTON/MECKLENBURG CO.	12.0	31.8	8.6	69.5	-	13.3	10.1	15.7	7.7	14.1	9.0	19.0	12.	1 16.4	8.0	19.6	7.2	15.7	8.7	8.1	9.3	
REST	16.3	5.4	-	14.1	-	16.0	12.1	18.9	23.5	16.4	7.0	25.3	12.3	18.9	14.9	21.6	14.2	18.4	15.6	23.6	16.7	
GREENSBORO	19.2	23.7	28.3	16.4	52.6	20.9	19.5	21.9	32.0	21.1	33.9	9.0	15.9	20.3	19.8	4.4	20.1	23.6	19.5	20.3	22.2	
FORSYTHE/GUILFORD CO.	6.6	18.7	20.2	16.4	-	6.9	-	11.8	4.9	6.4	13.1	-	4.9	7.0	7.0	-	9.3	8.4	4.9	1.7	8.0	
REST	12.6	5.0	8.1	-	52.6	14.1	19.5	10.1	27.0	14.7	20.8	9.0	11.0	13.3	12.8	4.4	10.8	15.2	14.6	18.5	14.1	
WILMINGTON	2.3	-	-	-	-	-	-	-	-	2.6	-	5.0	4.5	1.0	2.8	-	3.2	1.2	2.4	- :	3.5	
EAST	11.0	5.6	9.0	-	-	5.5	5.5	5.5	16.4	6.4	9.5	3.5	13.0	8.7	13.6	13.5	14.3	7.7	12.9	11.7	10.9	
WEST	6.0	-	-	-	-	7.6	11.9	4.5	-	4.7	4.0	5.4	6.7	4.4	7.0	8.1	7.0	3.6	7.0	6.3	7.3	



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	•	EASY/I GET ALC (AFR. A	OHOL	EASY/I GET ALC	COHOL	EASY/I GET AL (WOME	COHOL		TALK ALCO		RINKING 	•	IS TALK ALCOM (6th-8t)	IOL	DRINKI 	•	NTS TAI ALCOH th-12th	OL	T DRINKING
	E; 	ASY H	ARD E 	ASY H 	ARD E 	ASY H 	ABO	•	tim	Some- les 	ABO	UT 	tim	Some- es 	•	TALK OUT 		Some	- NEVER
Total	300	29	28	51	91	64	78	242	69	173	55	77	21	56	27	165	47	117	28
RALEIGH	33.2	27.3	48.5	31.2	31.3	29.6	36.9	33.4	29.1	35.1	33.1	31.0	23.6	33.8	43.1	34.6	31.6	35.8	23.4
DURHAM/WAKE COUNTIES	14.3	-	32.5	13.8	15.3	11.8	14.2	16.0	14.0	16.8	7.9	11.7	7.2	13.4	10.3	18.0	17.1	18.4	5.6
CUMBERLAND COUNTY	3.6	-	6.6	5.1	6.3	-	3.2	2.9	4.6	2.2	7.1	3.3	-	4.6	14.3	2.7	6.7	1.1	-
REST	15.3	27.3	9.4	12.3	9.6	17.9	19.5	14.6	10.5	16.2	18.2	16.0	16.4	15.8	18.5	13.9	7.8	16.4	17.8
CHARLOTTE	28.3	48.2	11.2	34.3	24.1	36.1	21.6	28.6	23.7	30.6	27.1	26.6	24.6	27.4	25.2	29.5	23.2	32.1	29.0
GASTON/MECKLENBURG CO.	12.0	37.4	5.5	15.0	8.9	17.5	6.9	10.8	8.8	11.6	16.3	10.0	9.1	10.4	14.3	11.2	8.6	12.2	18.2
REST	16.3	10.8	5.6	19.4	15.2	18.6	14.6	17.8	14.9	18.9	10.8	16.6	15.5	17.0	10.9	18.3	14.6	19.8	10.8
GREENSBORO	19.2	18.9	17.0	18.6	23.4	21.7	15.6	19.5	25.9	17.0	19.2	17.2	21.7	15.4	14.3	20.6	27.8	17.7	24.0
FORSYTHE/GUILFORD CO	. 6.6	18.9	6.5	2.5	8.9	10.6	4.8	6.4	12.7	3.9	8.0	8.1	17.6	4.5	4.6	5.6	10.5	3.6	11.2
REST	12.6	-	10.5	16.1	14.5	11.1	10.9	13.1	13.2	13.1	11.2	9.1	4.1	11.0	9.7	15.0	17.3	14.0	12.8
WILMINGTON	2.3	-	-	-	1.2	1.7	4.6	2.4	3.1	2.1	2.0	3.3	5.0	2.7	4.0	2.0	2.3	1.9	_
EAST	11.0	5.6	23.3	11.5	13.8	6.6	13.5	10.5	10.9	10.3	10.3	13.9	17.5	12.6	9.2	8.8	7.9	9.2	11.3
WEST	6.0	-	-	4.5	6.3	4.3	7.8	5.6	7.3	4.9	8.3	8.0	7.6	8.1	4.2	4.5	7.2	3.4	12.3



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	TOTAL P	ARENTS	TALK ALCOHO	L	INKING 		TALK ALCOHOL		RINKIN 		NTS TALE ALCOHOL (MEN)		DRINK:		ENTS TA ALCOHOL (WHITE)		AFRA	KING EN ID 2 TA PARENT	LK AFR		
	T2 	ALK A 	Lot S 	ome- N 	IEVER '	TALK # 	A Lot : 	Some- 	NEVER 	TALK -	A Lot 	Some- 	NEVER	R TALK 	A Lot 	t Some- 	- NEVE 	R YES 	NO 	YES	NO
Total	300	170	46	124	36	48	16	32	12	124	34	90	25	117	35	83	30	166 1	125	58	40
RALEIGH	33.2	31.0	21.9	34.3	29.1	39.4	38.2	40.0	45.8	32.8	28.0	34.7	29.3	34.1	30.3	35.7	36.3	32.1	34.1	30.3	37.6
DURHAM/WAKE COUNTIES	14.3	15.3	12.2	16.4	7.7	19.0	18.7	19.1	12.7	16.1	10.0	18.4	13.	6 15.	9 17.9	9 15.0	3.1	. 15.6	12.8	3 10.7	11.7
CUMBERLAND COUNTY	3.6	1.5	-	2.0	7.1	3.9	11.4	-	-	4.6	9.4	2.8	10.4	1.1	-	1.5	4.3	4.2	3.1	4.4	9.6
REST	15.3	14.2	9.6	15.9	14.3	16.5	8.1	20.8	33.1	12.2	8.6	13.5	5.4	17.2	12.3	19.2	28.9	12.3	18.2	15.2	16.3
CHARLOTTE	28.3	30.6	25.9	32.3	19.1	26.1	19.1	29.6	38.9	28.5	24.9	29.8	27.1	28.8	22.4	31.4	27.1	31.0	26.7	29.9	25.2
GASTON/MECKLENBURG CO.	12.0	10.2	4.2	12.4	5.4	16.2	19.1	14.7	38.9	11.1	7.5	12.4	15.3	10.6	10.0	10.8	17.1	13.9	10.4	13.5	9.6
REST	16.3	20.4	21.7	19.9	13.8	9.9	-	14.9	-	17.4	17.5	17.4	11.8	18.2	12.4	20.6	10.0	17.2	16.3	16.4	15.7
GREENSBORO	19.2	20.7	28.4	17.9	21.7	17.6	22.6	15.0	15.3	21.8	24.6	20.8	17.6	17.0	27.1	12.8	20.6	14.8	23.7	9.3	20.9
FORSYTHE/GUILFORD CO	. 6.6	5.1	11.0	3.0	6.9	11.5	22.6	5.8	15.3	7.5	11.0	6.2	-	5.2	14.3	1.4	14.7	4.5	7.9	2.2	9.3
REST	12.6	15.5	17.4	14.9	14.7	6.1	-	9.3	-	14.3	13.6	14.6	17.6	11.8	12.8	11.4	5.9	10.3	15.9	7.1	11.6
WILMINGTON	2.3	2.5	4.7	1.7	3.0	-	-	-	-	-	-	-	4.3	5.0	6.2	4.4	-	3.5	0.9	4.5 2	2.7
EAST	11.0	9.2	9.2	9.2	14.5	17.0	20.1	15.4	-	11.3	15.8	9.6	12.6	9.5	6.0	11.0	8.3	12.8	7.8	19.4	5.1
WEST	6.0	6.0	9.9	4.5	12.6	-	-	-	-	5.5	6.7	5.1	9.1	5.6	7.9	4.7	7.6	5.8	6.7	6.7	8.5



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•	FOTAL					EMBARI AFRAID		•						USE BY		•		SE AI			LCOHOL USE YOUR AGE
		9th-12	•	WHIT	•	AFRAID AFR. AM		(ME)		MOW)		TV I	100R A	GE IS.		•		E Bi (9th-12		JE BI	
	Y	ES No	IYI C	ES NO) YE	ES NO) YE	es Inc	IYI C	ES NO) [P] LEM	ROB- B IProb			OT A 1 B. LEM						•
	i	i	i	i	i	i	i	i	i	i	i	i	T	1	1	1	1	1	1	ı	
Total	300	108	85	109	91	37	23	89	59	77	66	261	174	88	37	90	15	172	21	180	27
RALEIGH	33.2	33.1	32.5	33.2	27.6	29.1	55.8	28.7	36.6	36.1	31.9	33.4	32.5	35.3	33.4	34.3	30.5	32.9	35.5	32.8	17.9
DURHAM/WAKE COUNTIES	14.3	18.3	13.4	16.1	11.2	16.7	20.3	14.1	16.7	17.4	9.4	1 14.2	2 12.0	6 17.3	3 16.0	11.0	12.3	3 15.8	18.	7 14.	9 7.0
CUMBERLAND COUNTY	3.6	4.1	-	2.3	2.8	5.1	-	6.4	4.4	1.6	1.9	4.1	5.5	1.4	-	7.1	-	2.6	-	2.8	-
REST	15.3	10.7	19.1	14.7	13.6	7.3	35.5	8.1	15.6	17.1	20.6	15.1	14.4	16.6	17.4	16.2	18.2	14.6	16.8	15.0	11.0
CHARLOTTE	28.3	31.7	27.5	31.3	28.0	30.2	27.8	34.1	21.5	27.5	31.4	27.8	29.4	24.8	30.4	23.9	38.2	29.9	24.8	26.7	40.6
GASTON/MECKLENBURG CO.	12.0	14.1	10.8	13.2	6.3	17.1	27.8	14.7	9.2	12.9	11.4	13.0	13.4	12.4	5.3	10.8	12.5	14.2	-	10.2	7.2
REST	16.3	17.6	16.7	18.1	21.6	13.0	-	19.4	12.3	14.5	19.9	14.8	16.0	12.4	25.1	13.1	25.7	15.7	24.8	16.5	33.4
GREENSBORO	19.2	17.7	25.1	13.9	26.7	18.2	16.4	15.4	26.6	14.1	21.3	19.5	15.5	27.5	15.4	16.1	17.2	21.3	14.1	20.2	21.2
FORSYTHE/GUILFORD CO.	6.6	5.7	7.2	3.4	5.5	10.1	16.4	4.9	6.3	4.0	9.3	7.1	5.0	11.2	3.4	8.3	-	6.4	5.8	5.5	4.7
REST	12.6	12.0	17.9	10.5	21.2	8.1	-	10.5	20.2	10.0	12.0	12.4	10.5	16.3	12.0	7.8	17.2	14.9	8.3	14.7	16.5
WILMINGTON	2.3	3.0	-	3.9	1.2	-	-	1.2	-	6.2	1.6	2.6	2.5	2.9	-	4.1	-	1.9	-	3.0	-
EAST	11.0	9.3	9.0	10.5	9.1	22.5	-	14.2	9.5	11.1	6.3	11.0	13.4	6.3	11.5	14.7	6.8	9.1	14.9	10.4	11.7
WEST	6.0	5.3	5.9	7.2	7.4	_	_	6.4	5.8	5.1	7.6	5.6	6.8	3.1	9.4	6.8	7.4	4.9	10.8	6.9	8.5



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•		ALCOHO:		BY YOU	OL USE R AGE	•	OL USE IR AGE			OR PEOP INK ALC		R (6 	th-8th) (9† 	th-12th	ı) 	(WHITE)	(AF	R. AMEI	₹.)	(MEN)
	(2	AFR. AM	ER.)	(ME	N)	(WOME	N)				ı		I		I		I		I		
	PI LI	-	IOT A 1 ROB. I		NOT A PROB. 1	PROB- LEM P		DANG- EROUS	Very 	•	•	•		•	•	. VERY	•				RY SMWT. G- DANG-
	i 			1	1	1	1									ROUS EI					EROUS
Total	300	55	6	133	17	128	20	298	228	70	2	93	12	136	58	162	47	45	14	117	34
RALEIGH	33.2	34.4	100.0	34.8	10.0	32.0	53.3	32.9	31.3	38.3	80.0	32.8	40.8	30.2	37.7	30.1	32.3	35.5	51.5	31.6	33.0
DURHAM/WAKE COUNTIES	14.3	14.0	53.4	1 16.8	8 5.5	11.4	25.0	14.4	10.9	25.7	-	11.7	7 7.8	3 10.4	29.	5 11.5	21.8	13.6	32.	5 13.	2 23.2
CUMBERLAND COUNTY	3.6	3.4	-	6.2	-	2.0	-	3.6	3.6	3.6	-	5.5	10.3	2.3	2.1	2.4	2.7	4.2	-	6.0	3.7
REST	15.3	17.1	46.6	11.8	4.6	18.6	28.3	14.9	16.7	9.0	80.0	15.7	22.7	17.5	6.1	16.3	7.8	17.8	18.9	12.3	6.0
CHARLOTTE	28.3	31.6	-	26.9	36.8	28.8	25.0	28.3	27.7	30.6	20.0	26.0	26.3	28.8	31.5	26.1	37.6	31.5	22.2	27.5	31.1
GASTON/MECKLENBURG CO.	12.0	22.9	-	12.5	11.4	13.6	-	12.1	11.7	13.2	-	10.4	15.6	12.6	12.7	9.0	12.4	20.9	22.2	11.0	16.7
REST	16.3	8.7	-	14.5	25.4	15.1	25.0	16.3	15.9	17.4	20.0	15.5	10.7	16.2	18.9	17.1	25.3	10.6	-	16.6	14.4
GREENSBORO	19.2	18.9	-	21.0	20.8	18.0	10.7	19.3	19.1	19.9	-	17.5	7.1	20.3	22.6	21.1	18.8	14.8	26.2	22.3	16.0
FORSYTHE/GUILFORD CO.	6.6	13.5	; -	7.0	-	7.2	6.3	6.6	6.5	7.0	-	8.1	-	5.5	8.5	6.9	-	8.2	26.2	8.0	-
REST	12.6	5.4	-	14.0	20.8	10.8	4.4	12.7	12.6	12.9	-	9.4	7.1	14.8	14.1	14.2	18.8	6.6	-	14.3	16.0
WILMINGTON	2.3	-	-	0.8	-	4.5	-	2.3	3.0	-	-	3.9	-	2.4	-	3.3	-	-	- (0.9	-
EAST	11.0	15.0	-	11.3	18.7	10.7	5.3	11.1	12.0	8.0	-	13.2	16.6	11.2	6.1	11.0	8.9	18.3	-	11.8	13.2
WEST	6.0	_	_	5.1	13.6	6.0	5.7	6.0	6.9	3.3	_	6.6	9.2	7.1	2.0	8.4	2.4	_	_	5.9	6.7



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	TOTAL	(WOME	EN)		S	SOCIAL N	MEDIA		. 1					AG	E					
	i		i						i											
	•				•	ace-		DON'T			10	11	12	113	•		15	116	•	118/
		ANG- D			gram 	oook : 	•	USE I		YOUN- GER	I	 	'	'		OLDER	'	'	l 	LDER
Total	300	112	36	267	106	64	61	26	3	156	1	15	37	44	59	142	52	45	36	9
RALEIGH	33.2	31.0	43.4	33.5	33.7	23.6	42.6	31.1	28.4	31.5	-	24.9	30.7	35.3	31.5	34.7	42.5	24.9	39.2	20.9
DURHAM/WAKE COUNTIES	14.3	8.5	28.0	14.1	13.7	8.6	18.3	14.4	-	11.7	-	6.2	14.0	8.5	14.1	17.4	22.4	13.8	13.8	20.9
CUMBERLAND COUNTY	3.6	1.1	3.5	4.0	2.4	2.9	10.5	-	-	4.1	-	-	6.9	8.7	-	2.2	3.6	2.9	-	-
REST	15.3	21.3	12.0	15.3	17.6	12.1	13.8	16.7	28.4	15.8	-	18.7	9.8	18.1	17.4	15.0	16.5	8.2	25.4	-
CHARLOTTE	28.3	27.8	30.1	28.8	32.0	19.5	33.3	27.8	37.4	29.5	-	25.9	29.7	17.1	40.1	26.8	29.3	21.7	29.8	24.5
GASTON/MECKLENBURG CO.	12.0	12.5	9.8	12.0	11.7	11.4	10.5	11.2	37.4	13.3		- 19.3	10.4	4.4	20.5	10.1	6.7	10.0	14.3	13.8
REST	16.3	15.3	20.3	16.7	20.3	8.2	22.8	16.6	-	16.2	-	6.6	19.3	12.7	19.6	16.7	22.7	11.8	15.6	10.7
GREENSBORO	19.2	15.8	23.6	18.3	18.2	23.2	13.4	30.8	34.2	15.7	-	27.5	22.6	17.1	7.5	23.3	10.3	33.4	21.7	54.5
FORSYTHE/GUILFORD CO	. 6.0	5.0	13.7	6.5	5.8	5.8	6.2	9.7	-	5.6	-	-	13.3	8.5	-	7.8	3.5	12.4	6.8	13.5
REST	12.6	10.8	9.9	11.8	12.5	17.4	7.3	21.2	34.2	10.1	-	27.5	9.3	8.6	7.5	15.5	6.8	21.0	14.9	41.0
WILMINGTON	2.3	5.2	-	2.6	4.5	1.7	1.8	-	-	4.4	-	7.2	-	5.9	5.6	-	-	-	-	-
EAST	11.0	12.2	2.9	11.0	9.0	19.6	3.4	1.5	-	14.2	100.0	7.0	12.7	16.9	13.5	7.6	6.0	14.8	2.9	-
WEST	6.0	7.9	-	5.9	2.6	12.4	5.6	8.8	-	4.7	-	7.5	4.3	7.8	1.9	7.6	11.8	5.1	6.4	-



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	TOTAL	WHITE	E A	FRICAN	AMER.	ME	N I	WOMEN	4		R	ACE		1	MEN	1	WOMEN	· I	GENDER	₹
	1		l I				l I		l I					1		1	I			
			•		•		•		•					•		•				
		-, ,-	5/ 1-	-, ,	-, ,-		5/ 1 OLDER			•		AFR- <i>A</i> ICAN		OTHER	•	AFR-	WHITE	AFR-	MALE	FEMALE
		ER	GE	•	GE		GE	-			AME	•	' ı	· 1	AME	•	-	R.	· .	•
Total	300	116	93	26	34	81	70	75	72	18	208	61	2	4	109	26	100	34	151	149
RALEIGH	33.2	33.6	26.9	26.9	51.2	33.6	29.8	29.3	39.5	47.7	30.6	40.7	-	14.8	26.9	50.8	34.7	32.9	31.8	34.6
DURHAM/WAKE COUNTIES	14.3	3 12.8	15.0	11.7	22.3	14.8	3 16.1	8.2	18.	7 16.1	1 13.8	17.7		- 13.0	0 15.3	3 23.	3 12.1	1 13.	4 15.	4 13.1
CUMBERLAND COUNTY	3.6	4.4	-	-	5.5	6.3	4.5	1.7	-	14.5	2.4	3.1	-	-	3.5	7.1	1.3	-	5.5	1.7
REST	15.3	16.4	11.9	15.3	23.4	12.4	9.1	19.4	20.8	17.1	14.4	19.9	-	1.8	8.1	20.3	21.3	19.5	10.9	19.8
CHARLOTTE	28.3	26.2	31.8	36.0	22.9	29.2	27.7	29.8	25.9	17.0	28.7	28.6	43.9	23.3	30.6	24.0	26.6	32.2	28.5	28.1
GASTON/MECKLENBURG CO.	12.0	10.8	8.3	23.9	18.3	12.7	11.8	14.0	8.4	5.6	9.7	20.7	-	7.4	12.4	17.9	6.8	22.9	12.3	3 11.7
REST	16.3	15.4	23.5	12.1	4.6	16.6	15.9	15.8	17.4	11.4	19.0	7.9	43.9	15.9	18.1	6.1	19.8	9.3	16.3	16.3
GREENSBORO	19.2	18.9	22.7	5.7	25.9	17.3	24.9	14.0	21.8	10.2	20.6	17.1	56.1	10.8	23.8	12.7	17.0	20.5	20.8	17.5
FORSYTHE/GUILFORD CO	. 6.6	7.5	2.7	-	21.6	6.2	6.2	5.0	9.4	-	5.4	12.2	56.1	-	6.9	7.0	3.8	16.2	6.2	7.0
REST	12.6	11.4	20.0	5.7	4.3	11.1	18.7	9.0	12.4	10.2	15.2	4.9	-	10.8	17.0	5.7	13.3	4.3	14.7	10.5
WILMINGTON	2.3	4.6	-	-	-	1.3	-	7.8	-	6.2	2.6	-	-	10.0	1.0	-	4.3	-	0.7	3.9
EAST	11.0	10.8	10.1	31.4	-	14.4	9.5	14.0	5.8	6.0	10.5	13.6	-	18.5	11.5	12.5	9.4	14.4	12.1	9.9
WEST	6.0	5.9	8.6	-	-	4.2	8.1	5.2	7.0	13.0	7.1	-	-	22.7	6.2	-	8.0	_	6.0	6.0

